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**Written Communication Rubric**

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|  | **4** | **3** | **2** | **1** |
| **Standard conventions of grammar, punctuation, mechanics, and spelling** | Writer uses standard conventions (grammar, punctuation, mechanics, spelling) effectively. No errors. | Writer uses standard conventions effectively. Few errors. | Writer uses standard conventions inconsistently. Many errors inhibit comprehension. | Writer shows persistent errors using standard conventions. Errors seriously impede reading comprehension. |
| **Content Development** | Content explores complex ideas that are used to shape compelling work.  Organization is a logical progression of ideas that is unified and complete; | Content demonstrates consideration of new ideas that are used to shape solid work | Content demonstrates attention to simple ideas that are evident in the work | Content demonstrates consideration of simple ideas that are evident in some elements of work |
| **Genre and Disciplinary conventions** | Uses sophisticated genre and disciplinary conventions to organize and present ideas | Uses appropriate genre and disciplinary conventions to organize and present ideas | Uses obvious genre and disciplinary conventions to organize and present ideas | Attempts to use genre and disciplinary conventions to organize and present ideas |
| **Control of syntax and mechanics** | Demonstrates graceful, idiomatic prose that conveys meaning to readers with clarity and fluency | Demonstrates idiomatic prose that conveys meaning to readers with some measure of clarity and fluency with few errors. | Demonstrates idiomatic prose that generally conveys meaning to readers with some clarity, although writing may include errors | Demonstrates non-idiomatic sentence constructions that sometimes impede meaning, but prose is usually readable, despite numerous errors |

Based on AAC&U Written Communication VALUE rubric /USem Program Rubric; OWEAC/**DRAFT 9/21/11**