

FACT BOOK 2014



THE PUBLIC LIBERAL ARTS UNIVERSITY OF THE WEST

ASHLAND AND MEDFORD, OREGON • SOU.EDU

SOU OFFICE OF INSTITUTIONAL RESEARCH

Southern Oregon University Fact Book 2014

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Written by
Shane Hunter, Research Analyst,
for the
Office of Institutional Research
www.sou.edu/ir



Student Union

Mission Statement

Southern Oregon University is an inclusive campus community dedicated to student success, intellectual growth, and responsible global citizenship.

Commitments

Southern Oregon University is committed to:

1. a challenging and practical liberal arts education centered on student learning, accessibility, and civic engagement;
2. academic programs, partnerships, public service, outreach, sustainable practices, and economic development activities that address regional needs such as health and human services, business, and education; and
3. outstanding programs that draw on and enrich our unique arts community and bioregion.

Institutional Goals

1. Enhance SOU's national recognition as The Public Liberal Arts University of the West.
2. Significantly increase retention and recruitment of diverse, academically proficient students.
3. Implement and promote a powerful institutional plan that establishes SOU as a leader for diversity in southern Oregon.
4. Modernize and expand SOU's buildings and infrastructure.
5. Increase faculty and staff opportunities for meaningful professional development.
6. Implement selected renewable energy projects in the Climate Action Plan to ensure that SOU remains a regional leader in sustainable practices.
7. Support SOU priorities by maintaining financial integrity and significantly increasing fundraising success.

Fall 2014 Contact Information

Admissions

Outside Oregon, toll free: 1-800-482-7672

In Oregon: 541-552-6411

Enrollment Services - Including Registrar and Financial Aid

Phone: 541-552-6600, Fax: 541-552-6614

Marketing and Communication

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Head of Community and Media Relations

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Office of Institutional Research

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Fall 2014 General Profile

Headcount: 6,186 (FTE: 4,343)

88% undergrad and 12% graduate
71% resident and 29% non-resident
18% minority population

3961 total applications and 78% of those admitted

717 new freshmen and 587 new transfers

21 to 1 student to faculty ratio

157 tenure track faculty, 183 administrative personnel, and 190 classified staff

Housing and residential services capacity: 1100 and another 206 family housing units

Over 1,000 degrees conferred in the past year

41 major programs and over 160 areas of study

4 bachelor online degree completion programs, 3 online master programs, and 5 online endorsement or licensures; 10 accelerated baccalaureate programs

175 acre campus

335,250 Library book volumes

293,827 Government documents

807,661 Microfilm/fiche Items

4,732 Periodical Subscriptions

11,475 Audiovisual Holdings

86,069 Electronic Books



Hannon Library

Southern Oregon University

Fall 2014 Enrollment Facts at a Glance - All Enrolled¹

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year	ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Total Enrollment	6,097	6,186	100%	1.5%	Gender⁵				
Total FTE^{2,3}	4,334	4,343	-----	0.2%	Men	2,526	2,476	40.0%	-2.0%
Full Time/Part Time					Women	3,475	3,570	57.7%	2.7%
Undergrad. full time	3,667	3,637	58.8%	-0.8%	Student Level				
Undergrad. part time	1,817	1,807	29.2%	-0.6%	Freshman	912	1,030	16.7%	12.9%
Total Undergrad.	5,484	5,444	88.0%	-0.7%	Sophomore	795	796	12.9%	0.1%
Graduate full time	210	227	3.7%	8.1%	Junior	1,143	1,067	17.2%	-6.6%
Graduate part time	403	515	8.3%	27.8%	Senior	1,464	1,365	22.1%	-6.8%
Total Graduate	613	742	12.0%	21.0%	Graduate	353	370	6.0%	4.8%
Admission Source⁴					Post bac./non-grad.	121	141	2.3%	16.5%
New freshman	647	717	11.6%	10.8%	Post baccalaureate	83	90	1.5%	8.4%
Undergrad. transfers	548	587	9.5%	7.1%	Non-adm. undergrad.	1,049	1,045	16.9%	-0.4%
New graduate	234	273	4.4%	16.7%	Non-adm. graduate	177	282	4.6%	59.3%
All non-admitted	1,226	1,327	21.5%	8.2%	Residency Fee Status				
Return after absence	45	117	1.9%	160.0%	9 credit hours and up				
Cont.w/o Interruption	3,397	3,165	51.2%	-6.8%	Resident	2,752	2,685	43.4%	-2.4%
Geographic Source					Non-resident	1,389	1,470	23.8%	5.8%
Jackson county only	2,609	2,687	43.4%	3.0%	0-8 credit hours				
Sthrn. Ore. (6 county)	716	726	11.7%	1.4%	Resident	1,678	1,720	27.8%	2.5%
Subtotal (7 county)	3,325	3,413	55.2%	2.6%	Non-resident	278	311	5.0%	11.9%
Portland (3 county)	446	473	7.6%	6.1%	Minorities				
Other Oregon	536	488	7.9%	-9.0%	Native American	71	59	1.0%	-16.9%
California	913	1,016	16.4%	11.3%	Asian/pacific islander	120	124	2.0%	3.3%
Alaska	94	75	1.2%	-20.2%	Black	107	116	1.9%	8.4%
Hawaii	87	104	1.7%	19.5%	Hispanic	454	481	7.8%	5.9%
Other states	416	449	7.3%	7.9%	Total Minorities ⁶	1,037	1,135	18.3%	9.5%
International	160	154	2.5%	-3.8%	Age				
Total Non-Oregon	1,790	1,812	29.3%	1.2%	17-25 years	4,280	4,303	69.6%	0.5%
					26 years and up	1,811	1,878	30.4%	3.7%
					Average age	26 yr (121)	27 yr (118)	1.8%	
					Most frequent age	21 yr (620)	18 yr (611)	9.9%	

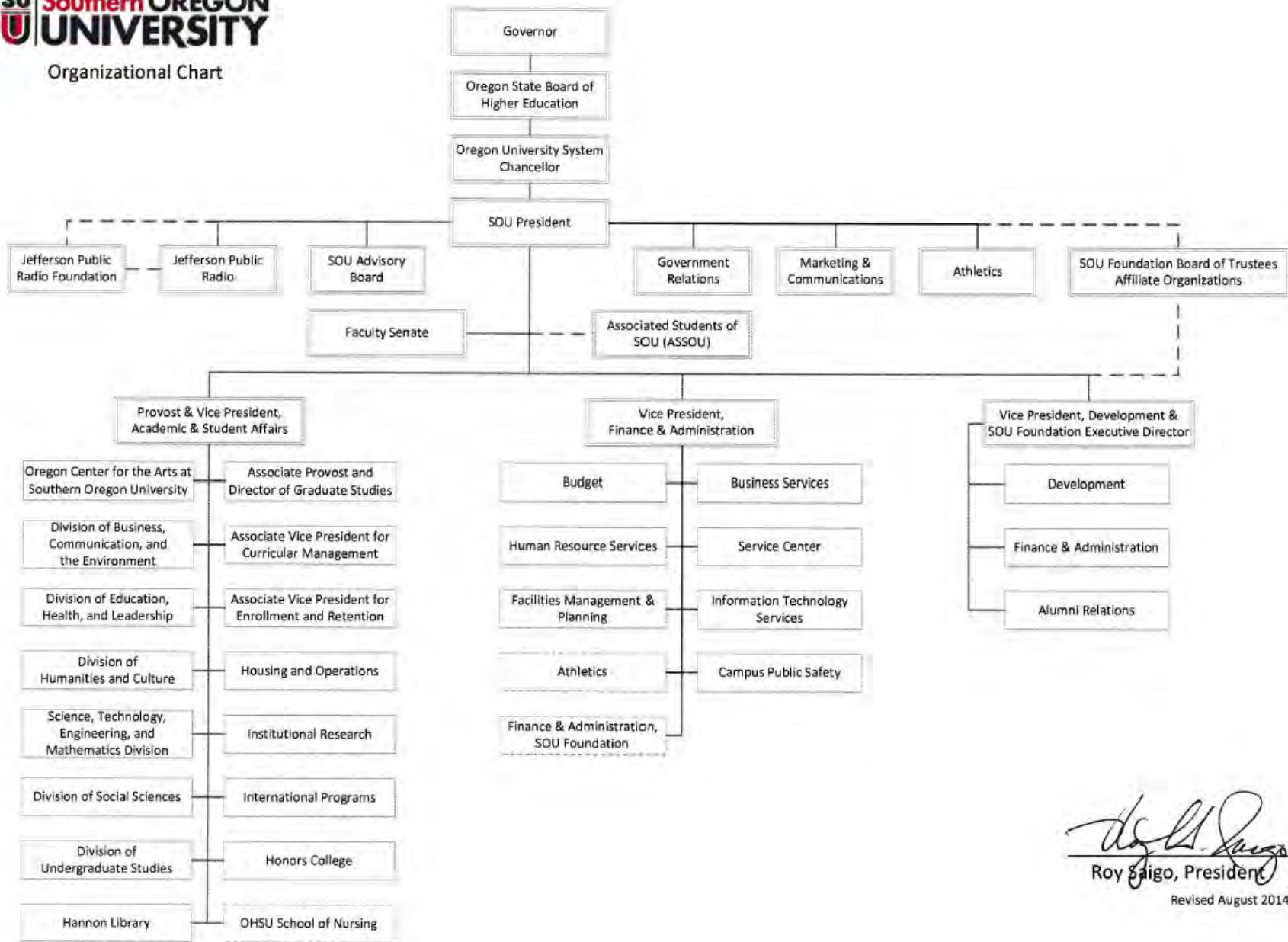
1. Data represents fourth week figures which may be adjusted by OUS reporting.
2. FTE; total credit hours divided by 15 for undergraduate credits and divided by 12 for graduate credits.
3. OHSU and OCNE Nursing coursework excluded from FTE.
4. Summer Admissions included in counts.
5. OUS permits students to report gender as "other" or "unknown"
6. Total includes students who selected multiple ethnicities

SOU Institutional Research - Fall 2014
4th Week Data

History at a Glance

- 1855** – City of Ashland, originally called Ashland Mills town, officially founded.
- 1872** – Ashland Academy founded by Rev. Joseph H. Skidmore and Annie Hill Skidmore.
- 1878** – The Academy was incorporated as the Ashland Academy and Commercial College.
- 1879** – School sold and renamed Ashland College and Normal School (ACNS).
- 1881** – First graduating class of ACNS.
- 1882** – Gov. of Oregon signs bill recognizing ACNS as an official state school.
- 1886** – Closed due to financial trouble, no evidence of the state supporting the institution.
- 1887** – Reopened as Ashland State Normal School after fundraising.
- 1890** – Closed due to lack of enrollment.
- 1895** – Reopened as Southern Oregon State Normal School after a series of deals.
- 1899** – The institution begins receiving state appropriations.
- 1932** – The unofficial name of Southern Oregon Normal School (SONS) becomes official.
- 1934** – Drama Professor Angus Bowmer founds the Oregon Shakespeare Festival.
- 1938** – Receives full accreditation from the American Association of Teachers Colleges.
- 1939** – Renamed to Southern Oregon College of Education.
- 1941** – Authorized to offer the first advanced degree, a B.S. in elementary education.
- 1956** – Renamed to Southern Oregon College, no longer just a school of education.
- 1966** – The entire Faculty Council resigns leading to work on a new faculty constitution.
- 1975** – Renamed to Southern Oregon State College.
- 1997** – Renamed to Southern Oregon University.
- 2007** – Created the College of Arts and Sciences.
- 2013** – Implemented House Model with Green and Social Justice Houses.

Organizational Chart



Roy Saigo
 Roy Saigo, President

Revised August 2014

Academic Calendar 2014-2015

	Fall 2014	Winter 2015	Spring 2015
Priority Registration	May 19	Nov 10	Feb 23
Registration	Sep 15	Dec 22	Mar 16
New Student Orientation	Sep 25-28	Jan 2-5	Mar 26-30
Quarter begins	Sep 29	Jan 5	Mar 30
Last day to add courses, change sections, or register	Oct 3	Jan 9	Apr 3
Last day to pay fees without penalty	Oct 3	Jan 9	Apr 3
Late add fee (\$100) for any classes added after this date	Oct 10	Jan 16	Apr 10
Last day for tuition refund for dropped courses	Oct 12	Jan 18	Apr 12
Last day to drop a course for no grade	Oct 24	Jan 30	Apr 24
Last day to add a course or change sections	Oct 24	Jan 30	Apr 24
Last day to change "Audit" option	Oct 24	Jan 30	Apr 24
Last day to change P/NP option	Nov 14	Feb 20	May 15
Last day to submit course withdrawal	Nov 28	Mar 6	May 29
Final examinations	Dec 8-12	Mar 16-20	Jun 8-12
Quarter ends	Dec 12	Mar 20	Jun 12
Thanksgiving Holiday	Nov 27-28		
Martin Luther King, Jr. holiday observed			Jan 19
Memorial Day holiday observed			May 25

* Source SOU Website

Academic Offerings

2014-2015

Oregon Center for the Arts

- Art
- Creative Writing
- Emerging Media & Digital Art
- Music
- Theatre Arts
 - Dance
 - Shakespeare Studies

Education, Health, and Leadership

- Education
 - Early Childhood Development
 - Elementary Education
- Health and Physical Education
- Outdoor Adventure Leadership
- Military Science
 - Army Gold

Social Sciences

- Criminology and Criminal Justice
- Economics
- Geography
- History
- Political Science
- Psychology
- Sociology

Undergraduate Studies

- House Experience
- Honors College
- Learning Commons
- Study Abroad
- Success at Southern
- University Seminar

Science, Technology, Engineering, and Math

- Biology
- Chemistry
- Computer Science
- Mathematics
- Physics

Business, Communication, & the Environment

- Business
- Communication
 - Journalism
 - Video Production
- Environmental Studies

Humanities and Culture

- Anthropology
- English and Writing
- Gender, Sexuality, and Women's Studies
- International Studies
- Native American Studies
- Philosophy
- World Languages & Literatures

Graduate Studies

- Master of Arts in Teaching
- Master in Education
- Master in Management
- Master in Business Administration (MBA)
- MS in Environmental Education
- MS in Applied Computer Science
- Master in Interdisciplinary Studies
- Master in Mental Health Counseling
- Master of Theatre Studies, Production & Design
- Master of Music, Performance
- Summer Language Institute
- PSM in Applied Mathematics

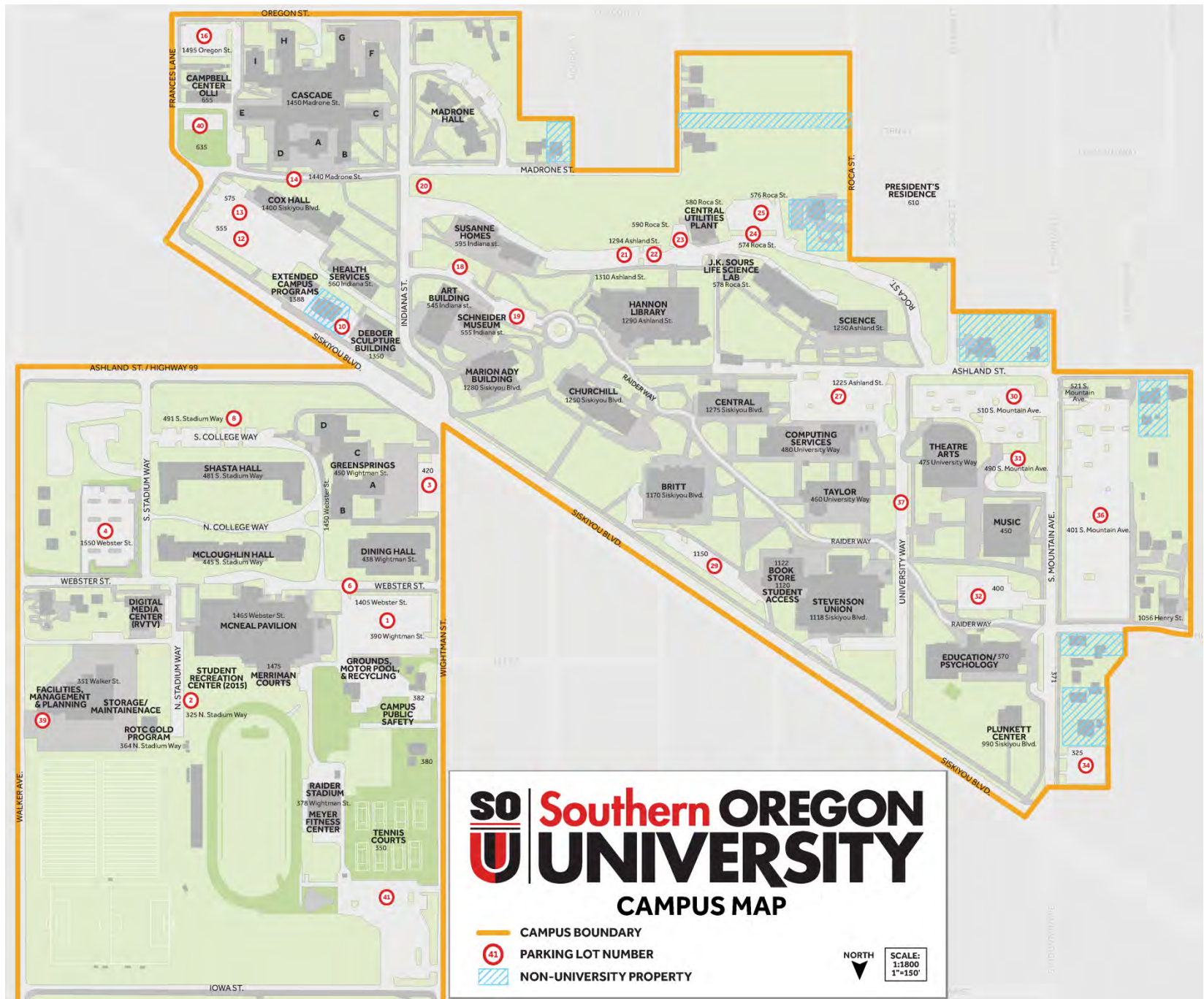
* Source SOU Website

Library Collection 2014-2015

Library Collection Information - June 30, 2013

Collections	Volumes/Items	Titles
Books	335,250	265,040
Electronic Books	86,069	86,069
Gov. Documents -Total	293,827	148,544
Cataloged Print Documents	71,070	52,986
Cataloged E-docs	41,548	41,330
Microfilm	16,917	918
Microfiche	790,744	376,990
VHS & DVD Videos	9,679	8,734
Audio CDs	1,796	1,377
Prints	4,000	3,493
Current Periodical Subscriptions		
Print		613
Electronic		4,119
SUBTOTAL		4,732
Electronic Reference Resources		76
Streaming video	1,056	
includes 1019 Filmmakers, 37 Shakespeare		
Streaming audio	1,248,679	
This is # of tracks; album # not harvested		
as of 11/08/13 we have 89,420 edisks and 1,302,201 tracks		

