



FACT BOOK 2016

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ASHLAND AND MEDFORD, OREGON • SOU.EDU

SOU OFFICE OF INSTITUTIONAL RESEARCH

Southern Oregon University Fact Book 2016

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Written by
Jake Scott, Research Analyst,
for the
Office of Institutional Research
www.sou.edu/ir



Churchill Hall

Mission Statement

Southern Oregon University is an inclusive campus community dedicated to student success, intellectual growth, and responsible global citizenship.

SOU Commitments:

Southern Oregon University is committed to a challenging and practical liberal arts education centered on student learning, accessibility, and civic engagement; academic programs, partnerships, public service, outreach, sustainable practices, and economic development activities that address regional needs such as health and human services, business, and education; and outstanding programs that draw on and enrich our unique arts community and bioregion.



Fall 2016 Contact Information

Admissions

Toll Free: 1 (855) 470-3377
In Oregon: (541) 552-6411
Email: admissions@sou.edu
<http://www.sou.edu/admissions/>

Enrollment Services

Phone: (541) 552-6600
Fax: (541) 552-6614
Email: esc@sou.edu
<http://www.sou.edu/enrollment/>

Graduate Studies

Phone: (541) 552-6113
Email: graduatestudies@sou.edu
<http://www.sou.edu/graduatestudies/>

University Housing

Phone: (541) 552-6371
Fax: 541-552-6380
Email: housing@sou.edu
<http://www.sou.edu/housing/>

Campus Administration

President's Office

Phone: (541) 552-6111
Fax: (541) 552-6337
Email: PresidentsOffice@sou.edu
<http://www.sou.edu/president/>

Academic and Student Affairs

Phone: (541) 552-6114
Fax: (541) 552-6115
Email: stubbinsp@sou.edu
<http://www.sou.edu/provost/>
<http://www.sou.edu/studentaffairs/>

Development & SOU Foundation

Phone: (541) 552-6127
Fax: (541) 552-6126
Email: SOUFoundation@sou.edu
<http://soufoundation.org>

Finance & Administration

Phone: (541) 552-6319
Fax: (541) 552-6337
Email: cmorris@sou.edu
<http://www.sou.edu/finadmin/>

Southern Oregon University Marketing & Communications

Phone: (541) 552-7246
Media Inquiries: (541) 552-6186
<http://www.sou.edu/marketing/>

Fall 2016 General Profile

Headcount: 6,088 (FTE: 4,295)

92% undergrad and 8% graduate
60% resident and 40% non-resident
28% minority population

4076 total applications and 73% of those admitted

675 new freshmen and 522 new transfers

21 to 1 student to faculty ratio

148 tenure track faculty, 302 administrative personnel, and 210 classified staff

Housing and residential services capacity: 1100 and another 206 family housing units

Over 1,000 degrees conferred in the past year

33 major programs and over 160 areas of study

4 bachelor online degree completion programs, 3 online master programs, and 5 online endorsement or licensures; 10 accelerated baccalaureate programs

175 acre campus

340,015 Library book volumes

295,618 Government documents

810,224 Microfilm/fiche Items

27,108 Periodical Subscriptions

12,067 Audiovisual Holdings

135,298 Electronic Books



Hannon Library

Southern Oregon University

Fall 2016 Enrollment Facts at a Glance - All Enrolled¹

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year	ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Total Enrollment	6,220	6,088	100%	-2.1%	Gender⁵				
Total FTE^{2,3}	4,409	4,295	-----	-2.6%	Men	2,440	2,359	38.7%	-3.3%
Full Time/Part Time					Women	3,635	3,554	58.4%	-2.2%
Undergrad. full time	3,652	3,534	58.0%	-3.2%	Student Level				
Undergrad. part time	1,885	1,924	31.6%	2.1%	Freshman	1,120	941	15.5%	-16.0%
Total Undergrad.	5,537	5,458	89.7%	-1.4%	Sophomore	824	877	14.4%	6.4%
Graduate full time	254	242	4.0%	-4.7%	Junior	1,106	1,069	17.6%	-3.3%
Graduate part time	429	388	6.4%	-9.6%	Senior	1,275	1,313	21.6%	3.0%
Total Graduate	683	630	10.3%	-7.8%	Graduate	350	322	5.3%	-8.0%
Admission Source⁴					Post bac./non-grad.	115	92	1.5%	-20.0%
New freshman	835	736	12.1%	-11.9%	Post baccalaureate	54	45	0.7%	-16.7%
Undergrad. transfers	528	533	8.8%	0.9%	Non-adm. undergrad.	1,097	1,166	19.2%	6.3%
New graduate	74	109	1.8%	47.3%	Non-adm. graduate	279	263	4.3%	-5.7%
All non-admitted	1,376	1,429	23.5%	3.9%	Residency Fee Status				
Return after absence	160	217	3.6%	35.6%	9 credit hours and up				
Cont.w/o Interruption	3,247	3,064	50.3%	-5.6%	Resident	2,582	2,362	38.8%	-8.5%
Geographic Source					Non-resident	1,639	1,658	27.2%	1.2%
Jackson county only	2,594	2,409	39.6%	-7.1%	0-8 credit hours				
Sthrn. Ore. (6 county)	718	755	12.4%	5.2%	Resident	1,729	1,809	29.7%	4.6%
Subtotal (7 county)	3,312	3,164	52.0%	-4.5%	Non-resident	270	259	4.3%	-4.1%
Portland (3 county)	496	459	7.5%	-7.5%	Minorities				
Other Oregon	471	484	8.0%	2.8%	Native American	57	56	0.9%	-1.8%
California	1,137	1,223	20.1%	7.6%	Asian/pacific islander	135	130	2.1%	-3.7%
Washington	152	149	2.4%	-2.0%	Black	125	112	1.8%	-10.4%
Alaska	80	67	1.1%	-16.3%	Hispanic	530	539	8.9%	1.7%
Hawaii	117	118	1.9%	0.9%	Total Minorities ⁶	847	837	13.7%	-1.2%
Other states	294	260	4.3%	-11.6%	Age				
International	156	158	2.6%	1.3%	17-25 years	4,503	4,439	72.9%	-1.4%
Total Non-Oregon	1,941	1,981	32.5%	2.1%	26 years and up	1,708	1,637	26.9%	-4.2%
					Average age	27 yr (121)	26 yr (151)	2.5%	
					Most frequent age	18 yr (659)	19 yr (589)	9.7%	

