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April is Distracted Driving Awareness Month

Every day, at least nine Americans die and 100 are injured in distracted driving crashes. Cell phones, dashboard touchscreens, voice commands and other in-vehicle technologies pose a threat to our safety. Consequences of those distractions are not worth the convenience they offer. Ignore the distractions and #justdrive.

Distracted Driving Awareness Month in April is a united effort to recognize the dangers of and eliminate preventable deaths from distracted driving. Join us to help save lives.

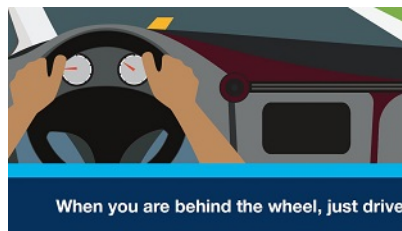
Get Free Materials



(<http://safety.nsc.org/ddam>)

Access free posters, videos, fact sheets and more to share at work, home and in your community.

[GET THE MATERIALS \(HTTP://SAFETY.NSC.ORG/DDAM\)](http://safety.nsc.org/ddam)



Members get even more materials to share during Distracted Driving Awareness Month (<https://www.nsc.org/road-safety/get-involved/distracted-driving-awareness-month>)

[MEMBER-EXCLUSIVE MATERIALS \(/MEMBERSHIP/OTHER-RESOURCES/DISTRACTED-DRIVING-AWARENESS-MONTH\)](https://www.nsc.org/road-safety/get-involved/distracted-driving-awareness-month)

[Browse Get Involved \(https://www.nsc.org/road-safety/get-involved\)](https://www.nsc.org/road-safety/get-involved) / [Distracted Driving Awareness Month \(https://www.nsc.org/road-safety/get-involved/distracted-driving-awareness-month\)](https://www.nsc.org/road-safety/get-involved/distracted-driving-awareness-month)

Road Safety Services (+)
(<https://www.nsc.org/road-safety/services>)

Safety Topics (+)
(<https://www.nsc.org/road-safety/safety-topics>)

Road Safety: Tools & Resources (+)
(<https://www.nsc.org/road-safety/tools-resources>)

Members Get More

Get Involved (-)
(<https://www.nsc.org/road-safety/get-involved>)

Road to Zero (+)
(<https://www.nsc.org/road-safety/get-involved/road-to-zero>)

Distracted Driving Awareness Month (+)
(<https://www.nsc.org/road-safety/get-involved/distracted-driving-awareness-month>)

Distracted Driving Survivors Network (+)
(<https://www.nsc.org/road-safety/get-involved/survivors-network>)

Safety Ambassadors (+)
(<https://www.nsc.org/home-safety/get-involved/safety-ambassadors>)

Webinar: You're Not As Safe As You Think You Are

Distracted Driving continues to have devastating consequences on our roads, sending a ripple effect into our homes, communities and places of work. You're not as safe as you think you are. However, there are things that workplaces are doing to protect their employees and ultimately, other drivers on the road. Learn more about the real risks of distracted driving and what safety-forward companies are doing to combat those risks.



Today's Speakers



Berry Barrington
Safety Coordinator
City of Waco, TX



Mike Pitcher
Former CEO
LeasePlan USA



Lisa Robinson
Senior Program Manager
National Safety Council



Scott Scheffler
Executive Director
Permian Road Safety Coalition,
Shell Oil

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Eliminating Preventable Deaths

Pledge to Just Drive – Free From Distractions

Play an active role in keeping our roads safe by making a commitment to yourself and your loved ones that you will eliminate distractions while driving.

TAKE THE PLEDGE TODAY! (</FORMS/DISTRACTEDDRIVING-PLEDGE>)

Resources for Employers

Every employer is encouraged to implement a cell phone policy that prohibits employees from using their cell phones while driving. The policy and supporting materials are available in our free, downloadable Safe Driving Kit (<http://safety.nsc.org/safe-driving-kit>).

Members get even more (</membership/other-resources/distracted-driving-awareness-month>) Distracted Driving Awareness Month resources. Not a member? Find out how you can join NSC (</membership/other-resources/distracted-driving-awareness-month>) and make your organization safer.

Safety Awards
(<https://www.nsc.org/membership/other-resources/safety-awards/driver>)

NSC Chapters
(<https://www.nsc.org/company/chapters-training-centers>)

DDC Awards
(<https://www.nsc.org/road-safety/get-involved/ddc-awards>)

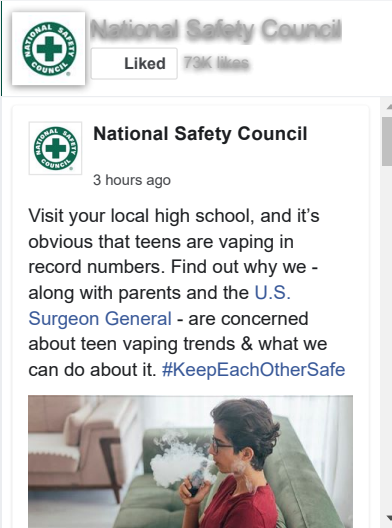
Are New Dashboards Too Distracting?



Your Support Saves Lives

More than 40,000 people died on the roads last year. With your help, we can educate people, change unsafe behaviors and eliminate traffic deaths. Donate today.


(<https://www.nsc.org/forms/Donate.aspx>)



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Visit your local high school, and it's obvious that teens are vaping in record numbers. Find out why we - along with parents and the [U.S. Surgeon General](#) - are concerned about teen vaping trends & what we can do about it. [#KeepEachOtherSafe](#)



Also of Interest

- Distracted Driving Research, Infographics
(<https://www.nsc.org/road-safety/safety-topics/distracted-driving/research>)
- Free Materials for Distracted Driving Awareness Month
(<https://www.nsc.org/pages/ddam/ddam-materials>)
- Ending Distracted Driving is Everyone's Responsibility
(<https://www.nsc.org/road-safety/safety-topics/distracted-driving>)

Our Mission is Safety

The National Safety Council eliminates preventable deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy.
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