* Based on biennial submission to IES Academic Libraries Survey

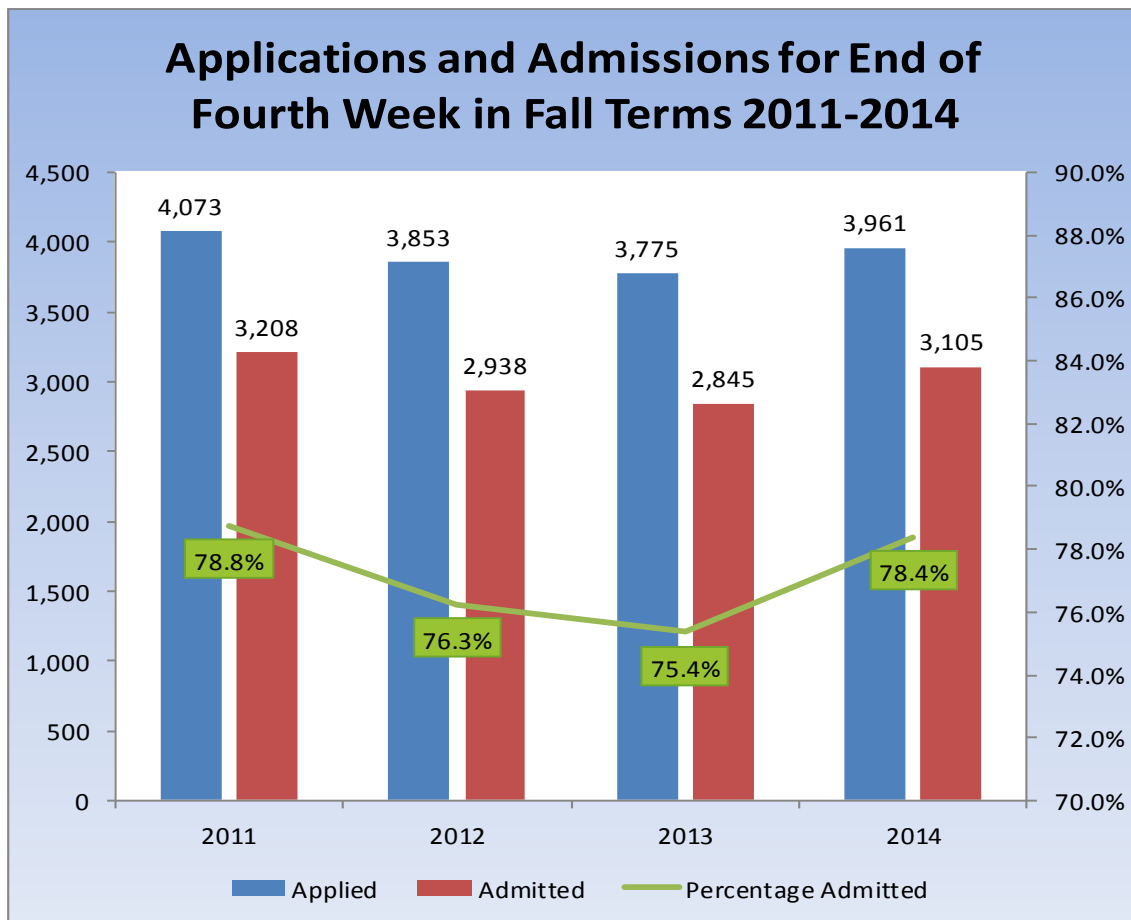




Enrollment Trends

Applications and Admissions for Fall Term Enrollment Trends End of 4th Week

	2013			2014		
	Applied	Admitted	%	Applied	Admitted	%
Resident Freshmen	1,048	836	79.8%	1,106	884	79.9%
Non-Resident Freshmen	1,417	1,033	72.9%	1,625	1,229	75.6%
Total Freshman	2,465	1,869	75.8%	2,731	2,113	77.4%
Resident Transfer	469	406	86.6%	500	442	88.4%
Non-Resident Transfer	513	389	75.8%	446	351	78.7%
Total Transfer	982	795	81.0%	946	793	83.8%
Grad/PostBacc	328	181	55.2%	284	199	70.1%
Grand Total	3,775	2,845	75.4%	3,961	3,105	78.4%



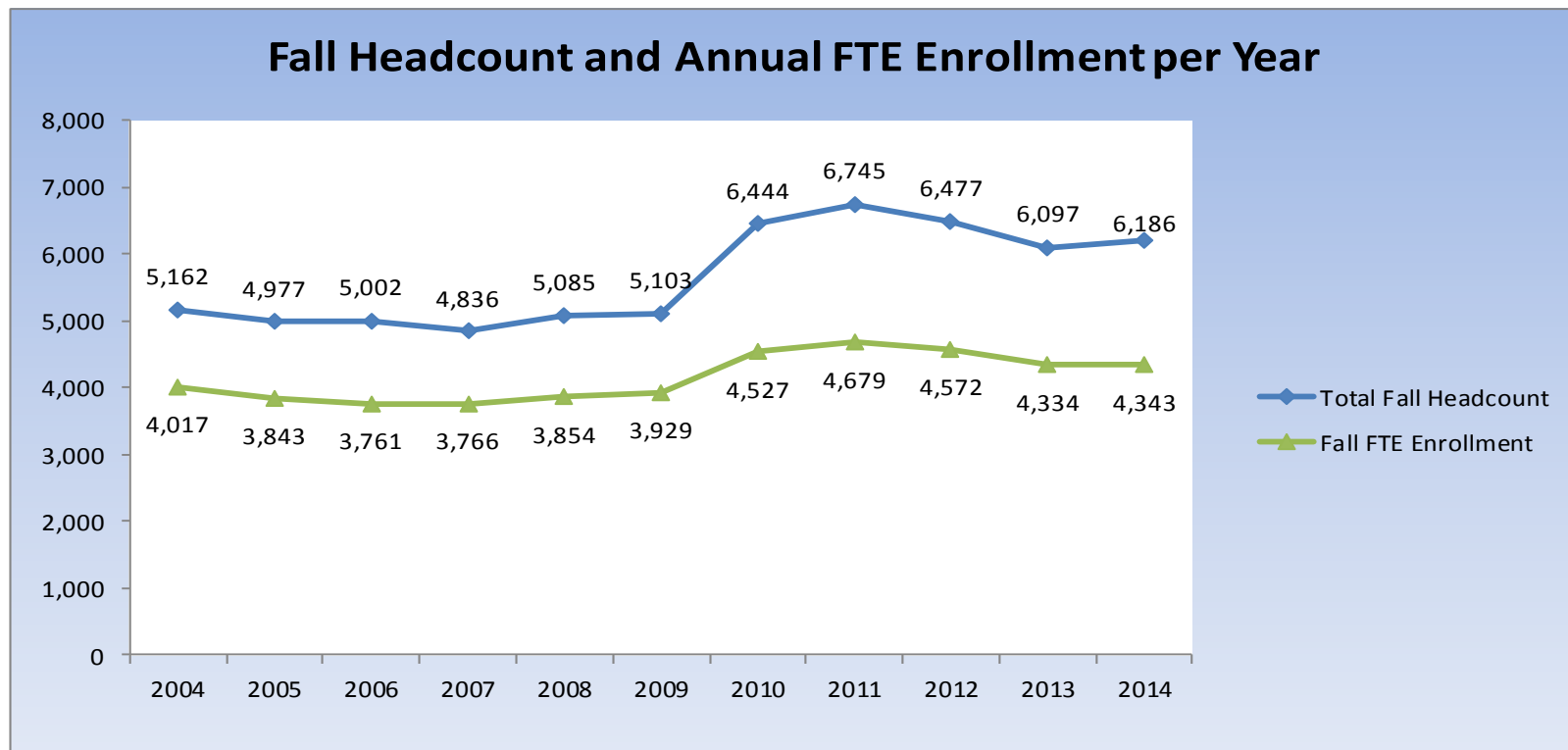
* Source SOU Institutional Research

Fall Headcount and FTE Enrollment at 4th Week of Fall Term

Enrollment Trends

4th Week of Fall Term

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	% Change from 2013 to 2014
Total Fall Headcount	5,162	4,977	5,002	4,836	5,085	5,103	6,444	6,745	6,477	6,097	6,186	1.5%
Fall FTE Enrollment	4,017	3,843	3,761	3,766	3,854	3,929	4,527	4,679	4,572	4,334	4,343	0.2%



* Source SOU Institutional Research

** FTE does not include Nursing Enrollment

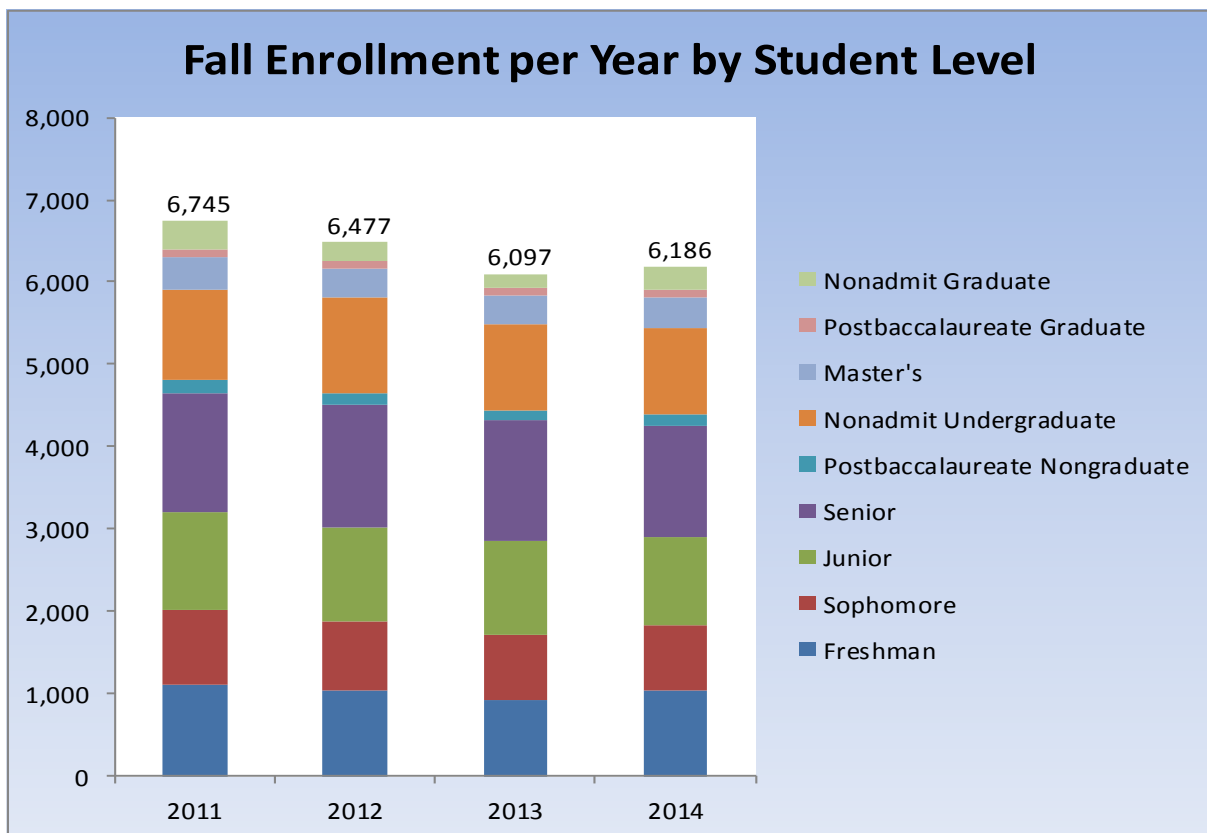
*** Starting in 2010, Advanced Southern Credit students were admitted in Fall instead of Winter

Fall Enrollment by Student Level

Enrollment Trends

4th Week of Fall Term

	2011	2012	2013	2014	% Change from 2013 to 2014
Freshman	1,099	1,043	912	1,030	12.9%
Sophomore	918	843	795	796	0.1%
Junior	1,197	1,137	1,143	1,067	-6.6%
Senior	1,432	1,493	1,464	1,365	-6.8%
Postbaccalaureate Nongraduate	157	125	121	141	16.5%
Nonadmit Undergraduate	1,110	1,173	1,049	1,045	-0.4%
Subtotal Undergraduate	5,913	5,814	5,484	5,444	-0.7%
Master's	390	356	353	370	4.8%
Postbaccalaureate Graduate	83	78	83	90	8.4%
Nonadmit Graduate	359	229	177	282	59.3%
Subtotal Graduate	832	663	613	742	21.0%
Grand Total	6,745	6,477	6,097	6,186	1.5%



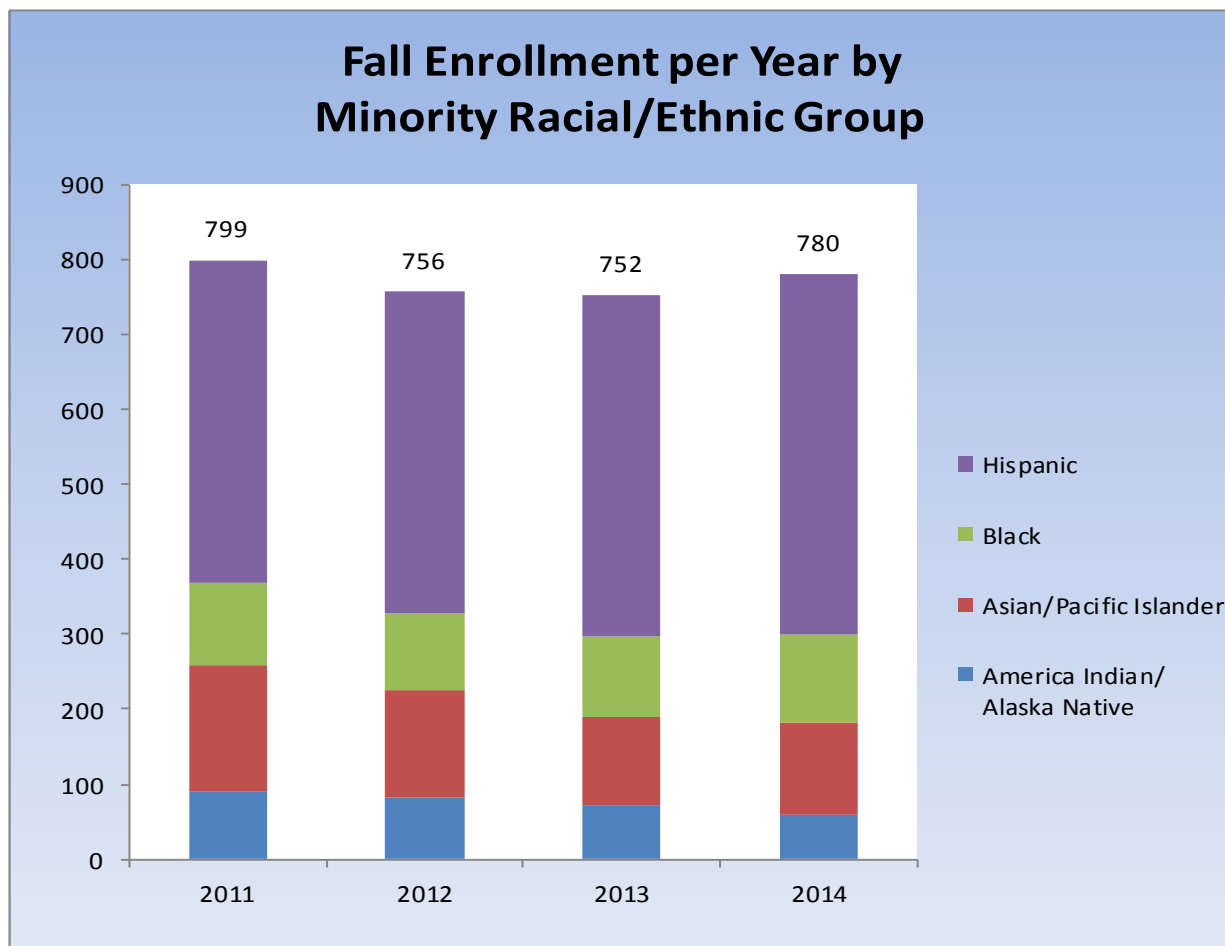
* Source SOU Institutional Research

Fall Enrollment by Racial/Ethnic Group

Enrollment Trends

4th Week of Fall Term

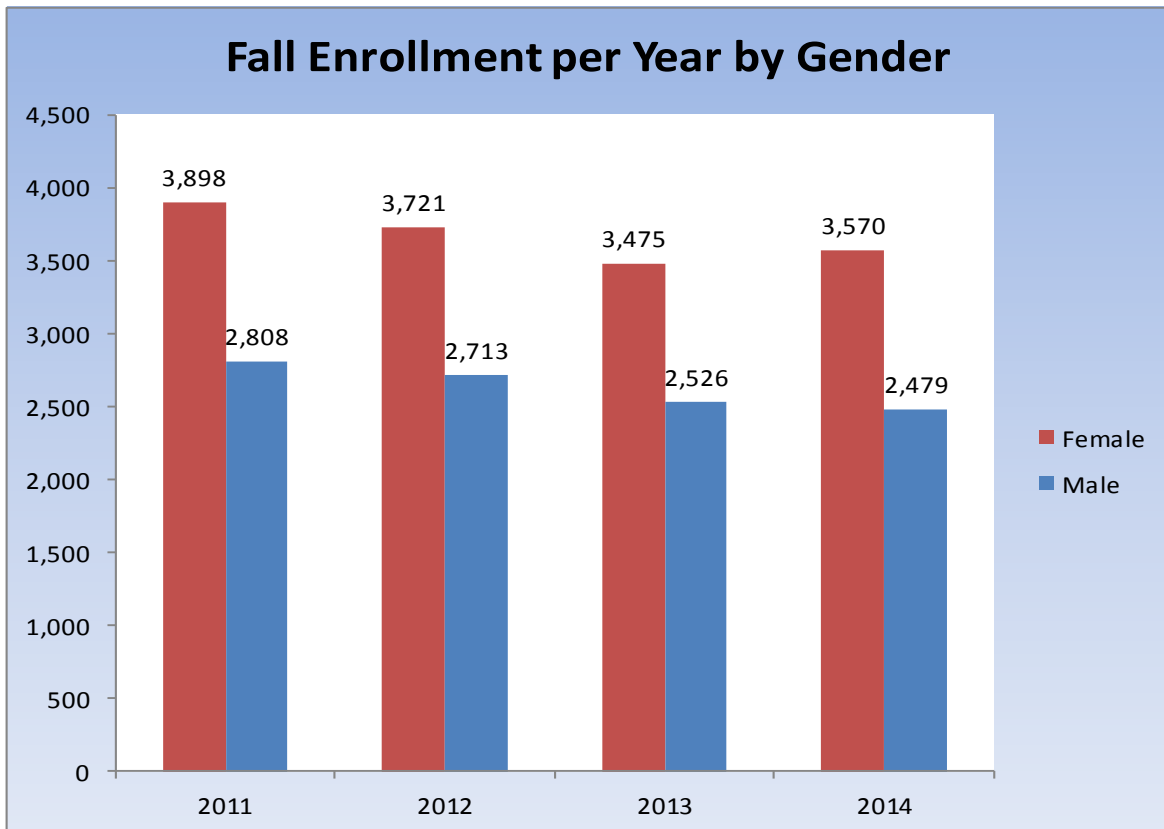
	2011	2012	2013	2014	% Change from 2013 to 2014
American Indian/Alaskan Native	90	82	71	59	-16.9%
Asian/Pacific Islander	168	143	120	124	3.3%
Black	110	104	107	116	8.4%
Hispanic	431	427	454	481	5.9%
Subtotal All Minorities	799	756	752	780	3.7%
White	4,000	3,726	3,341	3,552	6.3%
Declined to Respond or Unknown	1,946	1,995	2,004	2,181	8.8%
Grand Total	6,745	6,477	6,097	6,513	6.8%