1. Data represents fourth week figures which may be adjusted by OUS reporting.

2. FTE; total credit hours divided by 15 for undergraduate credits and divided by 12 for graduate credits.

3. OHSU and OCNE Nursing coursework excluded from FTE.

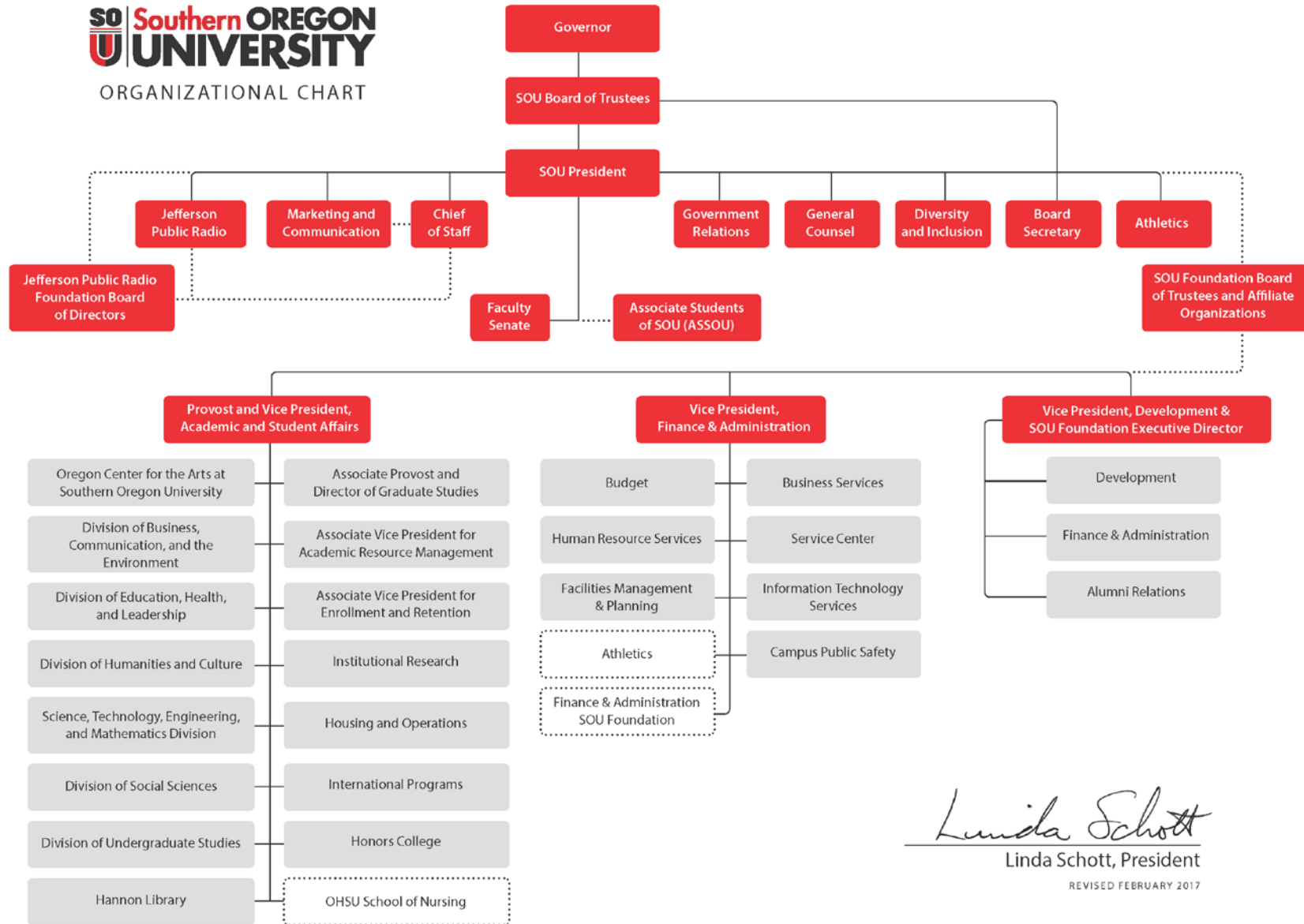
4. Summer Admissions included in counts.

5. OUS permits students to report gender as "other" or "unknown"

6. Total includes students who selected multiple ethnicities

History at a Glance

- 1855 – City of Ashland, originally called Ashland Mills town, officially founded.
- 1872 – Ashland Academy founded by Rev. Joseph H. Skidmore and Annie Hill Skidmore.
- 1878 – The Academy was incorporated as the Ashland Academy and Commercial College.
- 1879 – School sold and renamed Ashland College and Normal School (ACNS).
- 1881 – First graduating class of ACNS.
- 1882 – Gov. of Oregon signs bill recognizing ACNS as an official state school.
- 1886 – Closed due to financial trouble, no evidence of the state supporting the institution.
- 1887 – Reopened as Ashland State Normal School after fundraising.
- 1890 – Closed due to lack of enrollment.
- 1895 – Reopened as Southern Oregon State Normal School after a series of deals.
- 1899 – The institution begins receiving state appropriations.
- 1932 – The unofficial name of Southern Oregon Normal School (SONS) becomes official.
- 1934 – Drama Professor Angus Bowmer founds the Oregon Shakespeare Festival.
- 1938 – Receives full accreditation from the American Association of Teachers Colleges.
- 1939 – Renamed to Southern Oregon College of Education.
- 1941 – Authorized to offer the first advanced degree, a B.S. in elementary education.
- 1956 – Renamed to Southern Oregon College, no longer just a school of education.
- 1966 – The entire Faculty Council resigns leading to work on a new faculty constitution.
- 1975 – Renamed to Southern Oregon State College.
- 1997 – Renamed to Southern Oregon University.
- 2007 – Created the College of Arts and Sciences.
- 2013 – Implemented House Model with Green and Social Justice Houses.
- 2015 – Became an Independent public body, Board of Trustees founded.



Linda Schott
 Linda Schott, President

REVISED FEBRUARY 2017

Academic Calendar

2016-2017

	Fall 2016	Winter 2017	Spring 2017
Priority Registration	May 18	Nov 7	Feb 27
Registration	Sept 12	Dec 26	Mar 20
New Student Orientation	Sep 23-26	Jan 6-9	Apr 1-3
Quarter begins	Sept 26	Jan 9	Apr 3
Last day to add courses, change sections, or register	Sept 30	Jan 13	Apr 7
<hr/>			
Last day to pay fees without penalty	Oct 7	Jan 13	Apr 7
Late add fee (\$100) for any classes added after this date	Oct 7	Jan 20	Apr 14
Last day for tuition refund for dropped courses	Oct 10	Jan 23	Apr 17
<hr/>			
Last day to drop a course w/o being responsible for a grade	Oct 21	Feb 3	Apr 28
Last day to add a course or change sections	Oct 21	Feb 3	Apr 28
Last day to change "Audit" option	Oct 21	Feb 3	Apr 28
Last day to change P/NP option	Nov 11	Feb 24	May 19
Last day to submit course withdrawal	Nov 28	Mar 13	Jun 5
<hr/>			
Final examinations	Dec 5-9	Mar 20-24	Jun 12-16
Quarter ends	Dec 9	Mar 24	Jun 16
<hr/>			
Thanksgiving Holiday	Nov 24-25		
Martin Luther King, Jr. holiday observed			Jan 16
Memorial Day holiday observed			May 29

