



Professional Development Workshops

Expand your skills, invest in your team!

Creating a Culture of Innovation and Positivity

Date & Time: Thursday, September 26, 2019, 8:30am-12:30pm **Cost:** \$165

Location: Higher Education Center, Medford Rm 129B

Description: This course features key approaches used by some of the top innovators and creative organizations in the world. We'll explore how many inventors and innovators have learned to naturally access heightened states of creativity to solve today's problems and provide tomorrow's solutions while maintaining thriving cultures where their teams function at their best.

1) What Lights the Brain Up – the brain loves a reward and we'll explore how genuine positivity balanced with authentic feedback provides the brain the chemical balance it needs to perform at its best.

2) Accessing Creative Consciousness on Demand – discover how anyone can go beyond their perceived creative limits by utilizing well-tested processes used by Disney's Imagineers, leading Ski Designers, and Top-Secret Scientists.

3) From Creative Idea to Real World Solution – discover what leading organizations and innovators are doing to ensure that their fantastic ideas become useful products and services that actually get used (and how employing 3 simple steps makes the world better for their teams and families).

About the Course Facilitator: After spending 20 years in the music, film, and television industries working with his team to create award-winning movies, music, and TV programs, Christopher Harding now serves as a consultant to such innovative organizations as Walt Disney Company, Intel, Amgen Biotherapeutics, Cisco Systems, Toyota, Microsoft and many more. Among his favorite endeavors in the last decade, Christopher spent three years working on a creative visualization project for the IMAX film industry with the late Professor Stephen Hawking.

Go to sou.edu/professional to register!