* Source SOU Institutional Research

Gender by Student Level Enrollment Trends 4th Week of Fall Term

	2011	2012	2013	2014	% Change from 2013 to 2014
Male					
Undergraduate	2,092	2,056	1,934	1,876	-3.0%
Graduate	155	146	160	142	-11.3%
Non Admit Undergrad	414	425	372	372	0.0%
Non Admit Graduate	147	86	60	89	48.3%
Total	2,808	2,713	2,526	2,479	-1.9%
Female					
Undergraduate	2,691	2,565	2,473	2,495	0.9%
Graduate	317	286	275	316	14.9%
Non Admit Undergrad	689	735	628	621	-1.1%
Non Admit Graduate	201	135	99	138	39.4%
Total	3,898	3,721	3,475	3,570	2.7%



* Source SOU Institutional Research

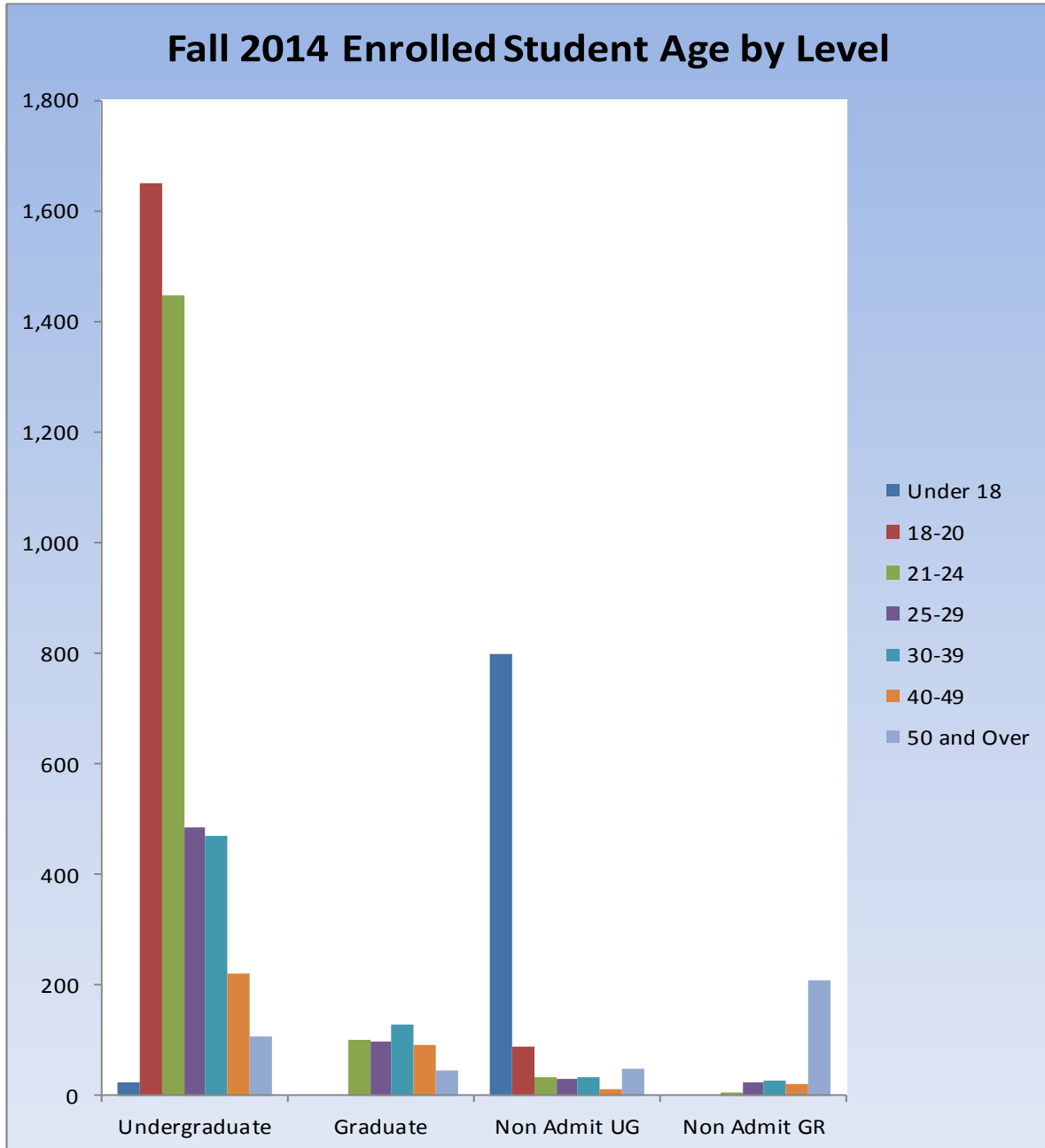
** SOU Permits individuals to report gender as Other or Unknown

Age by Student Level Enrollment Trends 4th Week of Fall Term

	2011	2012	2013	2014		2011	2012	2013	2014
Under 18					18-20				
Undergraduate	23	24	22	24	Undergraduate	1,790	1,735	1,566	1,649
Graduate	-	-	-	-	Graduate	2	-	-	-
Non Admit UG	859	935	812	798	Non Admit UG	96	97	83	88
Non Admit GR	-	-	-	-	Non Admit GR	-	-	-	-
Total	882	959	834	822	Total	1,888	1,832	1,649	1,737
21-24					25-29				
Undergraduate	1,515	1,500	1,519	1,448	Undergraduate	578	493	486	483
Graduate	70	61	69	99	Graduate	105	99	99	96
Non Admit UG	34	27	32	32	Non Admit UG	25	29	30	31
Non Admit GR	10	2	7	5	Non Admit GR	15	16	14	24
Total	1,629	1,590	1,627	1,584	Total	723	637	629	634
30-39					40-49				
Undergraduate	528	506	469	469	Undergraduate	248	255	234	219
Graduate	145	133	129	127	Graduate	89	82	83	92
Non Admit UG	27	24	38	34	Non Admit UG	10	15	14	10
Non Admit GR	33	17	15	25	Non Admit GR	13	7	12	20
Total	733	680	651	655	Total	360	359	343	341
50 and Over									
Undergraduate	121	128	128	107					
Graduate	62	59	54	46					
Non Admit UG	54	38	34	47					
Non Admit GR	287	186	129	208					
Total	524	411	345	408					

* Source SOU Institutional Research

Age by Student Level Enrollment Trends 4th Week of Fall Term



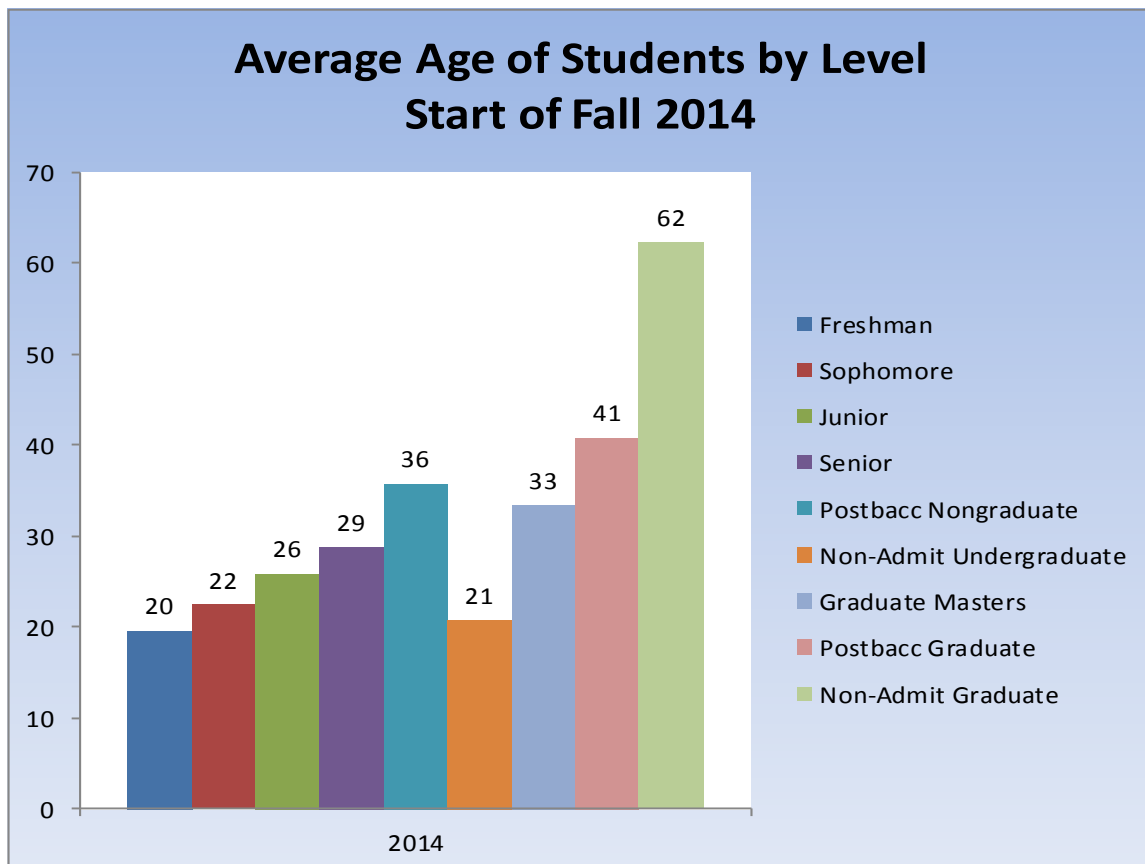
* Source SOU Institutional Research

Average Age by Student Level

Enrollment Trends

Start of Fall Term

	2011	2012	2013	2014
Freshman	19.7	19.8	19.4	19.6
Sophomore	23.0	22.7	22.7	22.4
Junior	26.3	26.1	25.7	25.9
Senior	28.5	28.7	29.0	28.7
Postbacc Nongraduate	36.4	37.2	35.0	35.8
Non-Admit Undergraduate	20.5	19.6	19.8	20.7
Average Undergraduate	24.3	24.1	24.1	24.2
Graduate Masters	35.1	35.1	34.5	33.4
Postbacc Graduate	41.3	41.0	41.0	40.8
Non-Admit Graduate	64.5	65.4	62.5	62.3
Average Graduate	48.4	46.2	43.4	45.3



* Source SOU Institutional Research

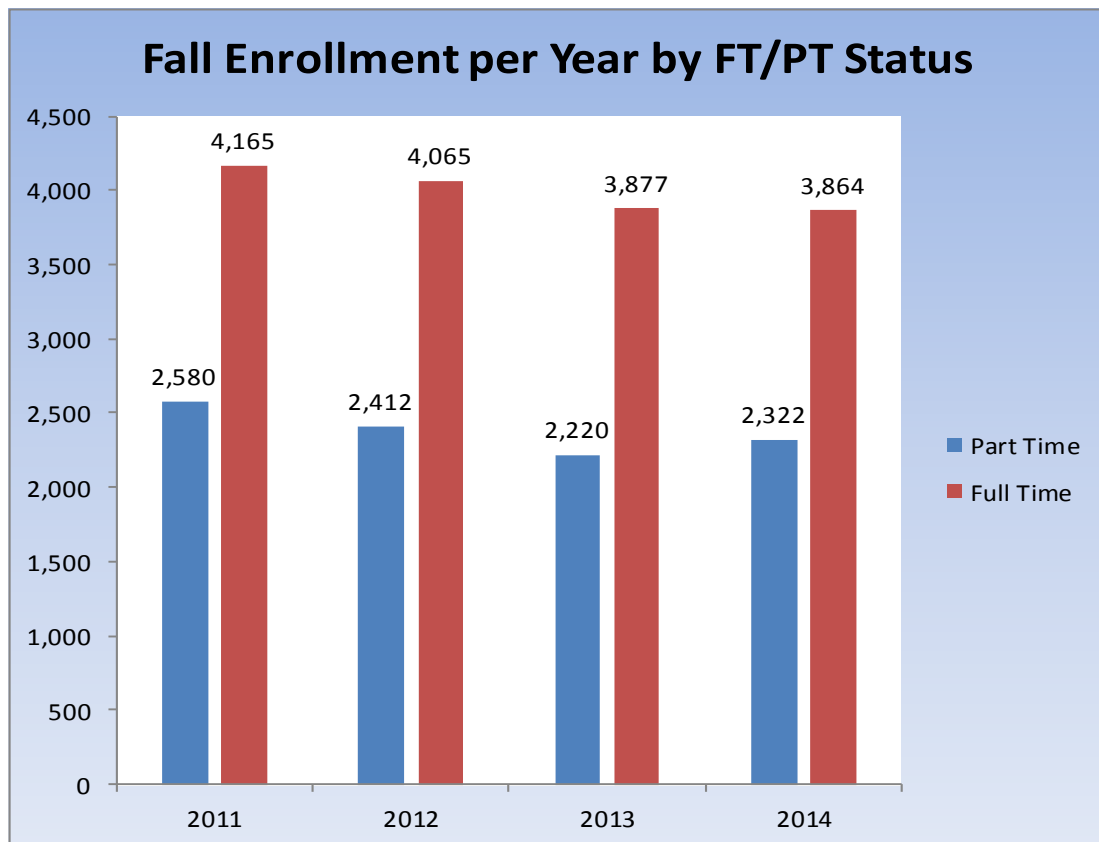
** Age at of Start of Term

Fall Enrollment by FT/PT Status

Enrollment Trends

4th Week of Fall Term

	2011	2012	2013	2014	% Change from 2013 to 2014
Part Time					
Undergraduate	957	948	885	938	6.0%
Graduate	239	218	235	241	2.6%
Non Admit UG	1,028	1,024	932	869	-6.8%
Non Admit GR	356	222	168	274	63.1%
Total	2,580	2,412	2,220	2,322	4.6%
Full Time					
Undergraduate	3,846	3,693	3,550	3,461	-2.5%
Graduate	234	216	201	219	9.0%
Non Admit UG	82	149	117	176	50.4%
Non Admit GR	3	7	9	8	-11.1%
Total	4,165	4,065	3,877	3,864	-0.3%
Percent Part Time	38.3%	37.2%	36.4%	37.5%	



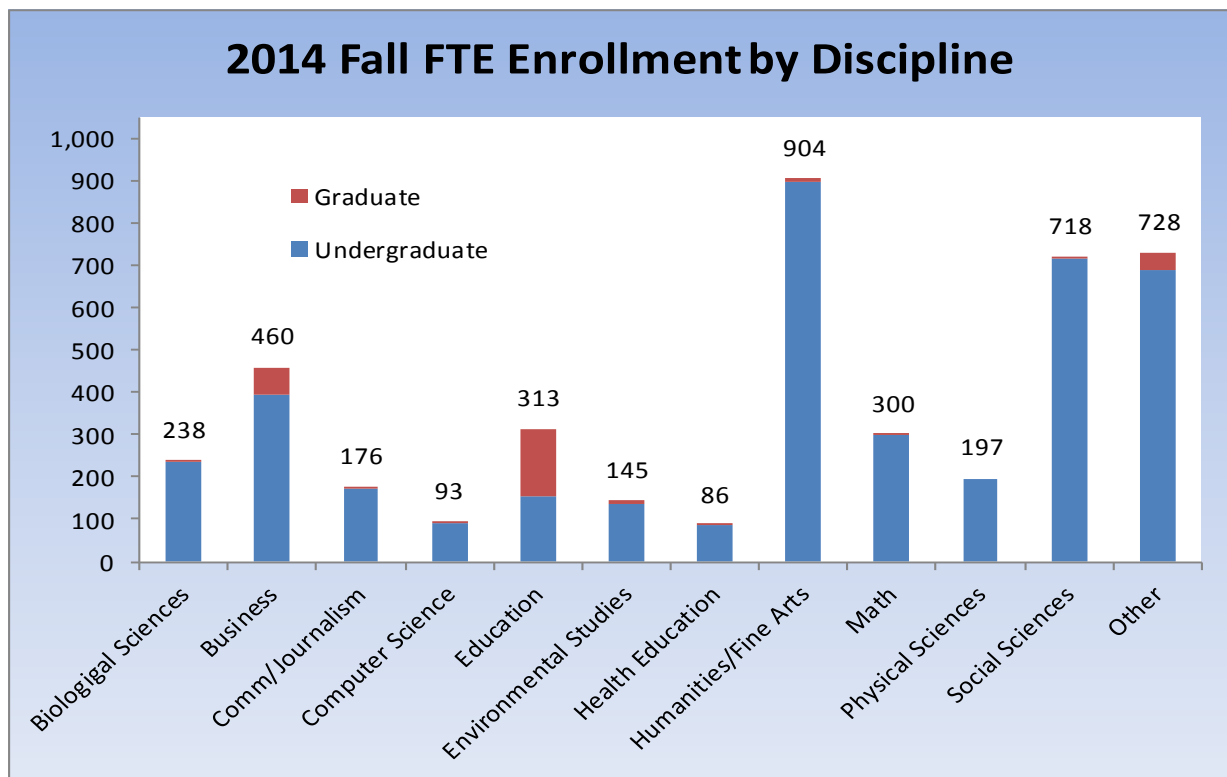
* Source SOU Institutional Research

Fall 2014 FTE Enrollment by Discipline

Enrollment Trends

4th Week of Fall Term

	Undergraduate		Graduate		Total	
	N	%	N	%	N	%
Biological Sciences	235.1	5.8%	3.1	1.0%	238.2	5.5%
Business	392.3	9.7%	67.4	22.6%	459.7	10.5%
Comm/Journalism	173.6	4.3%	2.8	0.9%	176.4	4.0%
Computer Science	92.0	2.3%	1.4	0.5%	93.4	2.1%
Education	152.3	3.8%	160.9	54.0%	313.2	7.2%
Environmental Studies	136.7	3.4%	7.9	2.7%	144.6	3.3%
Health Education ¹	85.1	2.1%	0.5	0.2%	85.6	2.0%
Humanities/Fine Arts	897.4	22.1%	6.3	2.1%	903.7	20.7%
Math	297.0	7.3%	3.4	1.1%	300.4	6.9%
Physical Sciences	196.8	4.8%		0.0%	196.8	4.5%
Social Sciences	713.9	17.6%	4.5	1.5%	718.4	16.5%
Other ²	687.8	16.9%	39.8	13.4%	727.6	16.7%
Total	4,060.0	100.0%	298.0	100.0%	4,358.0	100.0%



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

* Source SOU Institutional Research

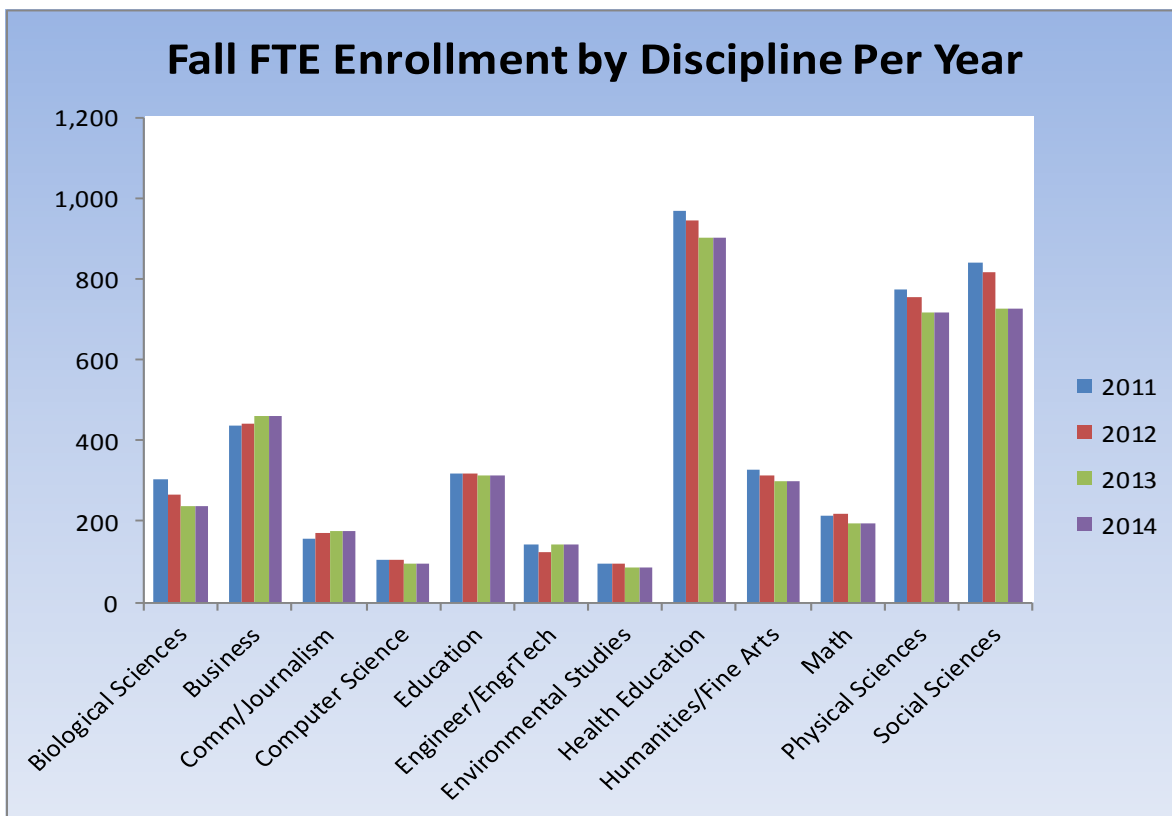
** Total FTE is slightly different from FTE reported elsewhere due to timing