Academic Offerings

2016-2017

Oregon Center for the Arts

Art
Creative Writing
Emerging Media & Digital Art
Music
Theatre Arts
 Dance
 Shakespeare Studies

Education, Health, and Leadership

Education
 Early Childhood Development
 Elementary Education
Health and Physical Education
Outdoor Adventure Leadership
Military Science
 Army Gold

Social Sciences

Criminology and Criminal Justice
Economics
Geography
History
Political Science
Psychology
Sociology

Undergraduate Studies

House Experience
Honors College
Learning Commons
Study Abroad
Success at Southern
University Seminar

Science, Technology, Engineering, and Math

Biology
Chemistry
Computer Science
Mathematics

Business, Communication, & the Environment

Business
Communication
 Journalism
 Video Production
Environmental Studies

Humanities and Culture

Anthropology
English and Writing
Gender, Sexuality, and Women's Studies
International Studies
Native American Studies
Philosophy
World Languages & Literatures

Graduate Studies

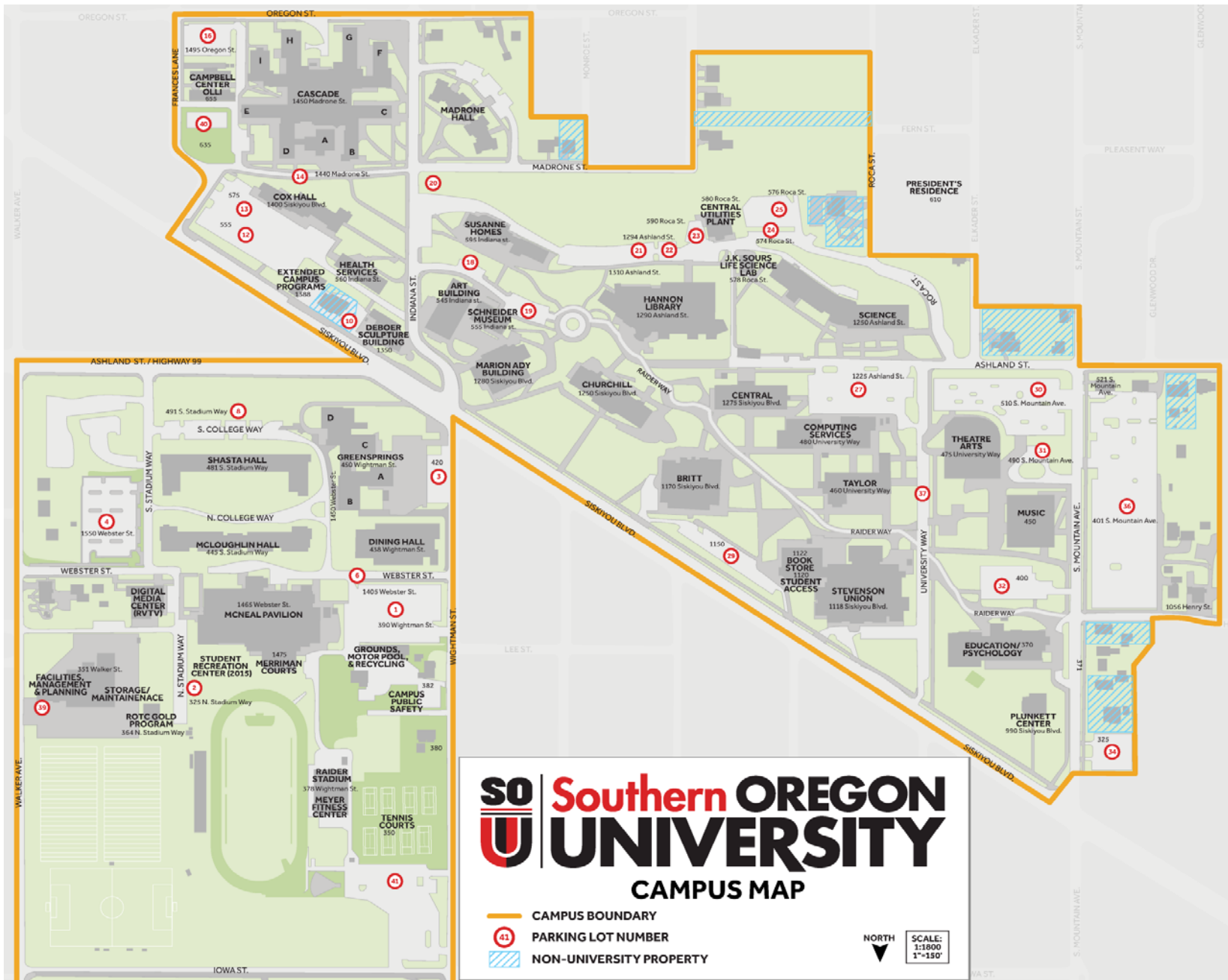
Master of Arts in Teaching
Master in Education
Master in Management
Master in Business Administration (MBA)
MS in Environmental Education
MS in Applied Computer Science
Master in Interdisciplinary Studies
Master in Mental Health Counseling
Master of Theatre Studies, Production & Design
Master of Music, Performance
Master of Arts in French/Spanish Language Teaching

* Source SOU Website

Hannon Library Collection

Library Collection Information **30-Jun-15**

Collections	Titles	Volumes/Items
Books	268,920	340,015
Electronic Books (Includes ebrary, Ebsco, and DDA purchased)	135,298	135,298
Gov. Documents -Total	150,825	295,618
Cataloged Print Documents	56,065	74,384
Cataloged E-docs	50,054	50,272
Microfilm	909	16,980
Microfiche	377,543	793,244
VHS & DVD Videos	9,339	10,271
Audio CDs	1,389	1,796
Prints	3,493	4,004
Current Periodical Subscriptions		
Print - journals and newspapers, paid	609	
Electronic - Publisher packages	3,685	
Electronic - Unique titles in databases	22,814	
SUBTOTAL	27,108	
Electronic Reference Resources (paid databases)	80	
Streaming video includes 1032 Filmmakers, 37 Shakespeare	1,069	
Streaming audio		
Individual Tracks	1,723,653	
Discs/Albums	117,817	



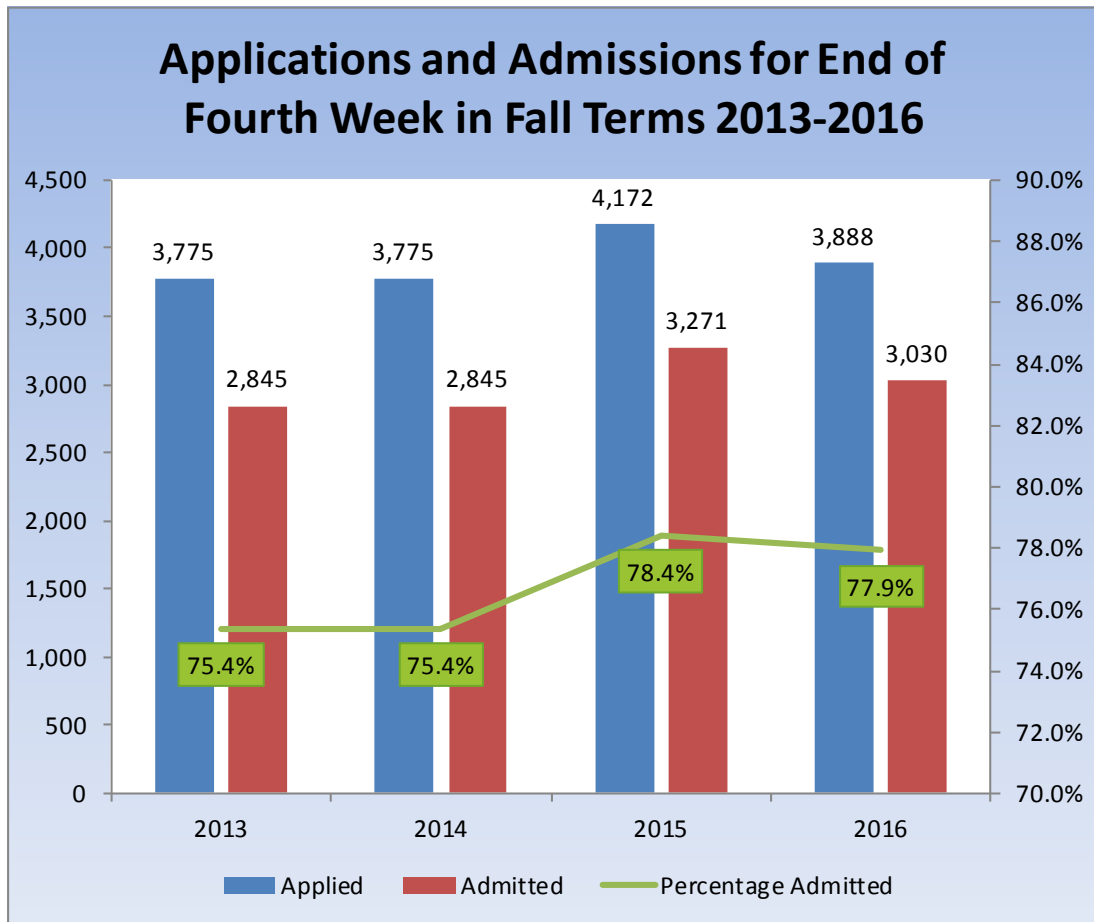


Enrollment Trends

ENROLLMENT TRENDS

Applications and Admissions for Fall Term

	2015			2016		
	Applied	Admitted	%	Applied	Admitted	%
Resident Freshmen	1,262	977	77.4%	1,119	879	78.6%
Non-Resident Freshmen	1,707	1,343	78.7%	1,634	1,269	77.7%
Total Freshman	2,969	2,320	78.1%	2,753	2,148	78.0%
Resident Transfer	477	396	83.0%	486	405	83.3%
Non-Resident Transfer	486	414	85.2%	426	346	81.2%
Total Transfer	963	810	84.1%	912	751	82.3%
Grad/PostBacc	240	141	58.8%	223	131	58.7%
Grand Total	4,172	3,271	78.4%	3,888	3,030	77.9%

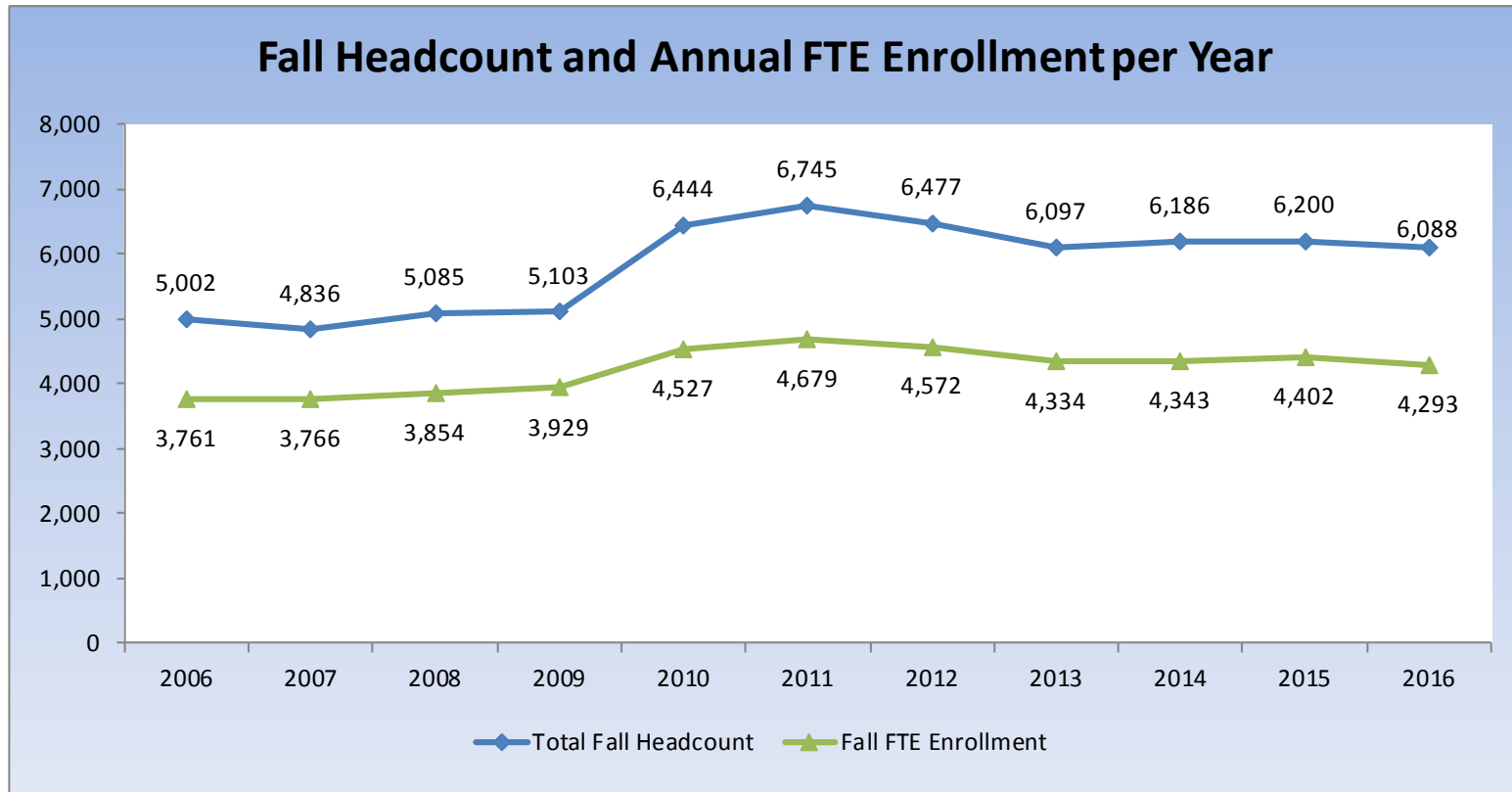


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall 2016 Headcount and FTE Enrollment