Fall FTE Enrollment by Discipline

Enrollment Trends

4th Week of Fall Term

	2011	2012	2013	2014
Biological Sciences	301.9	266.1	238.2	238.2
Business	435.2	442.7	459.7	459.7
Comm/Journalism	156.2	168.8	176.4	176.4
Computer Science	104.6	103.8	93.4	93.4
Education	318.8	320.5	313.2	313.2
Environmental Studies	142.5	121.5	144.6	144.6
Health Education ¹	97.5	94.3	85.6	85.6
Humanities/Fine Arts	968.2	944.2	903.7	903.7
Math	325.4	315.7	300.4	300.4
Physical Sciences	215.5	217.3	196.8	196.8
Social Sciences	772.2	756.3	718.4	718.4
Other ²	840.9	814.0	727.6	727.6
Total	4,678.9	4,565.2	4,358.0	4,358.0



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

* Source SOU Institutional Research

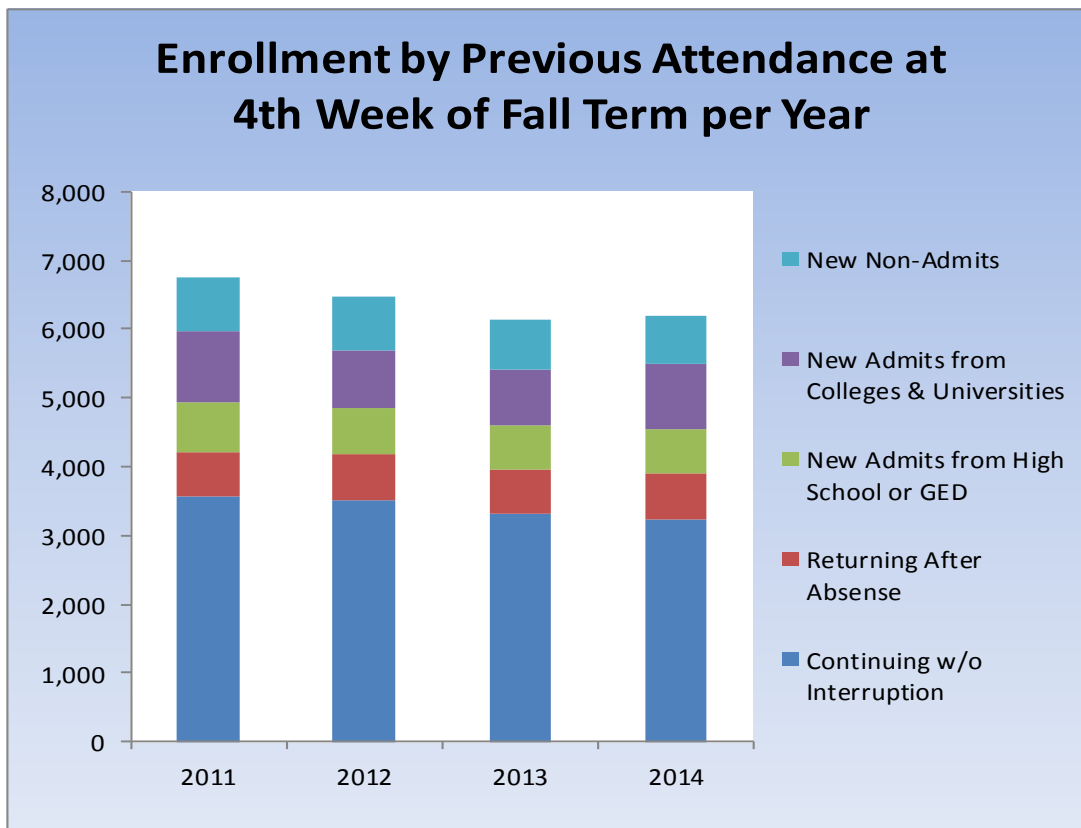
** Total FTE is slightly different from FTE reported elsewhere due to timing

Enrollment by Previous Attendance

Enrollment Trends

4th Week of Fall Term

	2011	2012	2013	2014
Continuing w/o Interruption	3,564	3,521	3,307	3,222
Returning After Absense	633	663	657	673
New Admits from High School or GED				
Oregon High School	446	389	369	318
Other U.S. High School	250	255	222	312
Foreign High School	42	17	25	26
GED	10	12	12	7
New Admits from Colleges & Universities				
OUS Institution	44	48	31	39
Oregon Community College	384	310	295	315
Other Oregon College	12	6	10	6
Other U.S. College	276	195	206	238
Foreign College	10	0	2	22
Unknown College	299	283	283	306
New Non-Admits	774	782	721	719
Total	6,744	6,481	6,140	6,203



* Source OUS Gray Book Reports

Enrollment by Geographic Origin

Enrollment Trends

4th Week of Fall Term

	2011	2012	2013	2014
Baker	8	8	4	5
Benton	46	46	28	24
Clackamas	130	122	126	124
Clatsop	16	14	11	11
Columbia	20	20	11	12
Coos	78	77	65	81
Crook	8	5	5	8
Curry	40	29	30	26
Deschutes	137	125	110	123
Douglas	154	106	116	114
Gilliam	1			
Grant	1	2	2	3
Harney	6	6	4	3
Hood River	9	5	3	3
Jackson	3,026	2,883	2,609	2,687
Jefferson	6	7	7	3
Josephine	456	481	375	371
Klamath	227	162	125	128
Lake	7	5	5	6
Lane	152	147	154	126
Lincoln	10	6	5	3
Linn	24	26	27	26
Malheur	9	5	6	6
Marion	62	67	78	62
Morrow	3	2	3	2
Multnomah	177	169	164	180
Polk	11	15	16	12
Sherman	1	2	1	
Tillamook	10	7	5	2
Umatilla	18	17	11	11
Union	5	3	5	6
Wallowa	2	4	2	3
Wasco	8	8	6	8
Washington	180	153	156	169
Wheeler			1	
Yamhill	30	35	31	26
Unknown County				
Total Oregon	5,078	4,769	4,307	4,374

* Source SOU Institutional Research

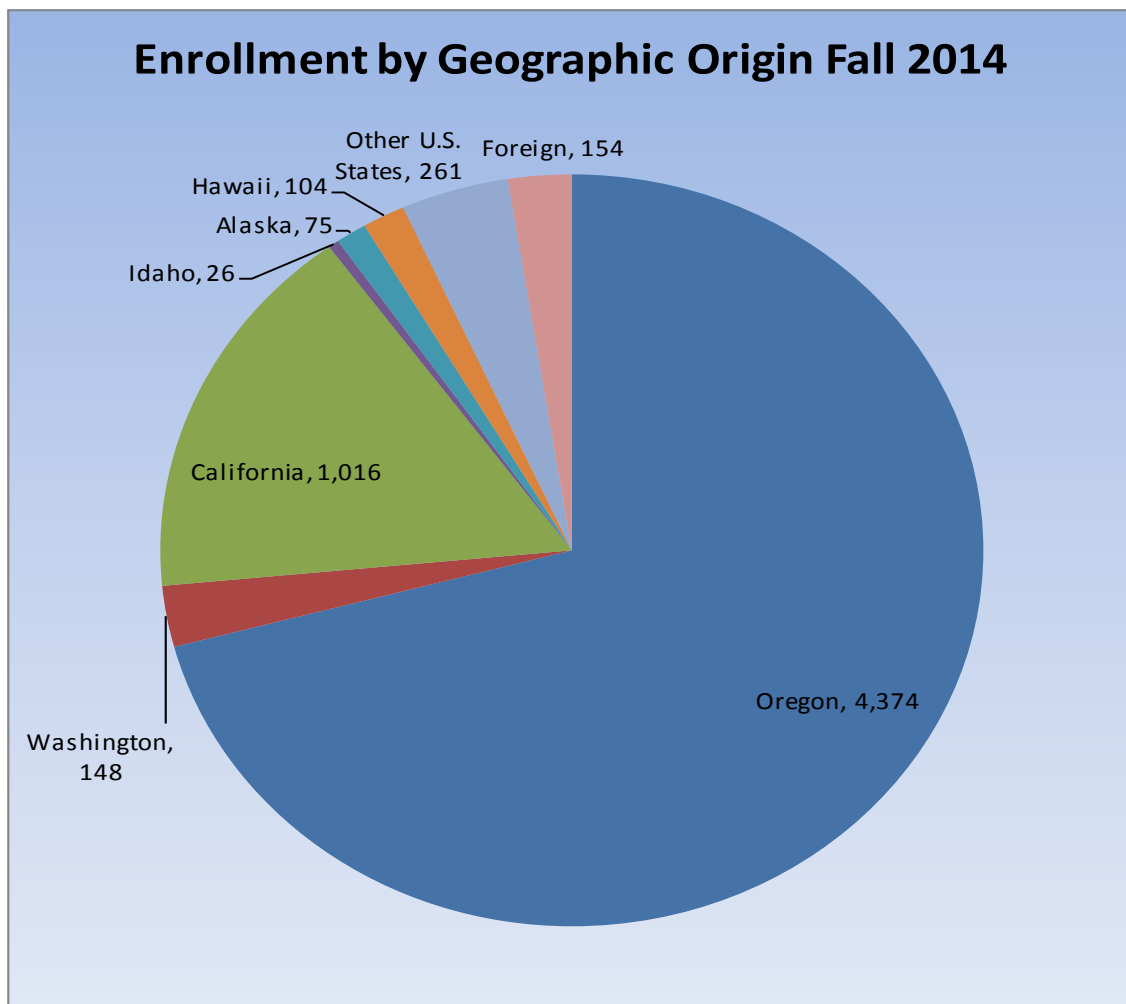
Enrollment by Geographic Origin

Enrollment Trends

4th Week of Fall Term

continued...

	2011	2012	2013	2014
State of Washington	144	148	152	162
State of California	928	969	913	1,016
State of Idaho	39	33	24	26
State of Alaska	92	103	94	75
State of Hawaii	115	100	87	104
Other U.S. States	206	210	240	261
Foreign	139	135	160	154
Unknown Geog. Source	4	10	120	14
Total Other	1,667	1,708	1,790	1,812
Grand Total	6,745	6,477	6,097	6,186



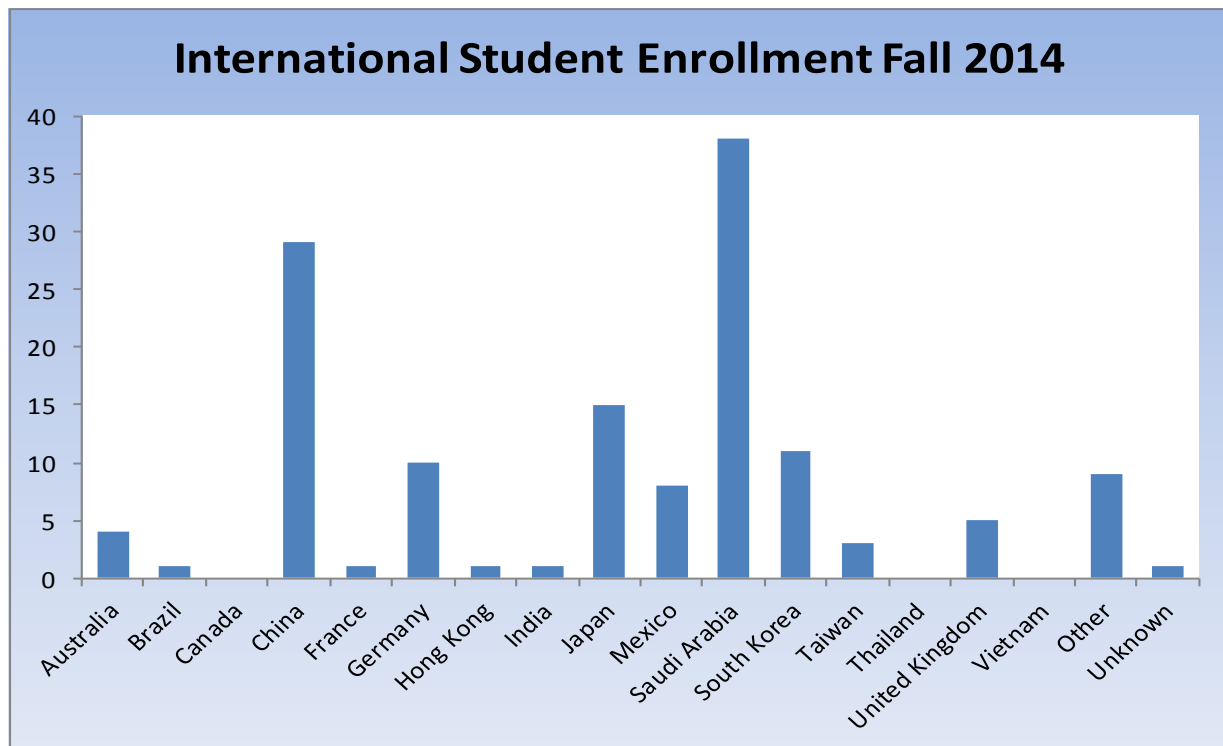
* Source SOU Institutional Research

Fall International Student Enrollment

Enrollment Trends

4th Week of Fall Term

	2011	2012	2013	2014
Australia	1	3	3	4
Brazil	1		2	1
Canada	1	1		
China	10	12	20	29
France	2	2		1
Germany	8	7	8	10
Hong Kong	1		1	1
India	2	3	1	1
Japan	22	22	15	15
Mexico	32	20	20	8
Saudi Arabia	38	37	46	38
South Korea	6	7	28	11
Taiwan	1	1	1	3
Thailand	1	1		
United Kingdom	7	6	4	5
Vietnam	1	1	1	
Other	8	12	11	9
Unknown	1		1	1
Total	143	135	162	137



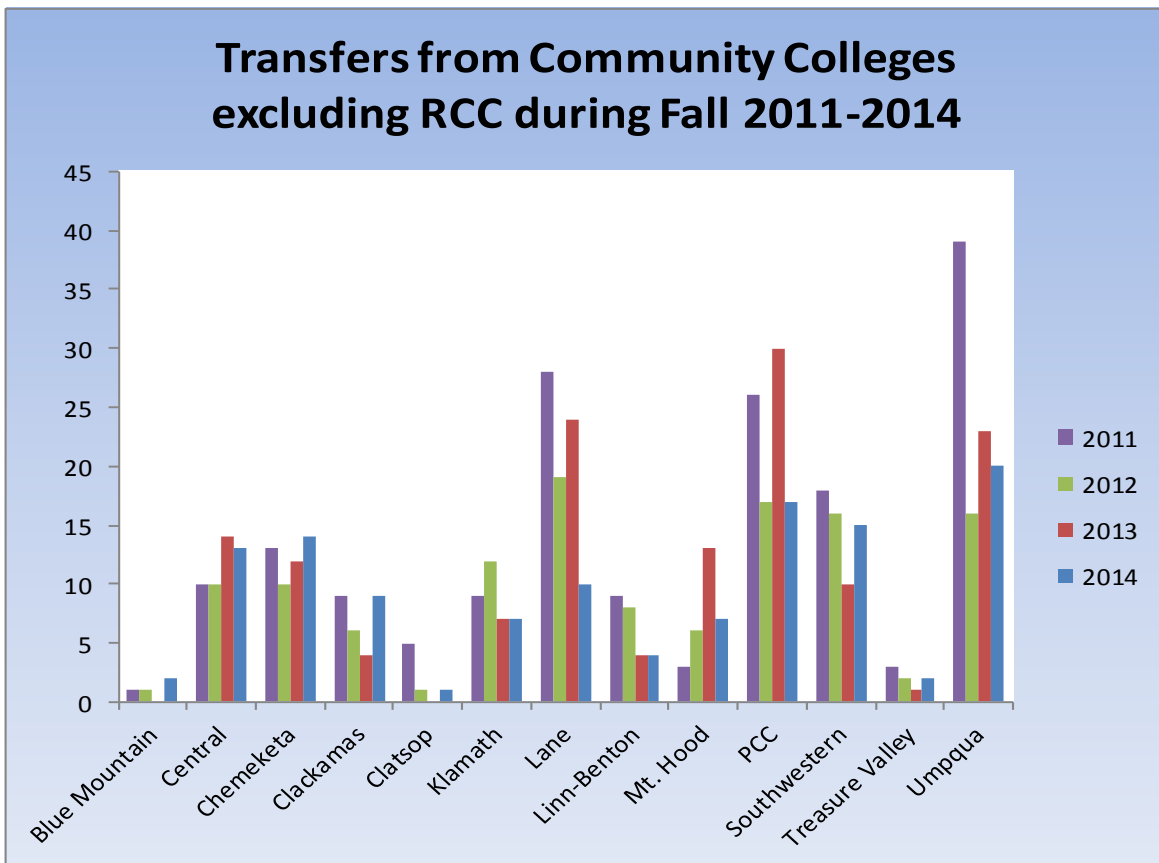
* Source SOU Institutional Research

Fall Transfers From Community Colleges

Enrollment Trends

4th Week of Fall Term

	2008	2009	2010	2011	2012	2013	2014
Blue Mountain	2	4	1	1	1		2
Central	6	7	13	10	10	14	13
Chemeketa	8	3	12	13	10	12	14
Clackamas	6	4	8	9	6	4	9
Clatsop	0	2	2	5	1		1
Klamath	7	4	8	9	12	7	7
Lane	9	9	23	28	19	24	10
Linn-Benton	4	3	4	9	8	4	4
Mt. Hood	4	2	5	3	6	13	7
PCC	14	11	31	26	17	30	17
Southwestern	5	13	17	18	16	10	15
Treasure Valley	1	2	1	3	2	1	2
Umpqua	8	17	16	39	16	23	20
RCC	137	120	146	211	186	153	194
Total Oregon CC	211	201	287	384	310	295	315