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	% Change from 2015 to 2016
Total Fall Headcount	5,002	4,836	5,085	5,103	6,444	6,745	6,477	6,097	6,186	6,200	6,088	-1.8%
Fall FTE Enrollment	3,761	3,766	3,854	3,929	4,527	4,679	4,572	4,334	4,343	4,402	4,293	-2.5%



* Source SOU Institutional Research

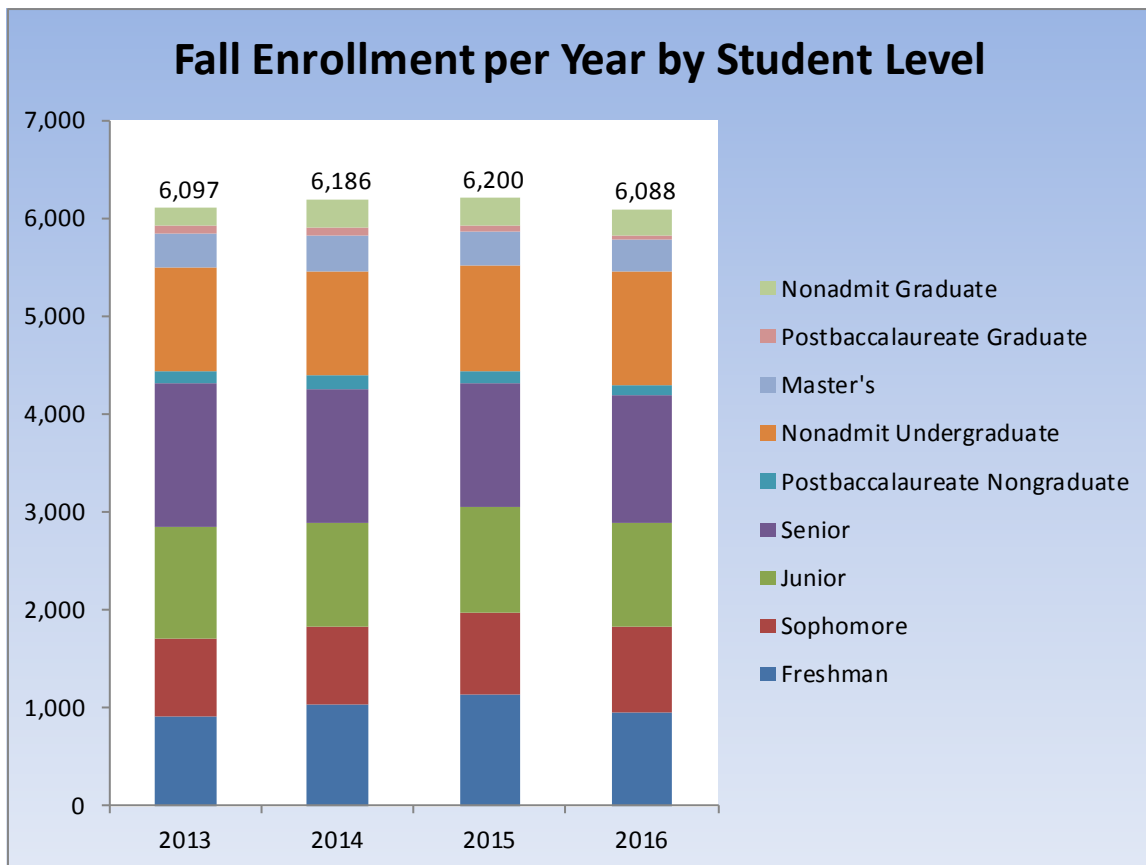
** FTE does not include Nursing Enrollment

*** Starting in 2010, Advanced Southern Credit students were admitted in Fall instead of Winter

ENROLLMENT TRENDS

Fall Enrollment by Student Level

	2013	2014	2015	2016	% Change from 2015 to 2016
Freshman	912	1,030	1,124	942	-16.2%
Sophomore	795	796	835	877	5.0%
Junior	1,143	1,067	1,095	1,068	-2.5%
Senior	1,464	1,365	1,268	1,313	3.5%
Postbaccalaureate Nongraduate	121	141	115	92	-20.0%
Nonadmit Undergraduate	1,049	1,045	1,081	1,166	7.9%
Subtotal Undergraduate	5,484	5,444	5,518	5,458	-1.1%
Master's	353	370	350	322	-8.0%
Postbaccalaureate Graduate	83	90	54	45	-16.7%
Nonadmit Graduate	177	282	278	263	-5.4%
Subtotal Graduate	613	742	682	630	-7.6%
Grand Total	6,097	6,186	6,200	6,088	-1.8%

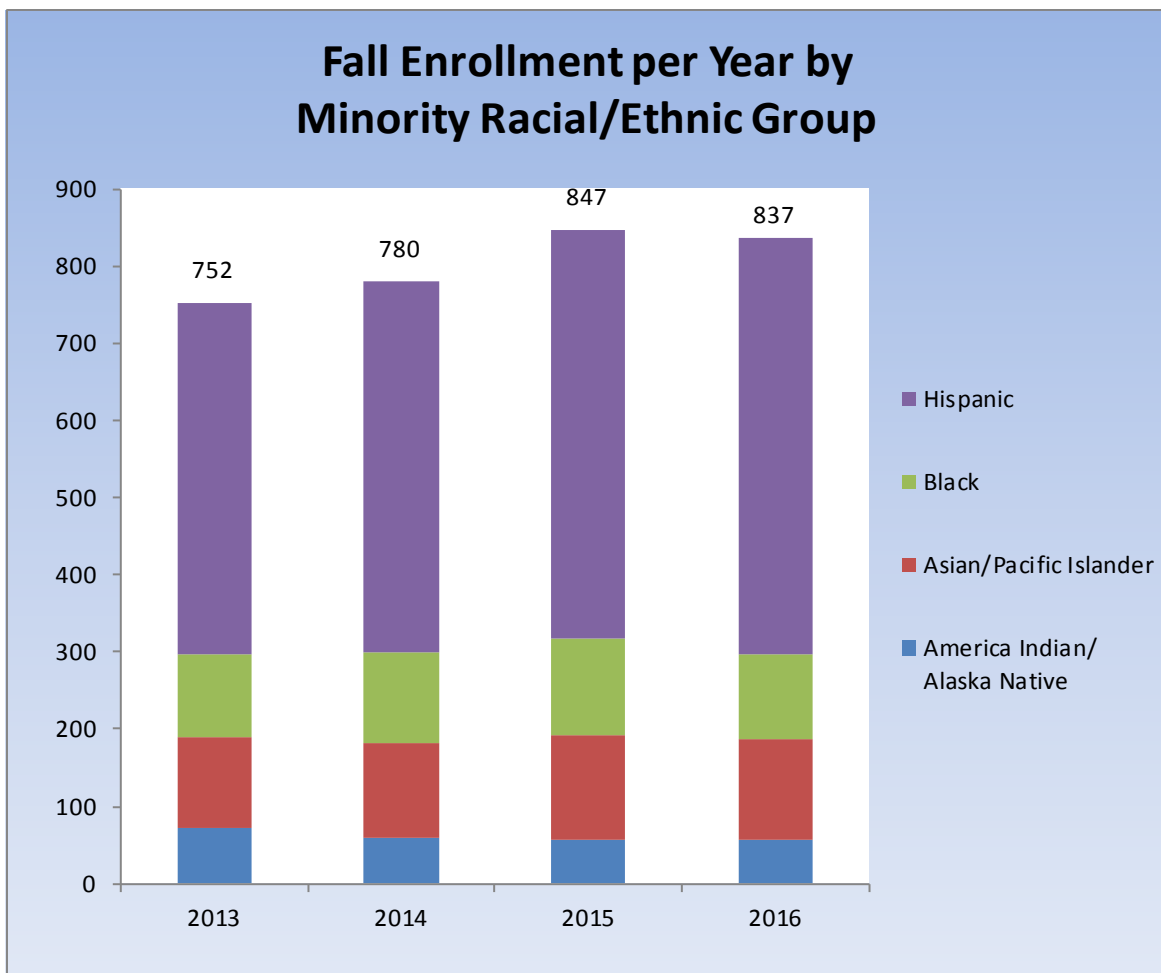


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall Enrollment by Racial/Ethnic Group

	2013	2014	2015	2016	% Change from 2015 to 2016
American Indian/Alaskan Native	71	59	57	56	-1.8%
Asian/Pacific Islander	120	124	136	130	-4.4%
Black	107	116	125	112	-10.4%
Hispanic	454	481	529	539	1.9%
Subtotal All Minorities	752	780	847	837	-1.2%
White	3,341	3,552	3,103	2,946	-5.1%
Declined to Respond or Unknown	2,004	2,181	2,250	2,305	2.4%
Grand Total	6,097	6,513	6,200	6,088	-1.8%

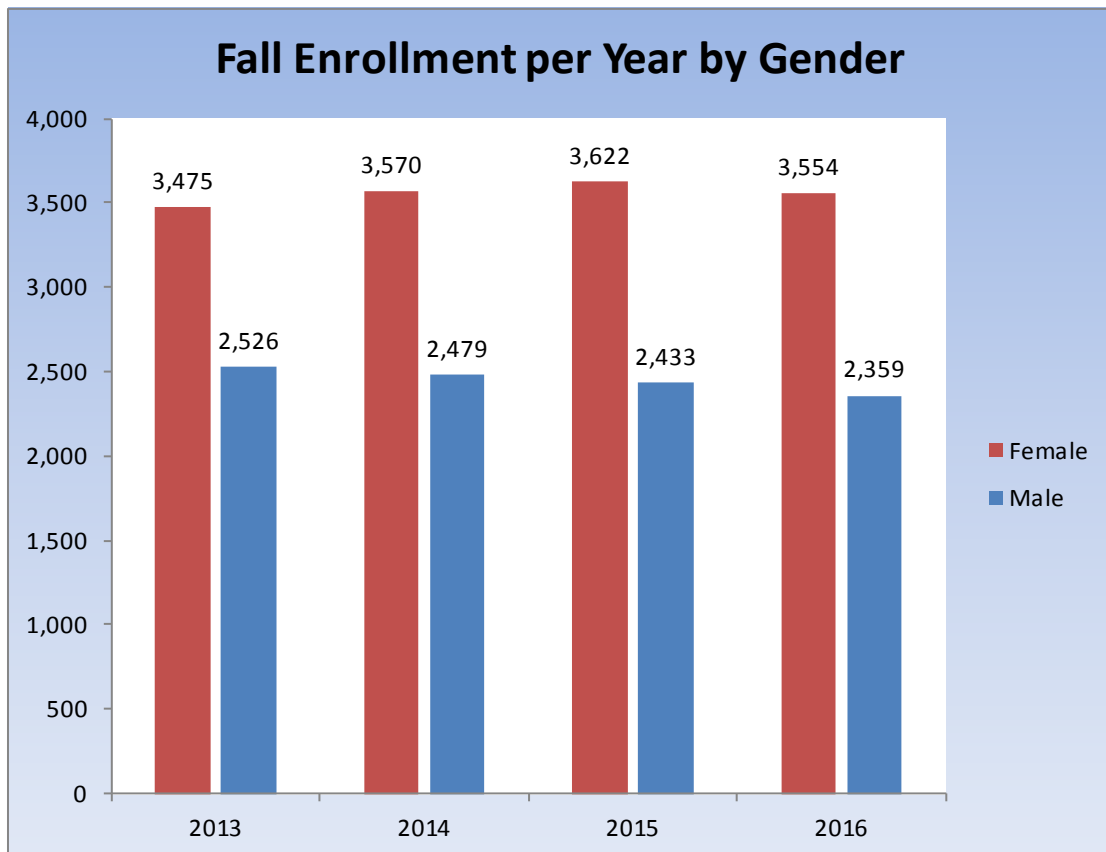


* Source SOU Institutional Research

ENROLLMENT TRENDS

Gender by Student Level

	2013	2014	2015	2016	% Change from 2015 to 2016
Male					
Undergraduate	1,934	1,876	1,823	1,748	-4.1%
Graduate	160	142	146	117	-19.9%
Non Admit Undergrad	372	372	398	439	10.3%
Non Admit Graduate	60	89	66	55	-16.7%
Total	2,526	2,479	2,433	2,359	-3.0%
Female					
Undergraduate	2,473	2,495	2,592	2,525	-2.6%
Graduate	275	316	256	250	-2.3%
Non Admit Undergrad	628	621	635	656	3.3%
Non Admit Graduate	99	138	139	123	-11.5%
Total	3,475	3,570	3,622	3,554	-1.9%