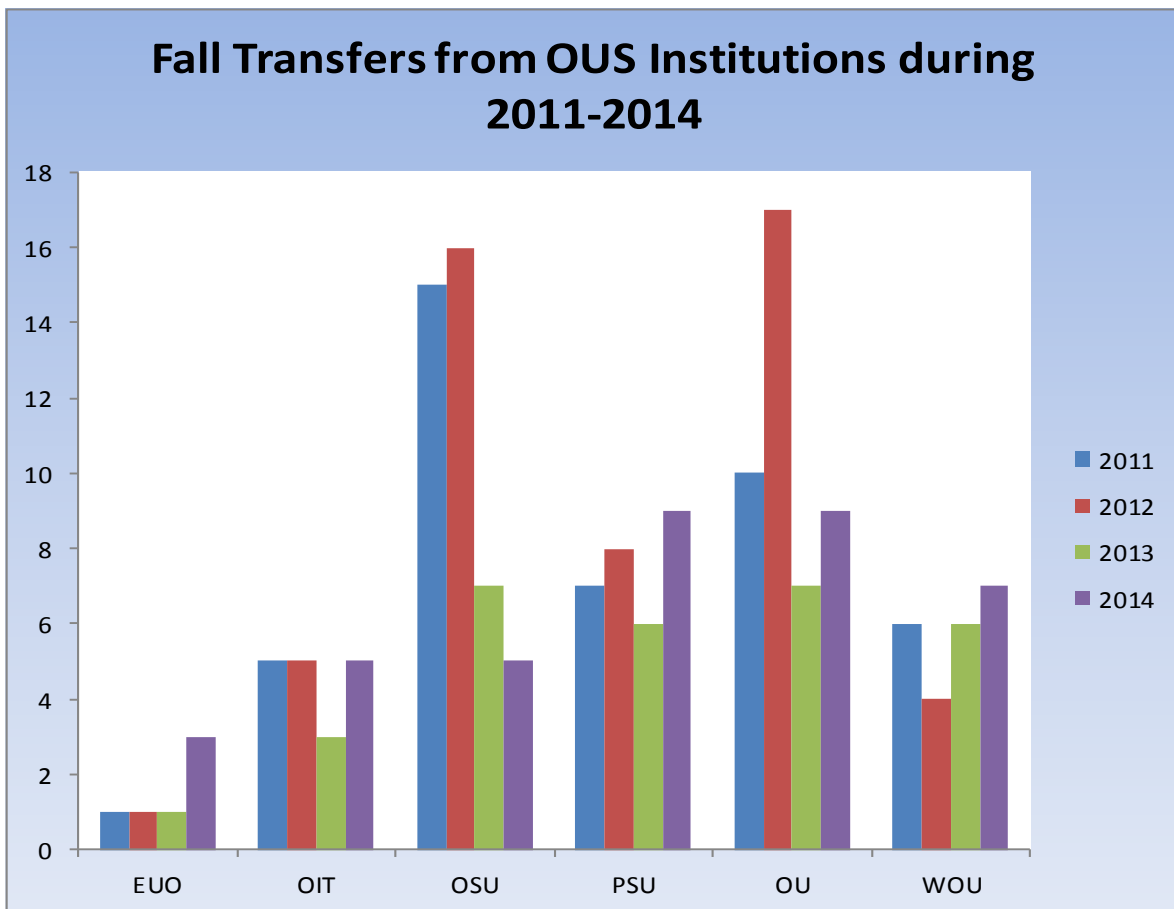
* Source OUS Gray Book Reports

Fall Transfers From OUS & Other Institutions

Enrollment Trends

4th Week of Fall Term

	2008	2009	2010	2011	2012	2013	2014
EUO	1	2	3	1	1	1	3
OIT	5	5	10	5	5	3	5
OSU	11	13	16	15	16	7	5
PSU	10	15	13	7	8	6	9
OU	8	11	15	10	17	7	9
WOU	4	4	5	6	4	6	7
Subtotal	39	50	62	44	51	30	38
Other Institutions							
Oregon CC	211	201	287	384	310	295	315
Other Institutions	280	300	390	401	484	502	573
Grand Total	530	551	739	829	845	827	926



* Source OUS Gray Book Reports

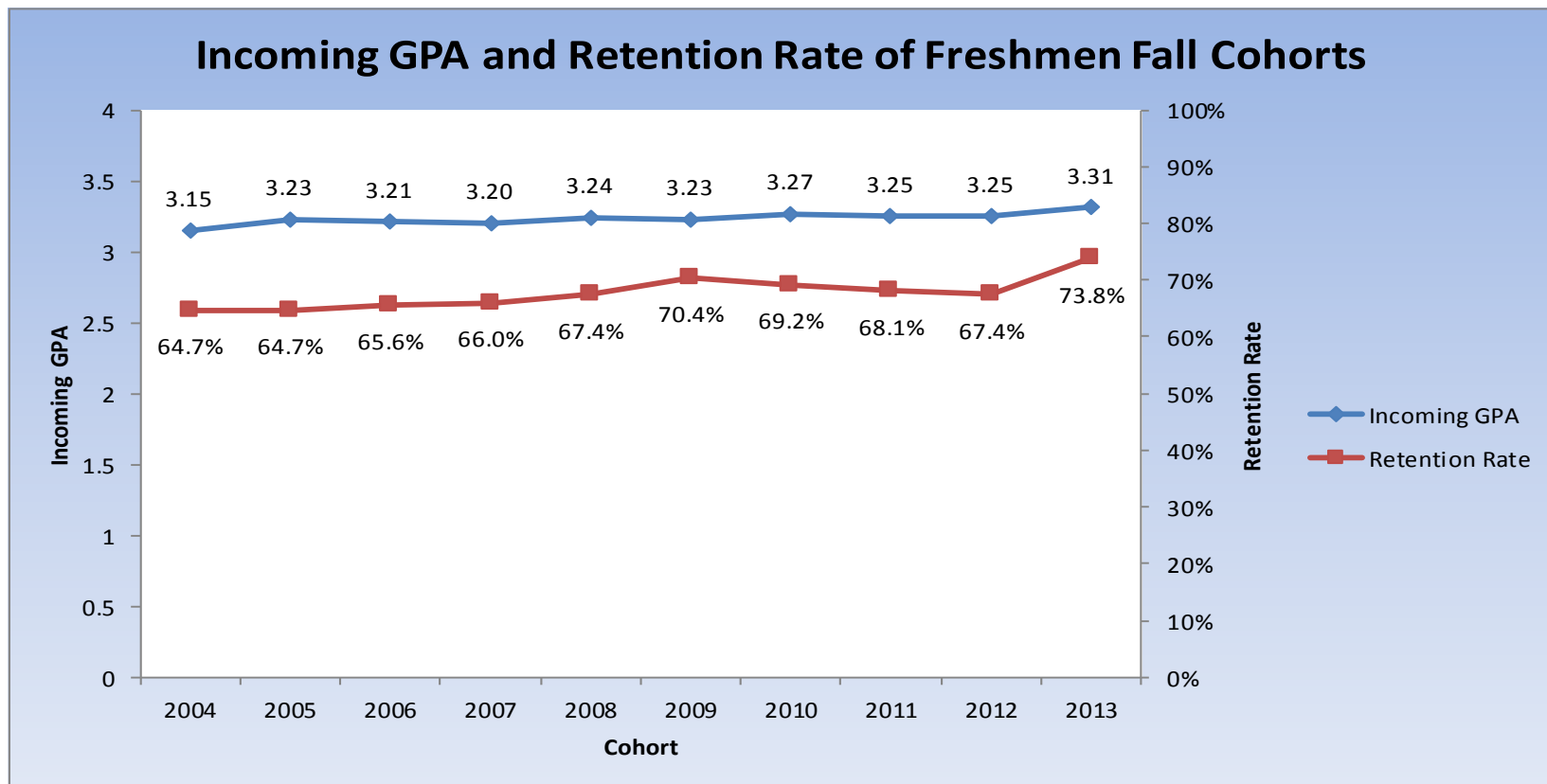


Retention & Graduation

Average GPA and Retention Retention & Graduation

First Time, Full Time, Degree Seeking Freshmen Fall Cohort

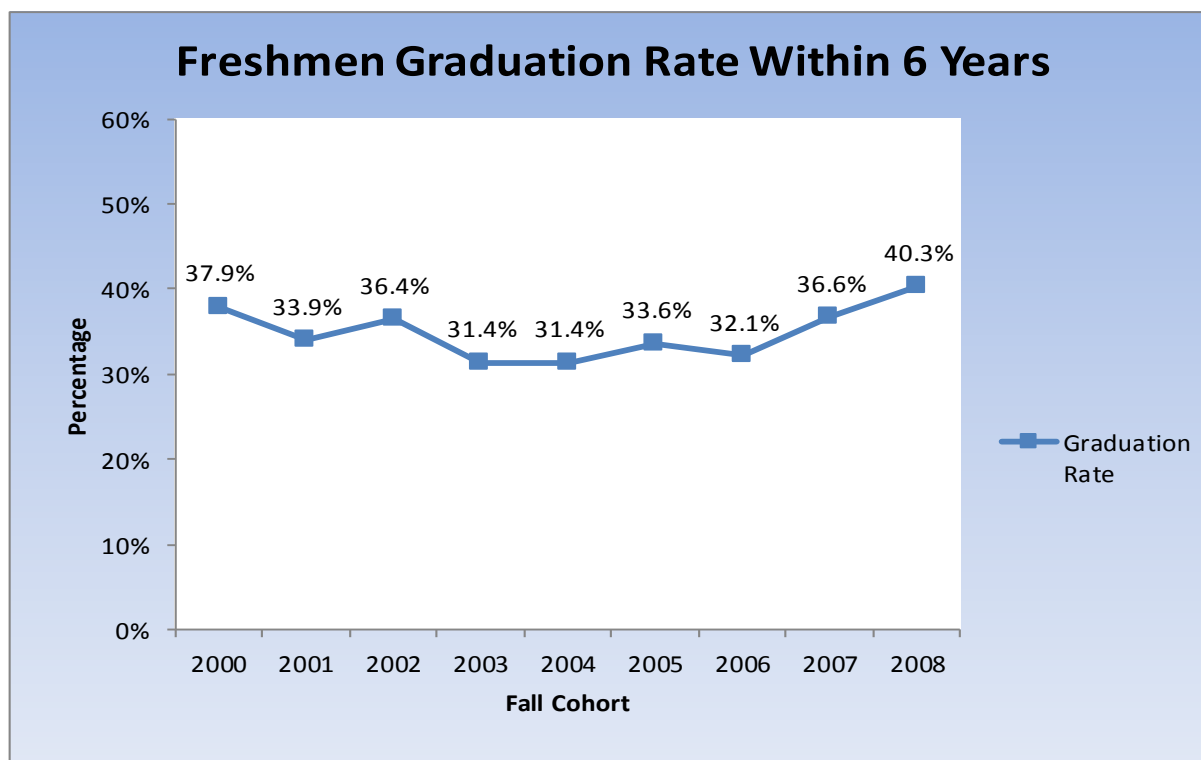
Cohort	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
N	745	706	704	703	675	653	738	709	641	595
Incoming GPA	3.15	3.23	3.21	3.20	3.24	3.23	3.27	3.25	3.25	3.31
% Retained at SOU the following Fall	64.7%	64.7%	65.6%	66.0%	67.4%	70.4%	69.2%	68.1%	67.4%	73.8%



* Source SOU Institutional Research

Freshmen Cumulative Graduation Rate Retention & Graduation within 6 years highlighted

Cohort	Graduation Year									
	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2012
2000	37.9%	39.8%	40.4%	41.1%	41.4%	41.9%	42.0%	42.3%	42.5%	
2001	29.4%	33.9%	35.8%	36.3%	37.6%	38.2%	38.4%	38.9%	39.2%	
2002	21.0%	33.6%	36.4%	38.5%	39.6%	40.0%	40.7%	40.7%	41.2%	
2003	1.6%	17.7%	27.4%	31.4%	32.5%	34.2%	35.0%	35.6%	36.0%	
2004		2.0%	13.6%	27.1%	31.4%	33.2%	34.4%	34.8%	35.0%	
2005		0.1%	1.7%	15.7%	29.3%	33.6%	35.4%	36.5%	37.2%	
2006			0.1%	2.1%	15.6%	28.1%	32.1%	34.2%	34.8%	
2007					1.7%	18.7%	32.6%	36.6%	38.5%	
2008				0.1%	0.1%	4.0%	22.4%	36.0%	40.3%	
2009						0.2%	2.8%	19.8%	32.9%	
2010								2.6%	22.8%	
2011									4.8%	
2012										0.2%

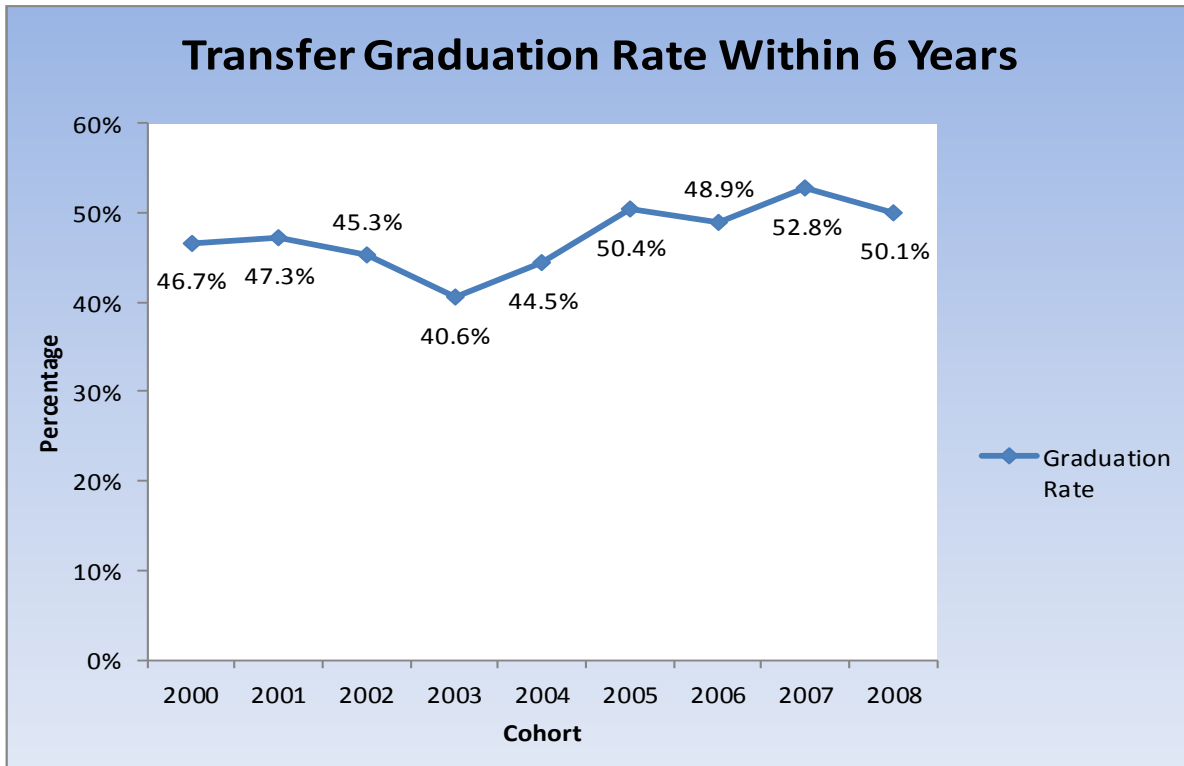


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to First Time, Full Time Freshmen

Transfer Graduation Rate Retention & Graduation within 6 years highlighted

	Graduation Year								
	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
Cohort									
2000	46.7%	47.6%	47.8%	48.7%	49.2%	49.9%	49.9%	50.1%	50.3%
2001	45.6%	47.3%	48.3%	48.8%	48.8%	49.4%	49.4%	49.8%	49.8%
2002	40.6%	43.9%	45.3%	46.1%	46.6%	47.6%	48.0%	48.1%	48.5%
2003	24.9%	34.2%	38.4%	40.6%	42.2%	43.3%	43.4%	43.8%	44.1%
2004	11.3%	29.3%	37.9%	42.4%	44.5%	45.6%	46.9%	46.9%	47.2%
2005	0.8%	15.9%	36.4%	44.3%	49.4%	50.4%	50.8%	51.1%	51.3%
2006		0.6%	13.2%	30.7%	43.9%	47.0%	48.9%	49.8%	50.8%
2007			0.3%	12.1%	32.5%	44.4%	50.8%	52.8%	53.7%
2008				0.2%	12.1%	32.8%	45.4%	48.5%	50.1%
2009					0.3%	12.1%	34.5%	44.3%	47.6%
2010						1.0%	12.1%	30.8%	41.9%
2011							0.6	13.7%	30.9%
2012									12.6%

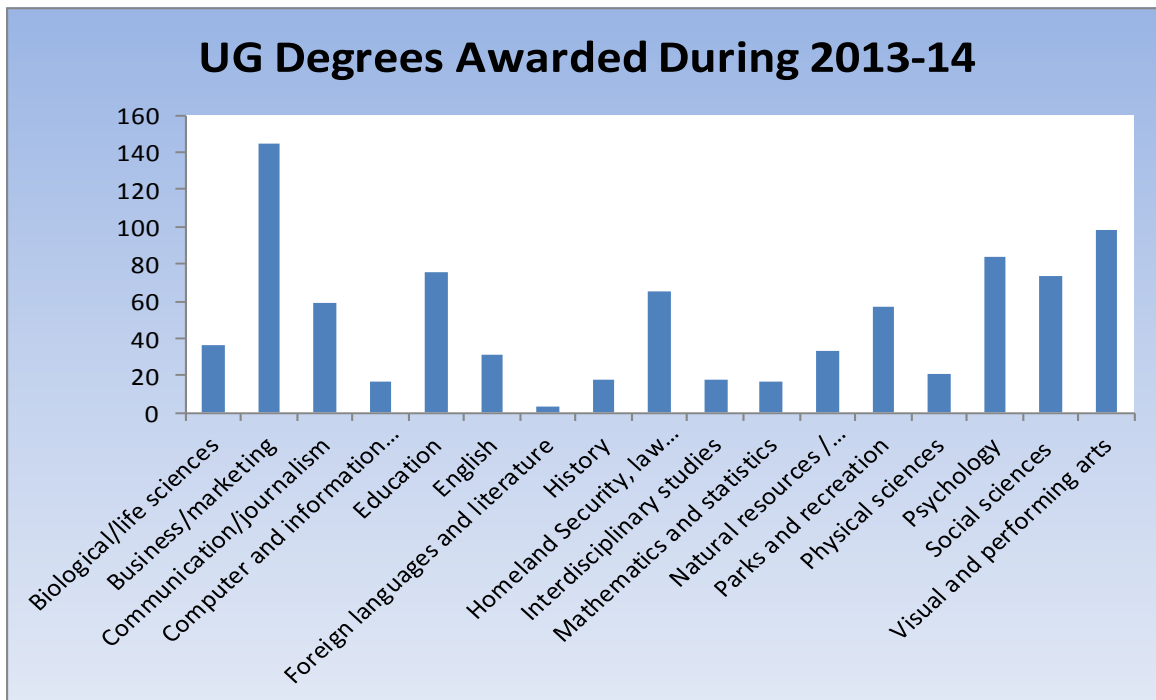


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to Transfer Students

Undergraduate Degrees Awarded by Major Retention & Graduation

	2010-11	2011-12	2012-13	2013-14
Biological/life sciences	18	20	22	36
Business/marketing	128	119	145	145
Communication/journalism	50	48	44	59
Computer and information sciences	34	27	34	17
Education	60	43	77	76
English	35	44	45	31
Foreign languages and literature	23	19	17	3
History	27	23	21	18
Homeland Security, law enforcement, firefighting, and protective services	52	60	69	65
Interdisciplinary studies	18	21	18	18
Mathematics and statistics	4	11	14	17
Natural resources / environmental science	12	28	17	33
Parks and recreation	38	61	47	57
Physical sciences	16	19	13	21
Psychology	66	95	96	84
Social sciences	62	73	67	74
Visual and performing arts	73	57	59	98
Total	716	768	805	852