* Source SOU Institutional Research

** SOU Permits individuals to report gender as Other or Unknown

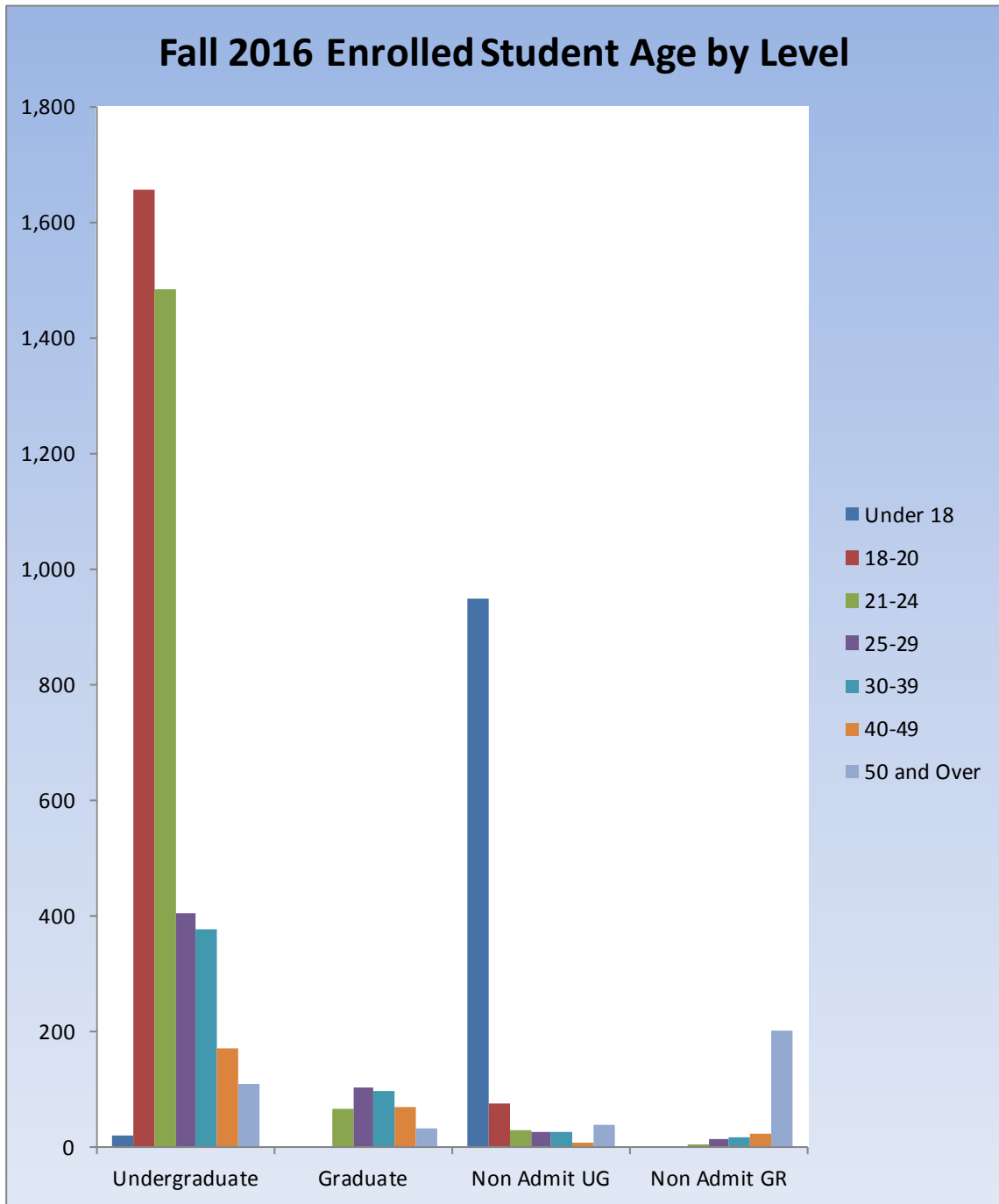
ENROLLMENT TRENDS

Age by Student Level

	2013	2014	2015	2016		2013	2014	2015	2016
Under 18					18-20				
Undergraduate	22	24	30	21	Undergraduate	1,566	1,649	1,801	1,656
Graduate	-	-	-	-	Graduate	-	-	-	-
Non Admit UG	812	798	868	950	Non Admit UG	83	88	66	76
Non Admit GR	-	-	-	-	Non Admit GR	-	-	-	-
Total	834	822	898	971	Total	1,649	1,737	1,867	1,732
21-24					25-29				
Undergraduate	1,519	1,448	1,444	1483	Undergraduate	486	483	463	405
Graduate	69	99	64	65	Graduate	99	96	105	102
Non Admit UG	32	32	31	31	Non Admit UG	30	31	26	27
Non Admit GR	7	5	8	5	Non Admit GR	14	24	14	13
Total	1,627	1,584	1,547	1,584	Total	629	634	608	547
30-39					40-49				
Undergraduate	469	469	391	377	Undergraduate	234	219	183	170
Graduate	129	127	111	98	Graduate	83	92	74	70
Non Admit UG	38	34	26	25	Non Admit UG	14	10	10	8
Non Admit GR	15	25	16	17	Non Admit GR	12	20	15	24
Total	651	655	544	517	Total	343	341	282	272
50 and Over									
Undergraduate	128	107	109	109					
Graduate	54	46	50	32					
Non Admit UG	34	47	45	38					
Non Admit GR	129	208	225	203					
Total	345	408	429	382					