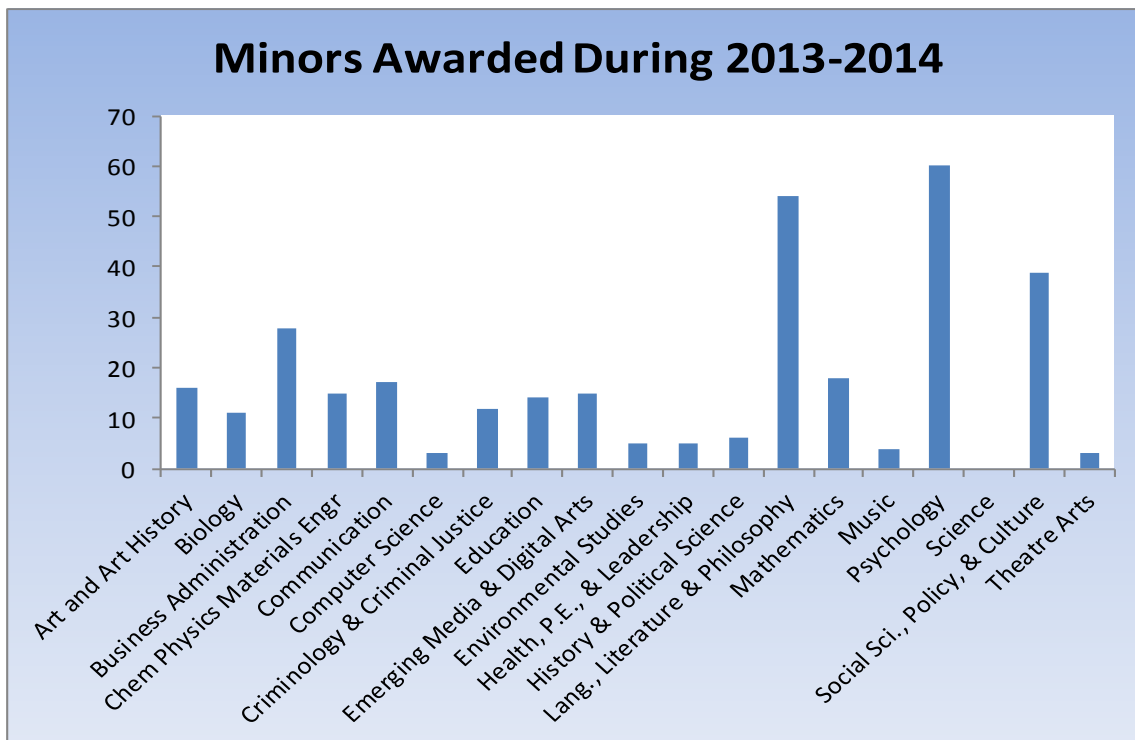
* Source SOU Institutional Research

** Note: Primary and Secondary Majors Included

Awarded a Degree anytime within the academic year

Minor Degrees Awarded Retention & Graduation

	2010-11	2011-12	2012-13	2013-14
Art and Art History	22	17	10	16
Biology	4	10	10	11
Business Administration	17	30	19	28
Chem Physics Materials Engr	9	9	11	15
Communication	37	22	16	17
Computer Science	4	5	4	3
Criminology & Criminal Justice	15	18	16	12
Education	6	8	9	14
Emerging Media & Digital Arts		3	19	15
Environmental Studies	5	8	3	5
Health, P.E., & Leadership	8	9	11	5
History & Political Science	15	8	4	6
Lang., Literature & Philosophy	36	39	41	54
Mathematics	7	12	14	18
Music	3	3	2	4
Psychology	63	62	67	60
Science	6	2		
Social Sci., Policy, & Culture	52	52	58	39
Theatre Arts	1			3
Total	310	317	314	325



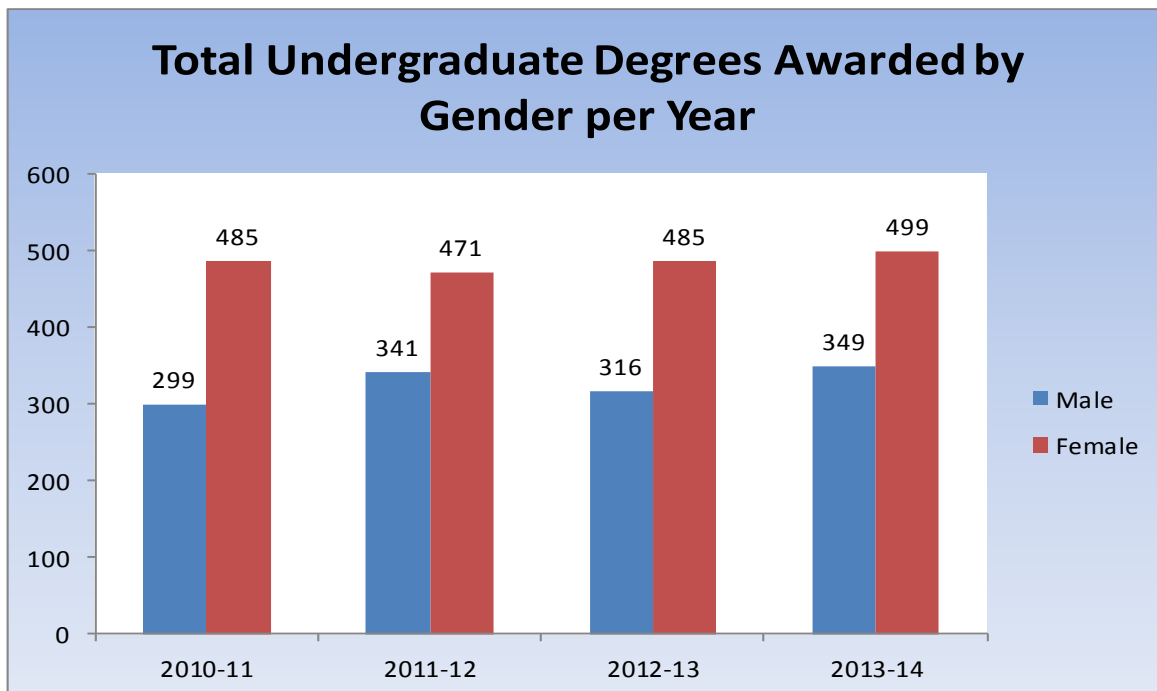
* Source SOU Institutional Research

** Note: Primary and Secondary Minors included

Awarded a Minor any time within the academic year

Undergraduate Degrees Awarded Retention & Graduation by Ethnicity and Gender

	2010-11	2011-12	2012-13	2013-14
Male	299	341	316	349
American Indian/Alaskan Native	3	6	4	5
Asian/Pacific Islander	19	18	10	10
Black	14	9	4	6
Hispanic	9	16	22	29
White	230	251	245	242
Other ¹	24	41	31	57
Female	485	471	485	499
American Indian/Alaskan Native	8	8	9	10
Asian/Pacific Islander	17	23	18	10
Black	6	4	5	1
Hispanic	17	33	43	44
White	404	365	362	363
Other ¹	33	38	48	71



* Source SOU Institutional Research

¹Includes Multiple Ethnicities, Declined to Respond, Unknown, or None of the Above

** Note: Primary and Secondary Majors Included
Awarded a Degree within the Academic Year



Tuition & Financial Aid

Annual Tuition and Fee Rates

Tuition and Financial Aid

	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	% Change from 2013-14
Undergraduate												
Resident	4,697	5,005	5,233	5,502	5,718	6,252	6,795	7,215	7,521	7,794	7,720	-1.0%
Non-Resident	15,146	16,054	16,918	17,580	18,264	19,914	20,430	20,490	20,238	21,278	21,296	0.1%
Graduate												
Resident	9,053	9,646	10,186	10,632	1,169	11,919	12,195	14,190	14,298	15,029	15,047	0.1%
Non-Resident	15,146	16,045	16,882	17,553	18,324	18,810	19,005	17,790	17,538	18,437	18,455	0.1%

*based upon 15 credit hours for undergraduates and 12 credit hours for graduates

Inflation Adjusted Against 2004-05 Dollars

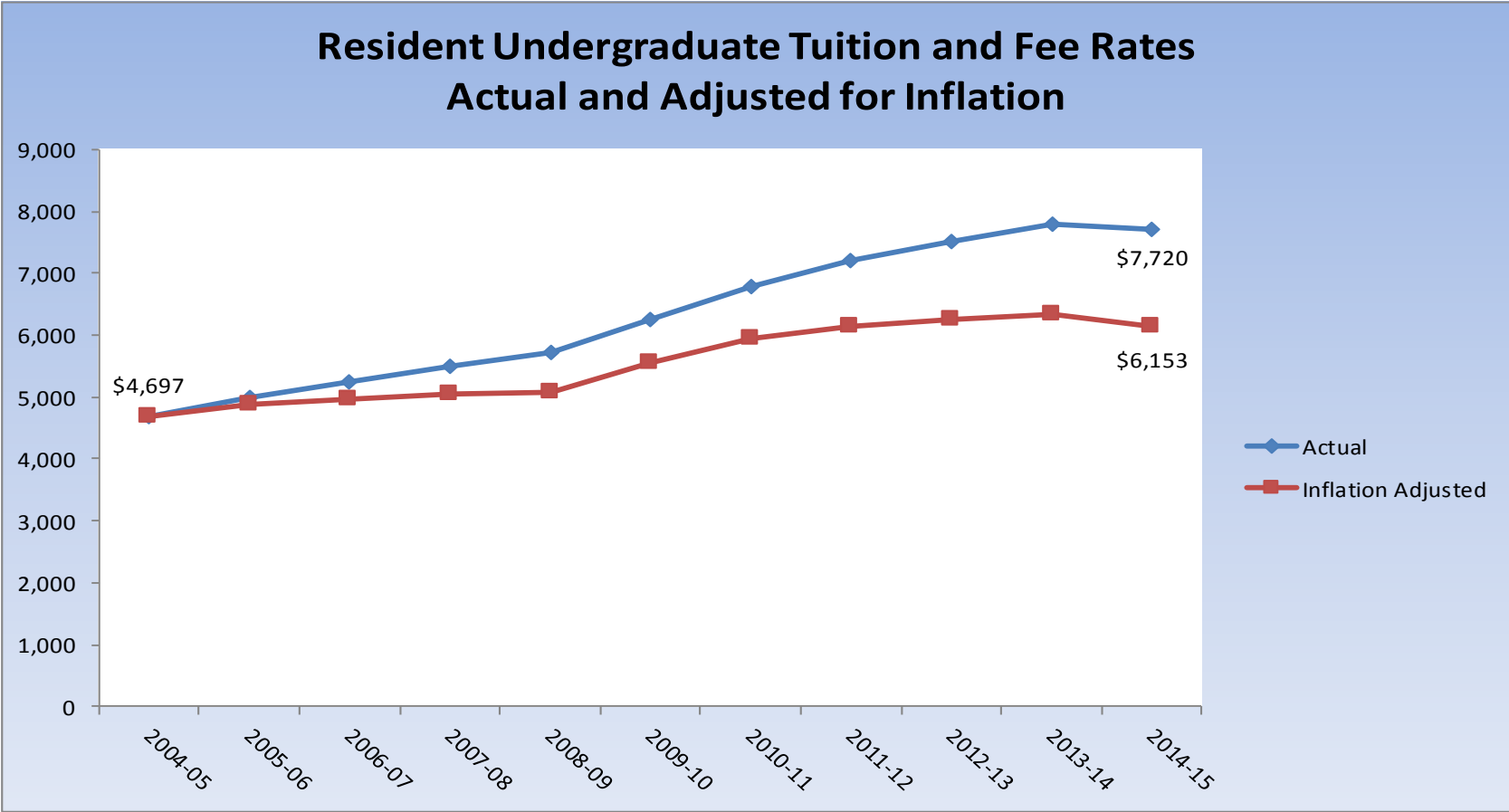
	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	% Change from 2013-14
Undergraduate												
Resident	4,697	4,880	4,973	5,041	5,073	5,540	5,947	6,139	6,255	6,324	6,153	-2.7%
Non-Resident	15,146	15,653	16,077	16,109	16,204	17,647	17,881	17,435	16,831	17,264	16,974	-1.7%
Graduate												
Resident	9,053	9,405	9,679	9,742	1,037	10,562	10,673	12,074	11,891	12,194	11,994	-1.6%
Non-Resident	15,146	15,644	16,043	16,084	16,258	16,669	16,634	15,137	14,586	14,960	14,710	-1.7%

*Source OUS Fact Book & SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Annual Tuition and Fee Rates

Tuition and Financial Aid



*Source OUS Fact Book & SOU Financial Aid

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

Tuition and Financial Aid

	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	% Change from 2013-14
Resident Tuition and Fees	4,697	4,932	5,233	5,409	5,718	6,252	6,795	7,215	7,521	7,794	7,720	-1.0%
Room and Board	6,765	7,254	7,404	7,941	8,418	8,454	8,508	9,240	9,651	11,340	11,682	3.0%
Books and Supplies	1,125	1,155	1,200	1,350	1,350	1,350	1,350	1,260	900	1,029	960	-6.7%
Personal Expenses (incl Transportation)	4,332	3,966	3,300	3,600	3,750	3,750	3,750	2,484	2,685	2,685	2,685	0.0%
Total	16,919	17,307	17,137	18,300	19,236	19,806	20,403	20,199	20,757	22,848	23,047	0.9%

Inflation Adjusted Against 2004-05 Dollars

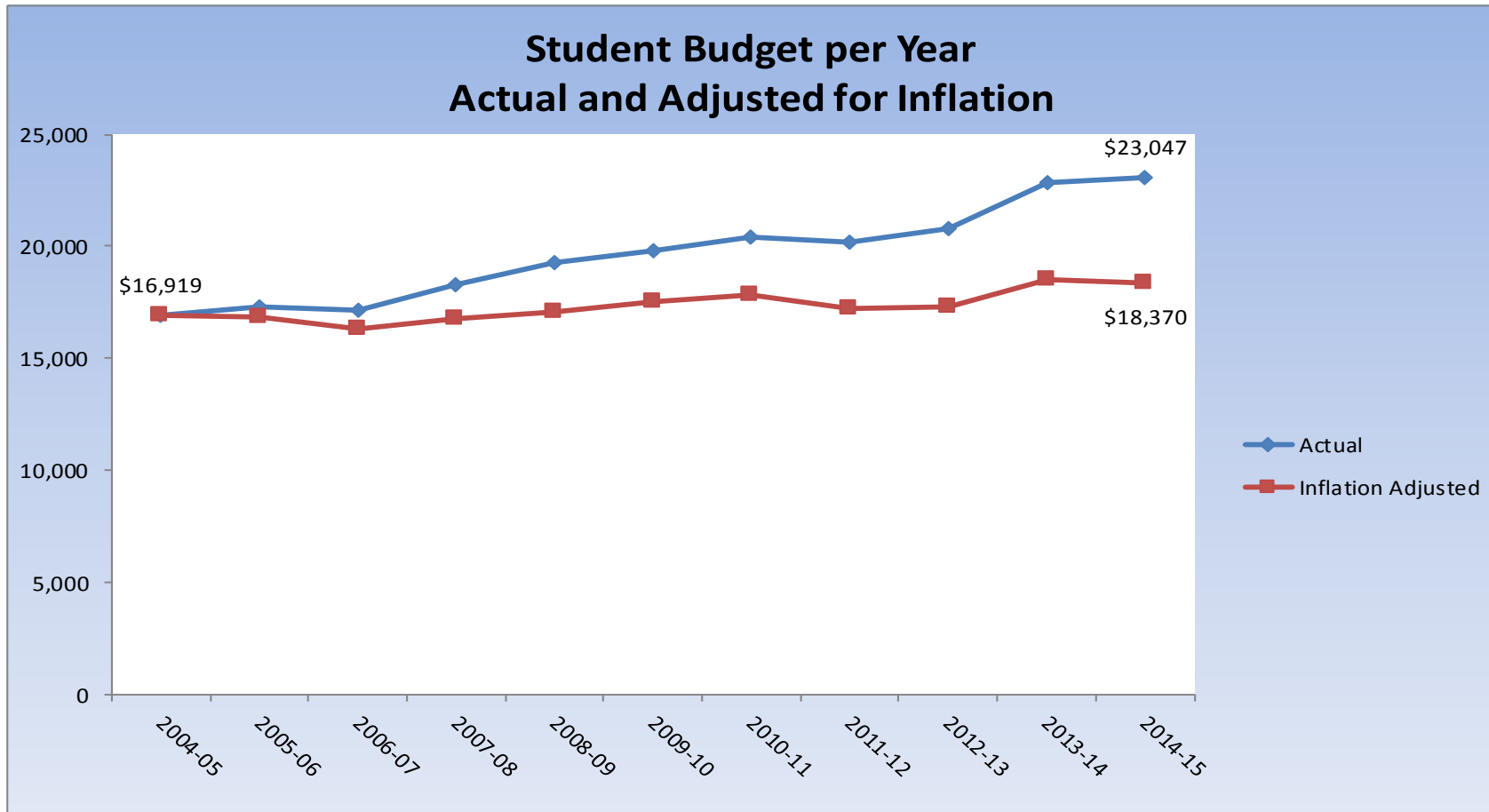
	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	% Change from 2013-14
Resident Tuition and Fees	4,697	4,809	4,973	4,956	5,073	5,540	5,947	6,139	6,255	6,324	6,153	-2.7%
Room and Board	6,765	7,073	7,036	7,276	7,469	7,492	7,446	7,862	8,026	9,201	9,311	1.2%
Books and Supplies	1,125	1,126	1,140	1,237	1,198	1,196	1,182	1,072	749	835	765	-8.3%
Personal Expenses (incl Transportation)	4,332	3,867	3,136	3,299	3,327	3,323	3,282	2,114	2,233	2,179	2,140	-1.8%
Total	16,919	16,874	16,285	16,768	17,067	17,551	17,857	17,187	17,263	18,538	18,370	-0.9%

*Source OUS Fact Book and SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

Tuition and Financial Aid



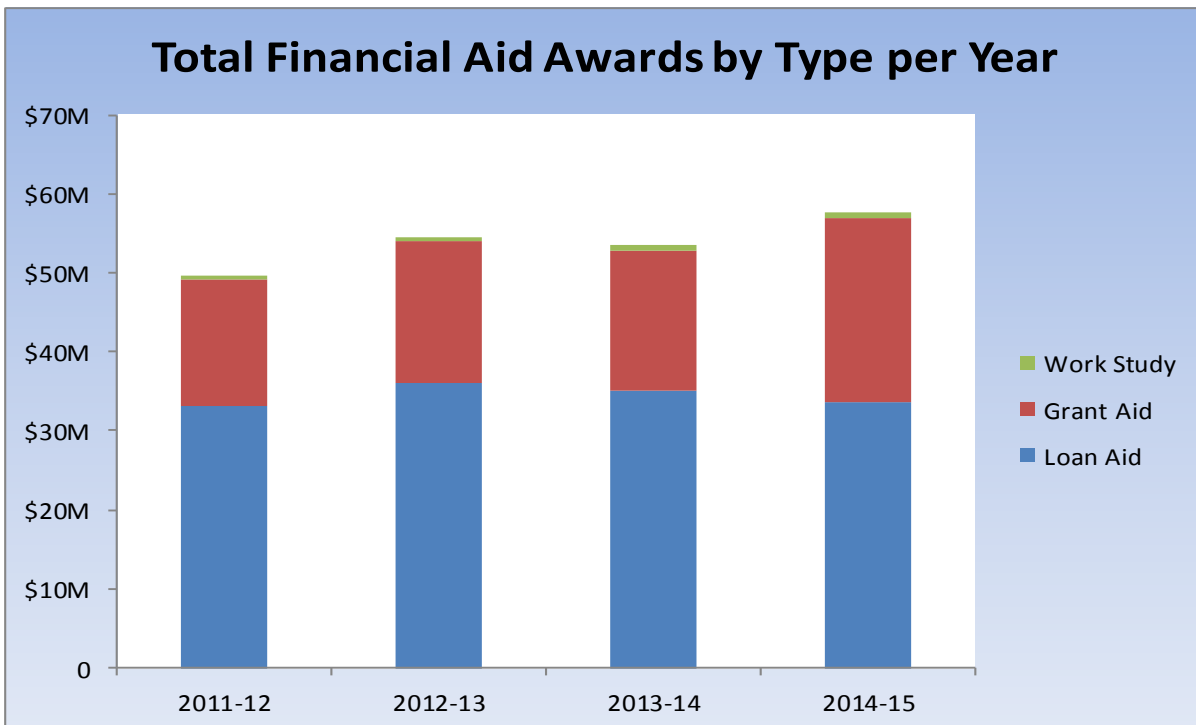
*Source OUS Fact Book & SOU Financial Aid Office

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Financial Aid Awards by Type

Tuition and Financial Aid

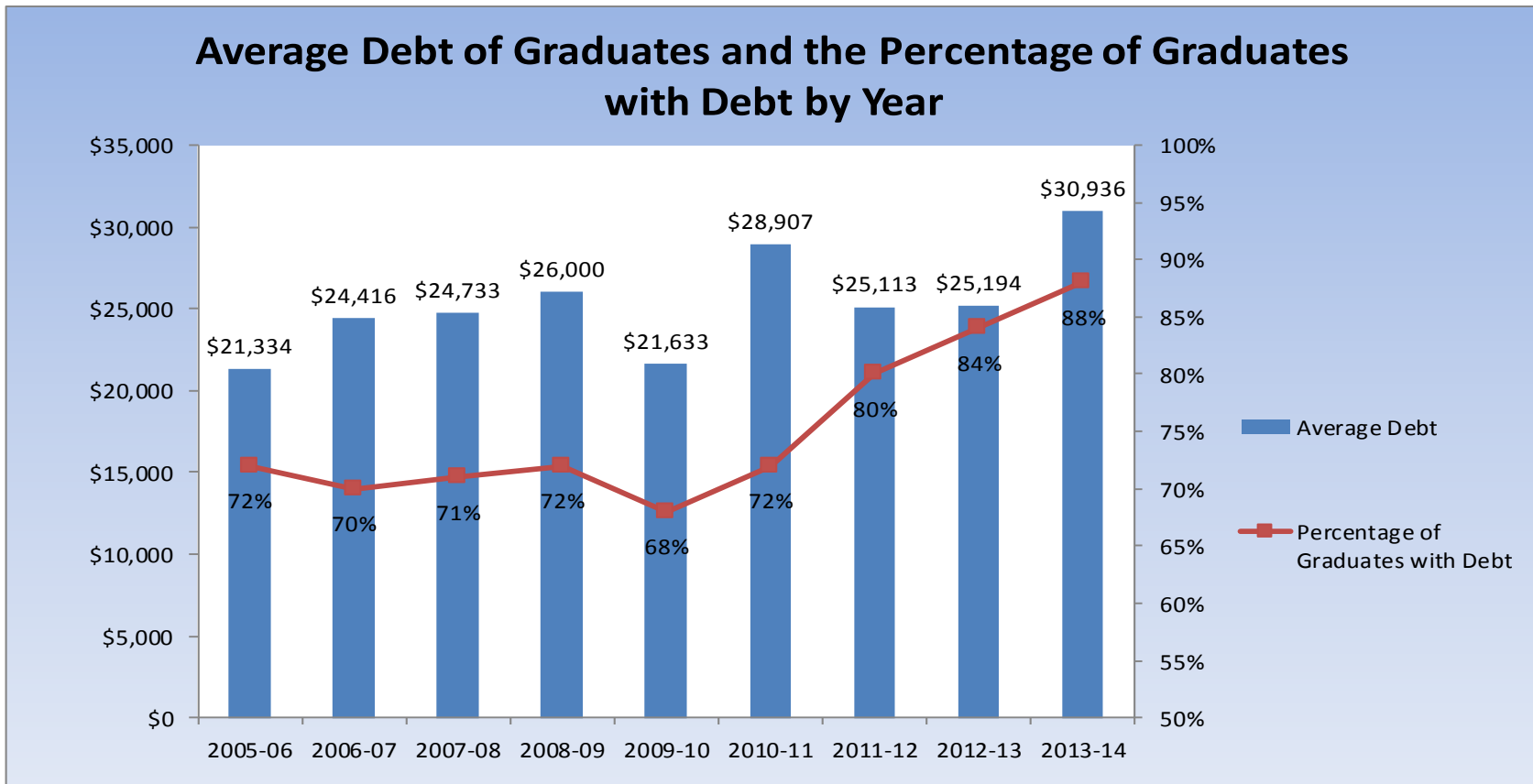
	2011-12	2012-13	2013-14	2014-15
Loans				
Federal Subsidized Loans	\$ 12,298,914	\$ 10,689,883	\$ 10,339,722	\$ 9,251,710
Federal Unsubsidized Loans	13,964,913	16,156,172	14,972,836	14,855,611
Federal Perkins Loans	193,028	239,050	448,762	825,105
Parent PLUS Loans	5,901,912	8,398,898	8,623,131	7,865,379
University/Outside Loans	706,390	632,386	581,803	829,753
Total Loan Aid	33,065,157	36,116,389	34,966,254	33,627,558
Grants				
Pell Grants	9,671,864	9,837,458	9,831,123	12,776,249
Other Federal Grants	368,949	440,498	424,400	333,744
Oregon Opportunity Grants	1,019,711	1,635,231	1,713,417	4,834,017
State and Lottery Grants	70,000	318,325	77,591	2,000
Other Grants and Scholarships	1,516,968	2,172,687	2,611,084	1,448,008
Fee remissions	3,439,983	3,501,075	3,121,082	3,933,299
Total Grant Aid	16,087,475	17,905,274	17,778,697	23,327,317
 Work Study	 450,000	 450,000	 825,782	 706,845
 Grand Total	 \$ 49,602,632	 \$ 54,471,663	 \$ 53,570,733	 \$ 57,661,720



*Source SOU Financial Aid

Average Debt of Graduates by Year Tuition and Financial Aid

	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
Average Debt	\$21,334	\$24,416	\$24,733	\$26,000	\$21,633	\$28,907	\$25,113	\$25,194	\$30,936
Percentage of Graduates with Debt	72%	70%	71%	72%	68%	72%	80%	84%	88%



* Source OUS Fact Book and CDS Reports

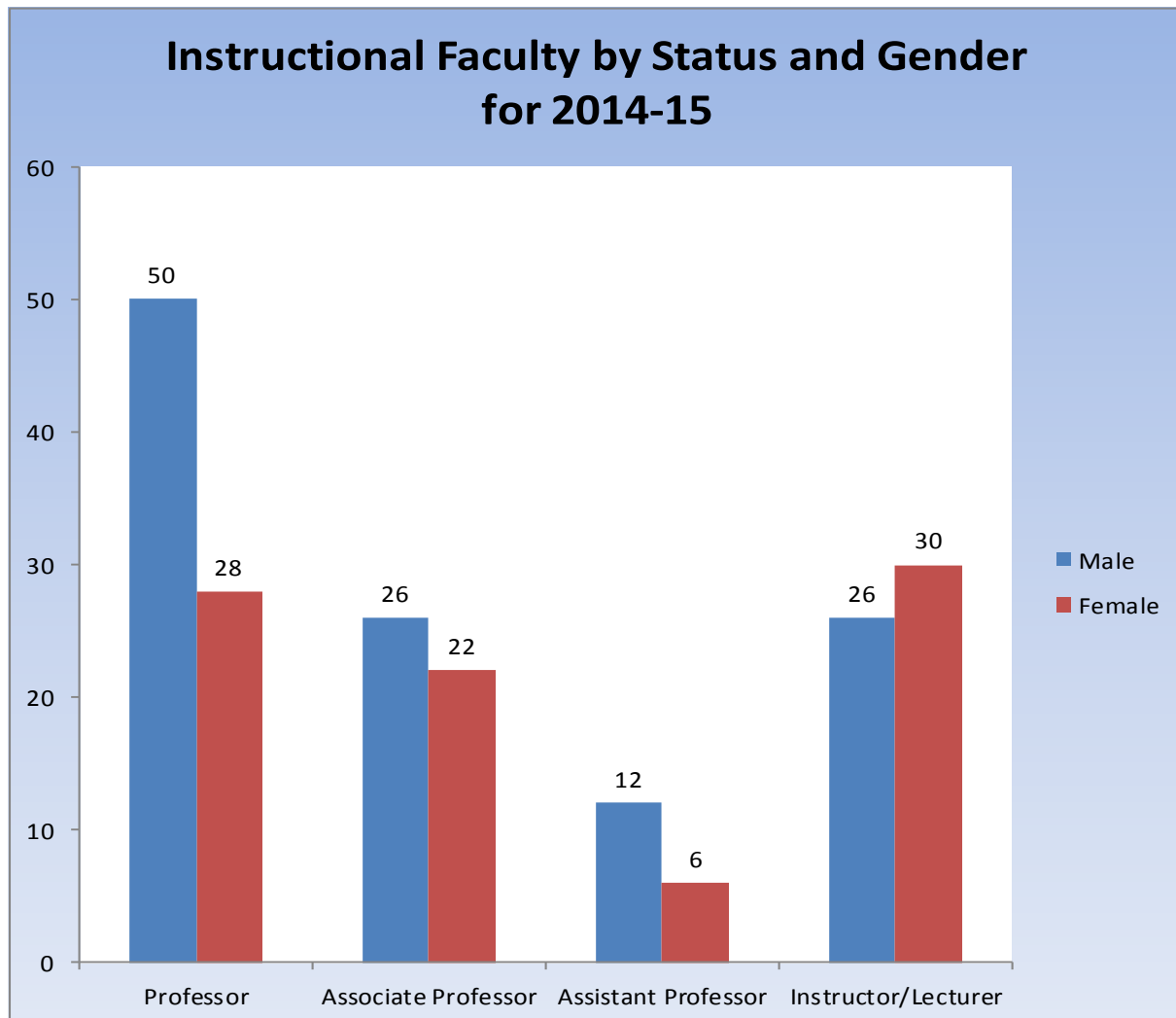
** Students who started at SOU as first time freshmen



Faculty & Staff

Instructional Faculty by Gender and Rank Faculty and Staff

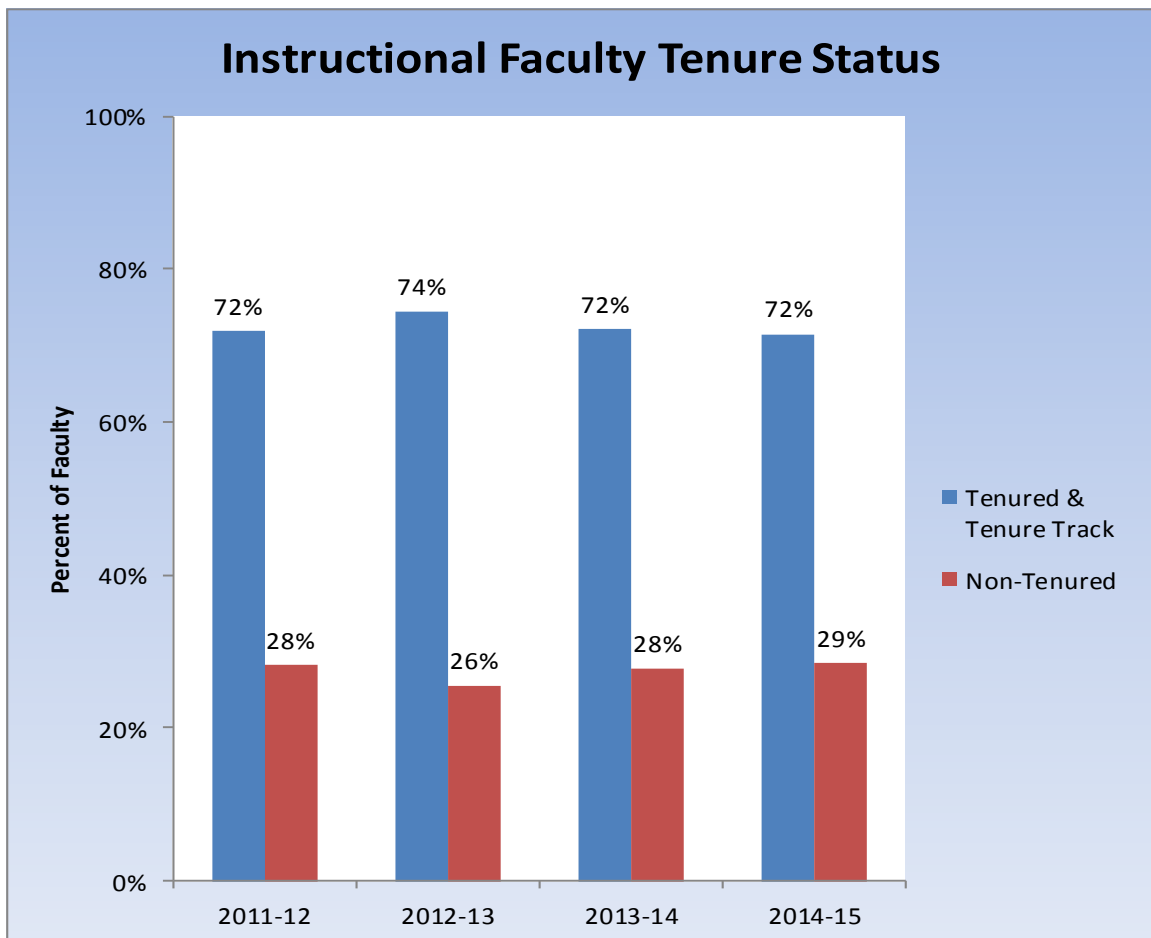
	2011-12	2012-13	2013-14	2014-15
Male				
Professor	55	56	57	50
Associate Professor	34	31	27	26
Assistant Professor	16	15	12	12
Instructor/Lecturer	32	29	33	26
Total	137	131	129	114
Female				
Professor	26	25	27	28
Associate Professor	29	29	24	22
Assistant Professor	16	12	10	6
Instructor/Lecturer	30	25	29	30
Total	101	91	90	86



*Source SOU Institutional Research

Instructional Faculty Rank by Tenure Status Faculty and Staff

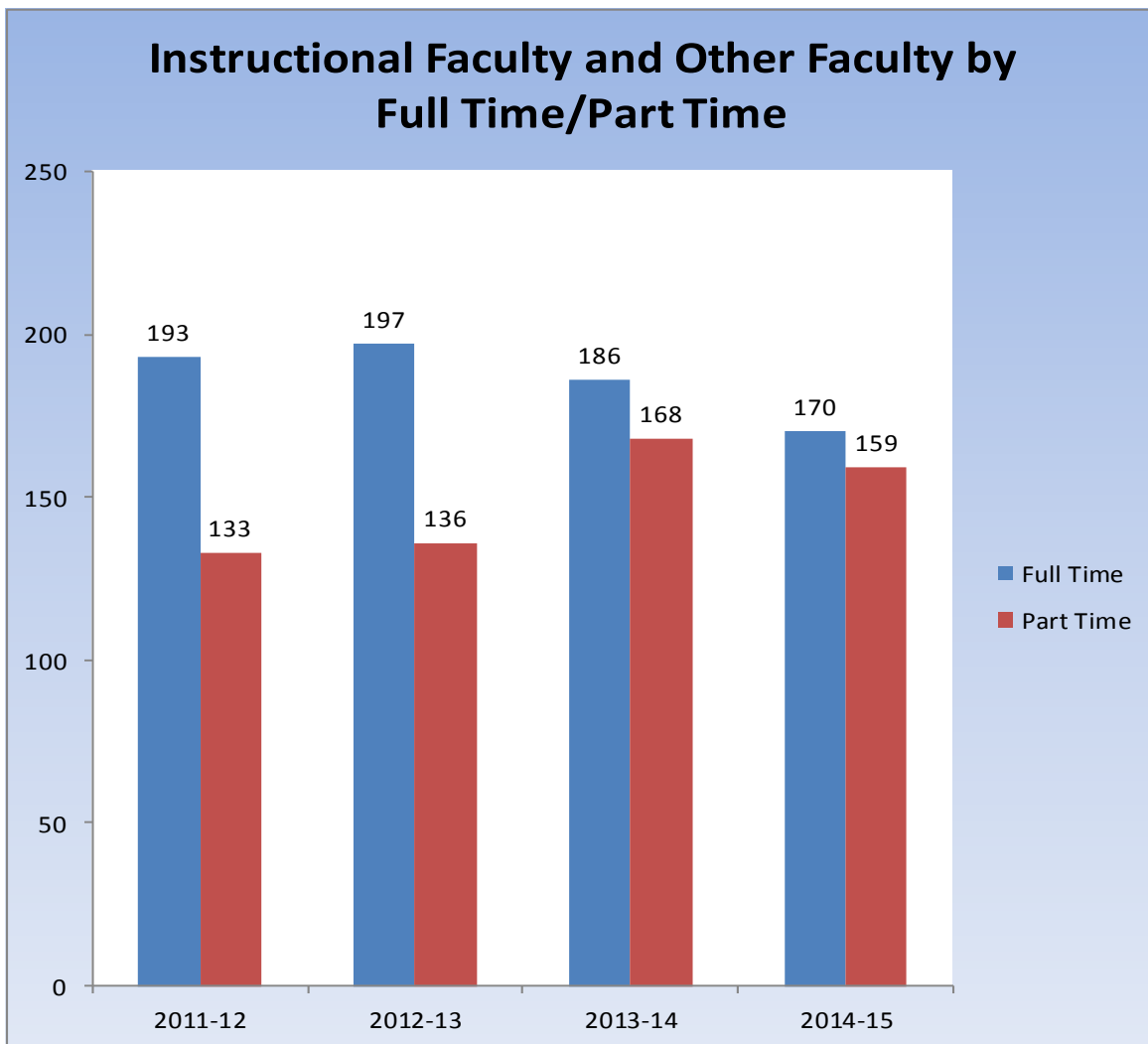
	2011-12	2012-13	2013-14	2014-15
Tenured & Tenure Track	71.8%	74.4%	72.1%	71.5%
Professor	81	81	84	78
Associate Professor	60	58	50	47
Assistant Professor	29	25	20	13
Instructor/Lecturer	1	2	4	5
Total	171	166	158	143
Non-Tenured	28.2%	25.6%	27.9%	28.5%
Professor	-	-	-	-
Associate Professor	3	2	1	1
Assistant Professor	3	2	3	5
Instructor/Lecturer	61	53	57	51
Total	67	57	61	57



*Source SOU Institutional Research

Faculty by Full Time/Part Time Faculty and Staff

	2011-12		2012-13		2013-14		2014-15		
	FT	PT	FT	PT	FT	PT	FT	PT	
Professor	73	8	74	7	74	10	70	8	
Associate Professor	57	6	52	8	43	8	41	7	
Assistant Professor	28	4	27	-	21	1	17	1	
Instructor/Lecturer	34	28	41	13	41	21	39	17	
Other Ranks	1	87	3	108	7	128	3	126	
Total	N	193	133	197	136	186	168	170	159
	%	59.2%	40.8%	59.2%	40.8%	52.5%	47.5%	51.7%	48.3%



*Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2014

Faculty and Staff

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
American Indian/Alaska Native									
Male	2	0	5	0	0	0	1	8	1.06%
Female	1	0	4	0	0	0	0	5	0.66%
Subtotal	3	0	9	0	0	0	1	13	1.72%
Asian/Pacific Islander									
Male	6	1	2	0	0	1	1	11	1.46%
Female	9	0	5	0	0	0	0	14	1.85%
Subtotal	15	1	7	0	0	1	1	25	3.31%
Black/African American									
Male	1	0	2	0	0	0	0	3	0.40%
Female	0	0	1	0	0	0	0	1	0.13%
Subtotal	1	0	3	0	0	0	0	4	0.53%
Hispanic/Latino									
Male	4	0	4	1	0	1	3	13	1.72%
Female	6	1	2	0	2	0	1	12	1.59%
Subtotal	10	1	6	1	2	1	4	25	3.31%
Multiple Ethnicities									
Male	1	0	1	1	0	1	0	4	0.53%
Female	1	0	0	0	2	0	0	3	0.40%
Subtotal	2	0	1	1	2	1	0	7	0.93%

* Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2014

Faculty and Staff

...continued

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
Total Minority									
Male	14	1	14	2	0	3	5	39	5.16%
Female	17	1	12	0	4	0	1	35	4.63%
Subtotal	31	2	26	2	4	3	6	74	9.79%
White									
Male	142	9	89	20	12	12	26	310	41.01%
Female	141	7	132	14	58	1	10	363	48.02%
Subtotal	283	16	221	34	70	13	36	673	89.02%
Other / Unknown									
Male	1	0	4	1	0	0	0	6	0.79%
Female	1	0	0	0	2	0	0	3	0.40%
Subtotal	2	0	4	1	2	0	0	9	1.19%
Total									
Male	157	10	107	23	12	15	31	355	46.96%
Female	159	8	144	14	64	1	11	401	53.04%
Grand Total	316	18	251	37	76	16	42	756	100.00%

* Source SOU Institutional Research

* All Teaching, Administrative, Classified and Unclassified Faculty & Staff Included

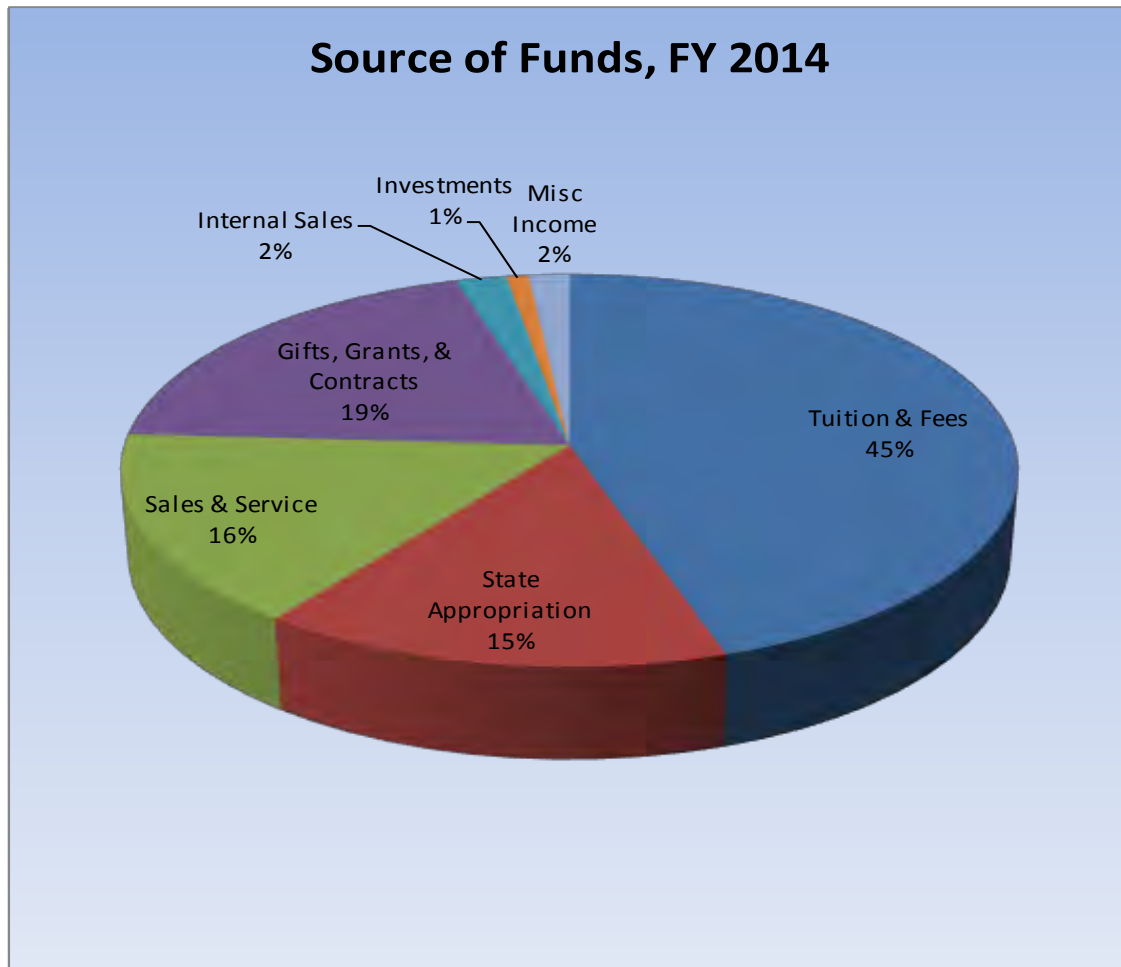


Financial Summary

Source of Funds - Actuals

Financial Summary

	FY 2011	FY 2012	FY 2013	FY 2014
Revenue				
Tuition & Fees	\$ 38,155,477	\$ 42,320,446	\$ 43,267,105	\$ 42,368,667
State Appropriation	16,663,454	12,972,645	13,518,004	14,211,725
Sales & Service	13,923,405	13,972,033	14,063,091	14,918,333
Gifts, Grants, & Contracts	20,328,418	20,888,777	19,646,630	18,304,690
Internal Sales	2,298,633	2,031,133	1,553,317	1,951,696
Investments	547,369	719,328	940,332	849,842
Misc Income	221,228	378,256	369,975	1,564,798
Total	92,137,984	93,282,618	93,358,453	94,169,752

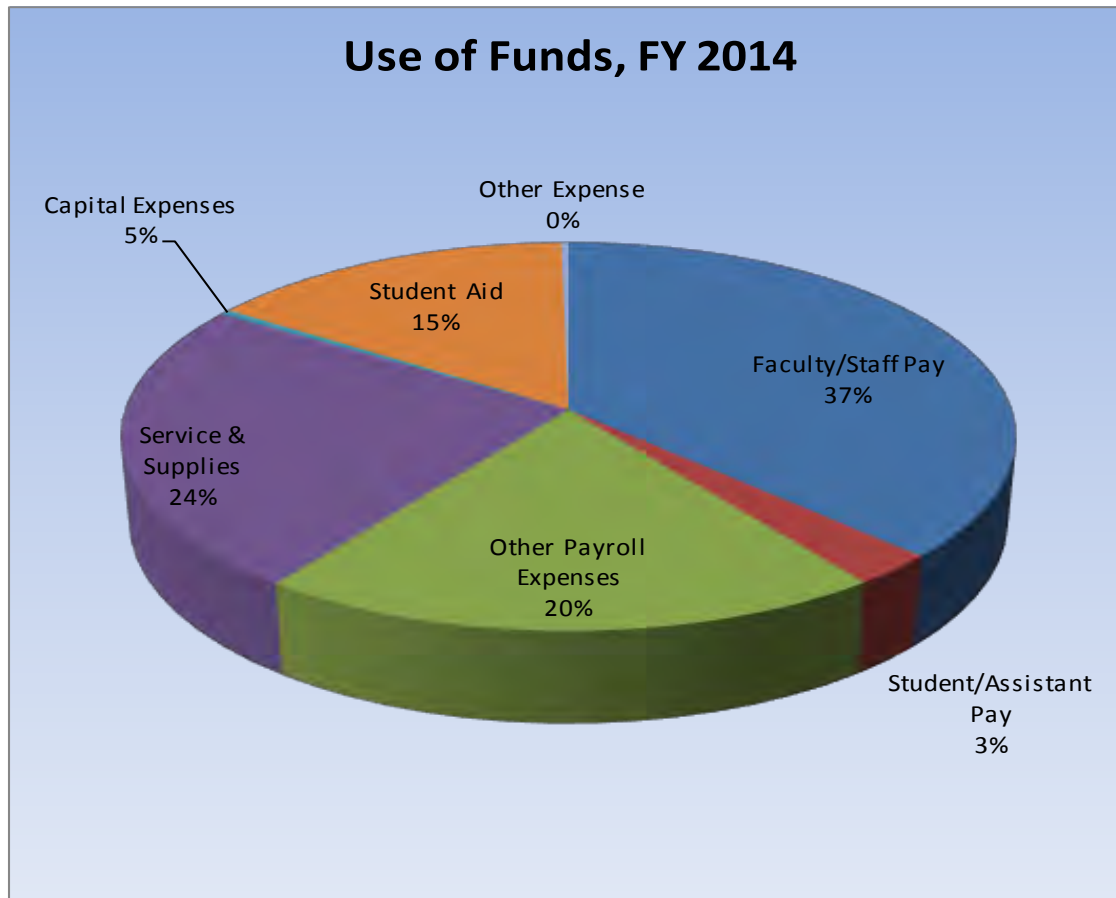


*Source SOU Institutional Research

Use of Funds - Actuals

Financial Summary

	FY 2011	FY 2012	FY 2013	FY 2014
Expenses				
Faculty/Staff Pay	\$ 31,723,936	\$ 33,966,671	\$ 34,076,109	\$ 34,289,052
Student/Assistant Pay	2,358,665	2,253,236	2,140,257	2,450,194
Other Payroll Expenses	16,495,162	18,407,111	18,081,022	18,436,055
Service & Supplies	20,936,574	21,993,376	25,278,055	22,206,399
Capital Expenses	713,962	720,621	296,095	389,997
Student Aid	13,374,316	14,234,781	14,271,932	14,000,107
Other Expense	720,289	1,131,584	600,568	(271,833)
Total	86,322,905	92,707,380	94,744,038	91,499,971

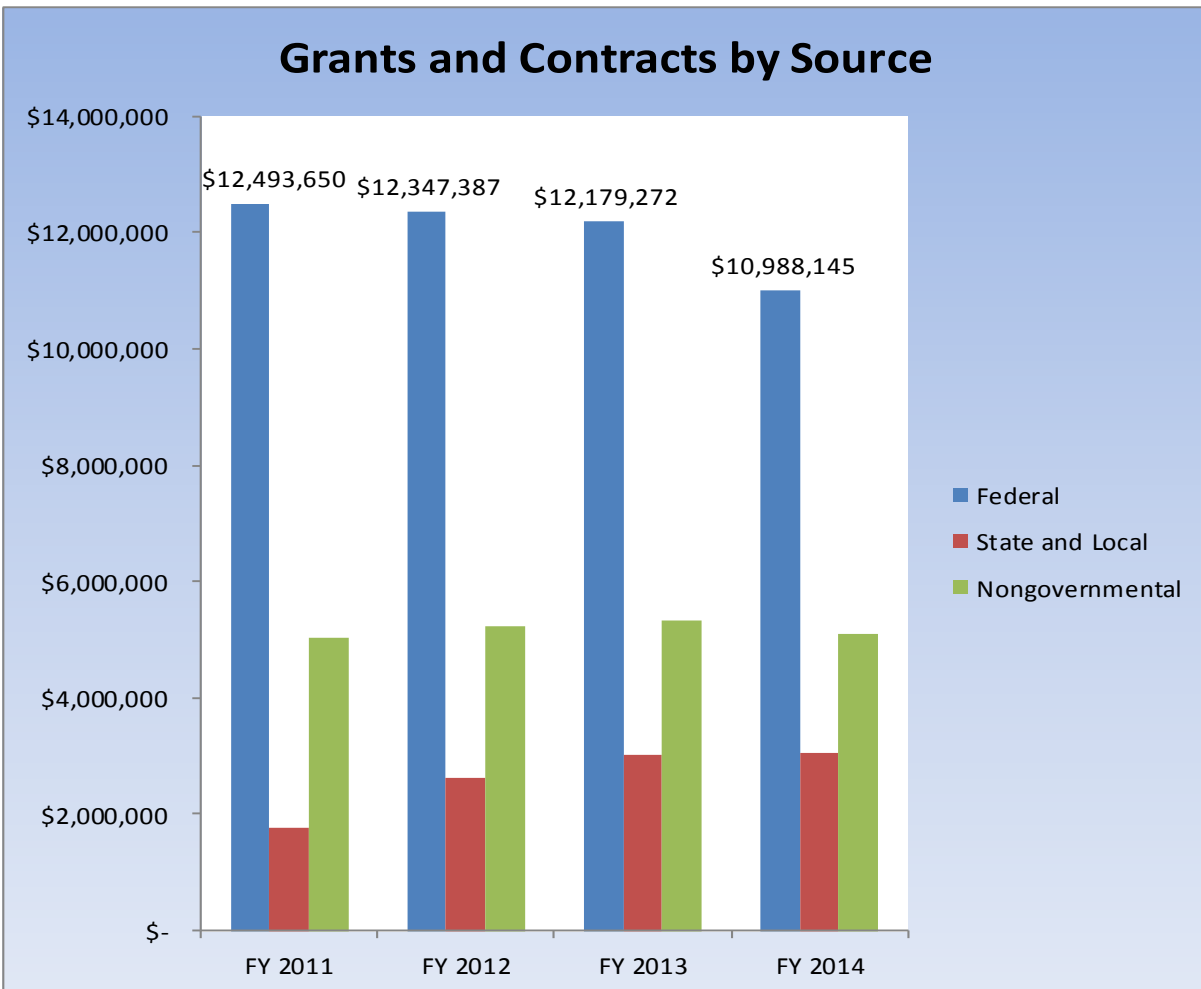


*Source SOU Institutional Research

Other Expense includes Merchandise-Resale/Redistribution, Depreciation/Amortization, Indirect Costs, Internal Sales, and Interfund Transfers

Grants and Contracts Financial Summary

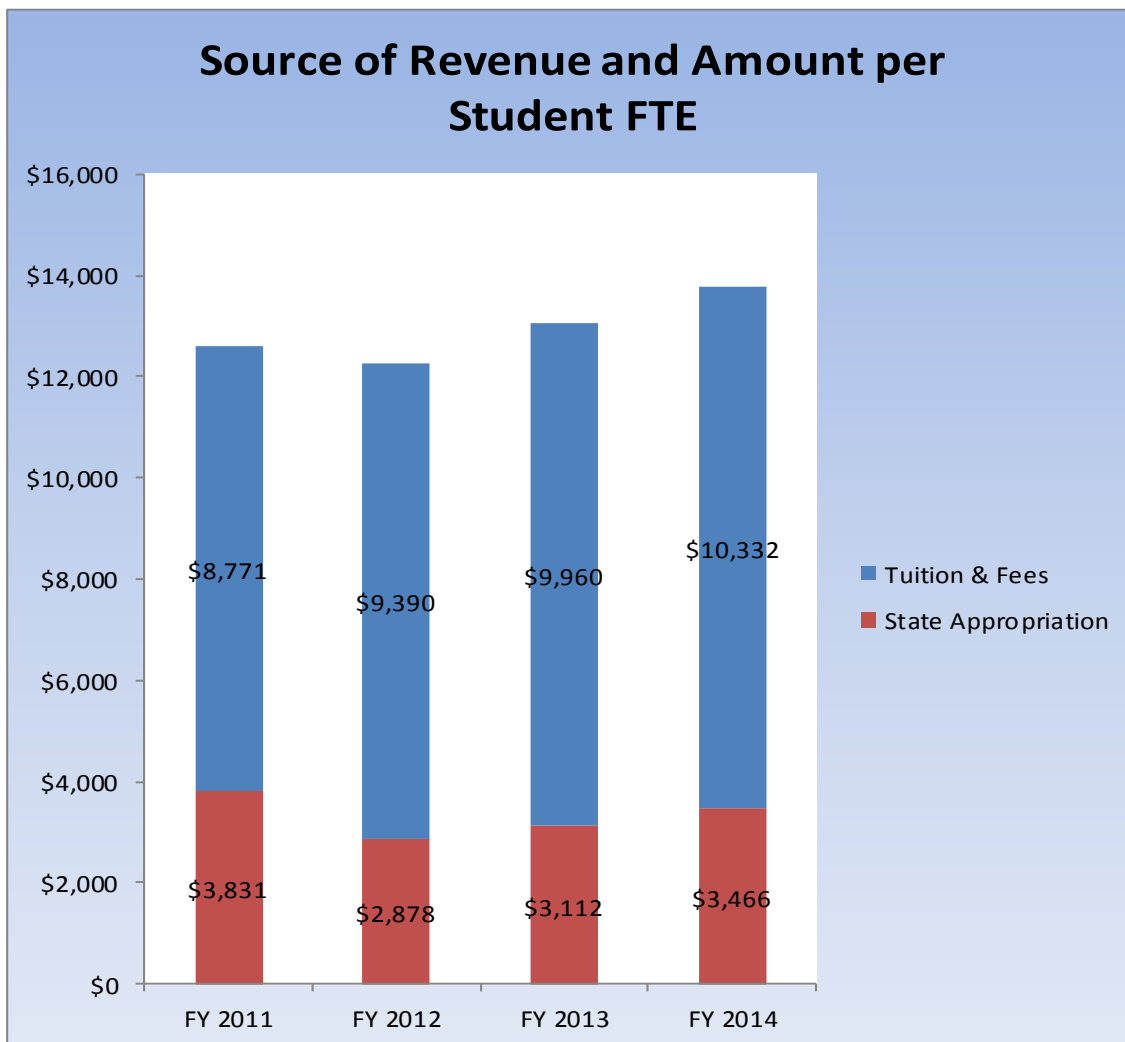
	FY 2011	FY 2012	FY 2013	FY 2014
Federal Grants & Contracts	\$ 12,493,650	\$ 12,347,387	\$ 12,179,272	\$ 10,988,145
State and Local Grants & Contracts	1,753,670	2,619,579	3,006,179	3,043,211
Nongovernmental Grants & Contracts	5,030,530	5,215,731	5,322,140	5,095,204
Overhead Cost Recovery	321,040	277,518	261,028	334,451
Refunds to Grantors	(1,738,150)	(2,195,747)	(3,865,151)	(4,412,242)
Total	\$ 17,860,740	\$ 18,264,468	\$ 16,903,468	\$ 15,048,770



* Source SOU Institutional Research

Revenue per Student FTE Financial Summary

	FY 2011	FY 2012	FY 2013	FY 2014
Tuition & Fees				
Amount	\$8,771	\$9,390	\$9,960	\$10,332
% of Total	70%	77%	76%	75%
State Appropriation				
Amount	\$3,831	\$2,878	\$3,112	\$3,466
% of Total	30%	23%	24%	25%
Total	\$12,602	\$12,268	\$13,072	\$13,797



*Source SOU Institutional Research

*FTE calculated as the average of Fall, Winter, and Spring