* Source SOU Institutional Research

Age by Student Level

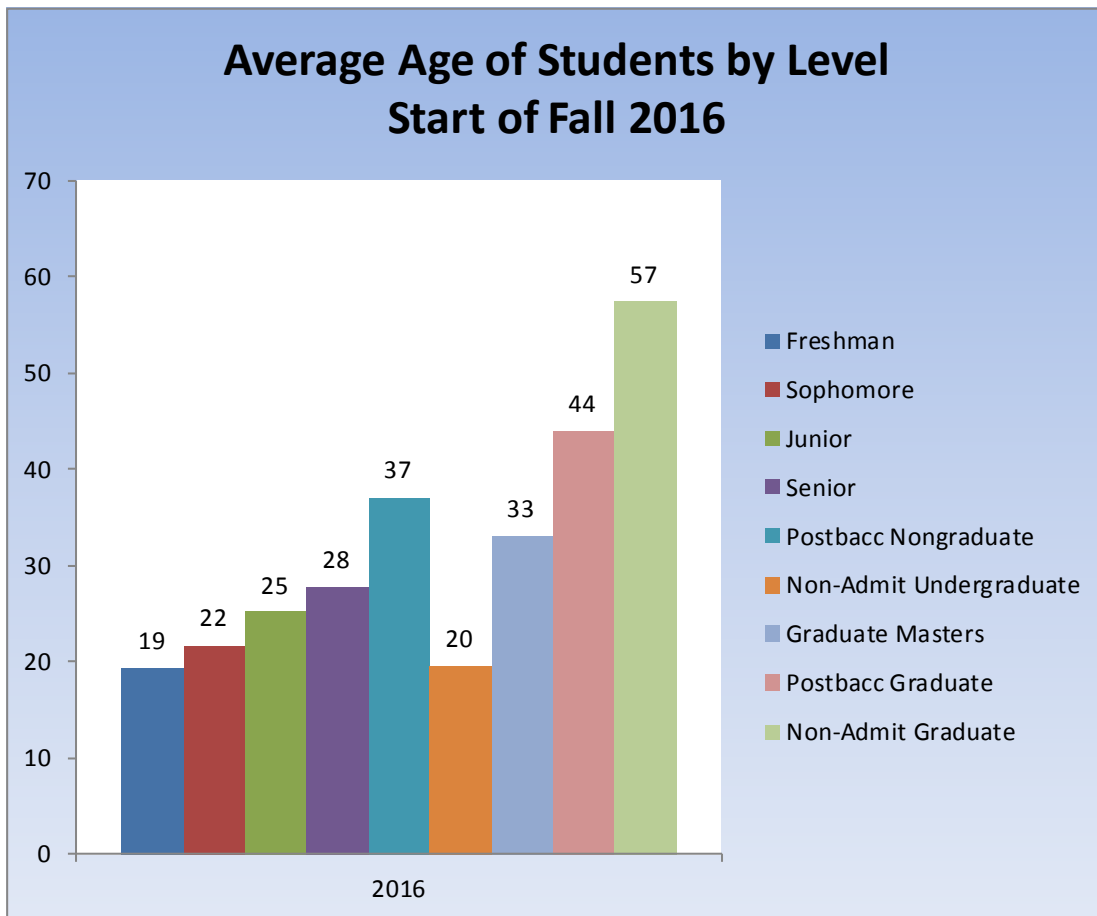


* Source SOU Institutional Research

ENROLLMENT TRENDS

Average Age by Student Level

	2013	2014	2015	2016
Freshman	19.4	19.6	19.4	19.4
Sophomore	22.7	22.4	21.4	21.7
Junior	25.7	25.9	25.1	25.1
Senior	29.0	28.7	27.7	27.8
Postbacc Nongraduate	35.0	35.8	35.1	37.1
Non-Admit Undergraduate	19.8	20.7	20.2	19.6
Average Undergraduate	24.1	24.1	24.2	24.2
Graduate Masters	34.5	33.4	33.9	33.1
Postbacc Graduate	41.0	40.8	44.8	44.0
Non-Admit Graduate	62.5	62.3	64.1	57.4
Average Graduate	48.4	46.2	43.4	45.3



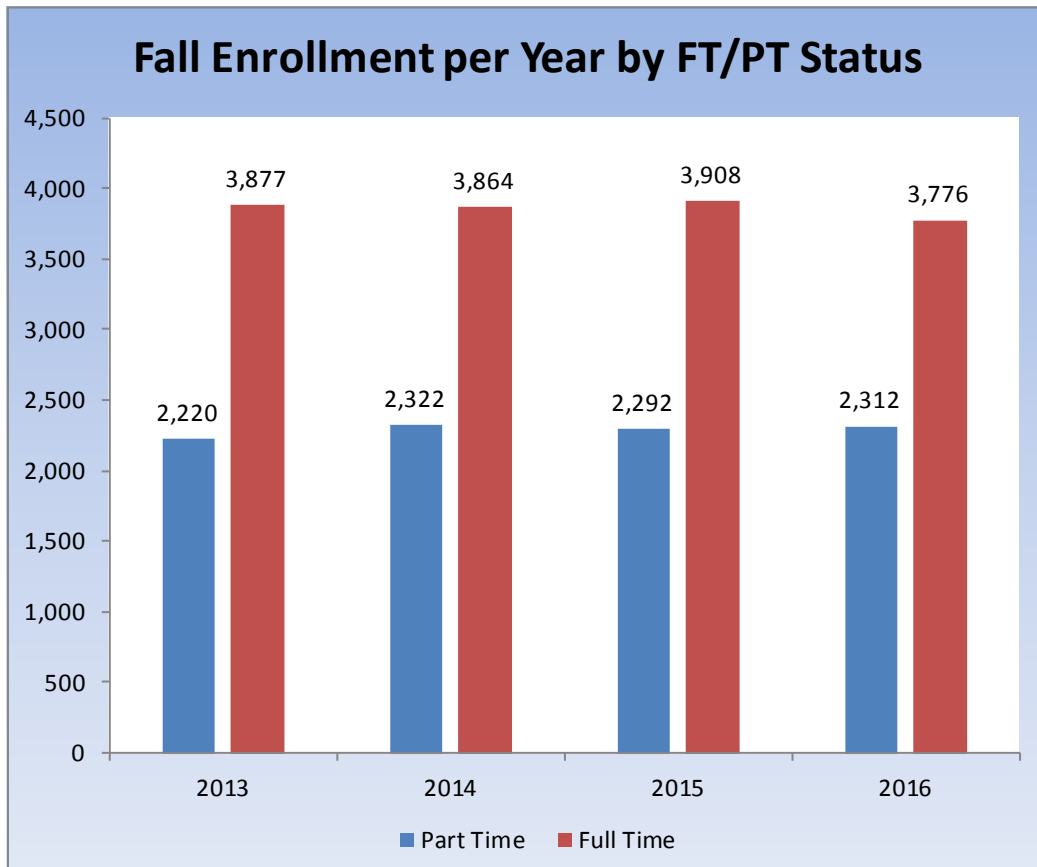
* Source SOU Institutional Research

** Age at of Start of Term

ENROLLMENT TRENDS

Fall Enrollment by FT/PT Status

	2013	2014	2015	2016	% Change from 2015 to 2016
Part Time					
Undergraduate	885	938	904	866	-4.2%
Graduate	235	241	168	132	-21.4%
Non Admit UG	932	869	960	1,058	10.2%
Non Admit GR	168	274	260	256	-1.5%
Total	2,220	2,322	2,292	2,312	0.9%
Full Time					
Undergraduate	3,550	3,461	3,533	3,426	-3.0%
Graduate	201	219	236	235	-0.4%
Non Admit UG	117	176	121	108	-10.7%
Non Admit GR	9	8	18	7	-61.1%
Total	3,877	3,864	3,908	3,776	-3.4%
Percent Part Time	36.4%	37.5%	37.0%	38.0%	

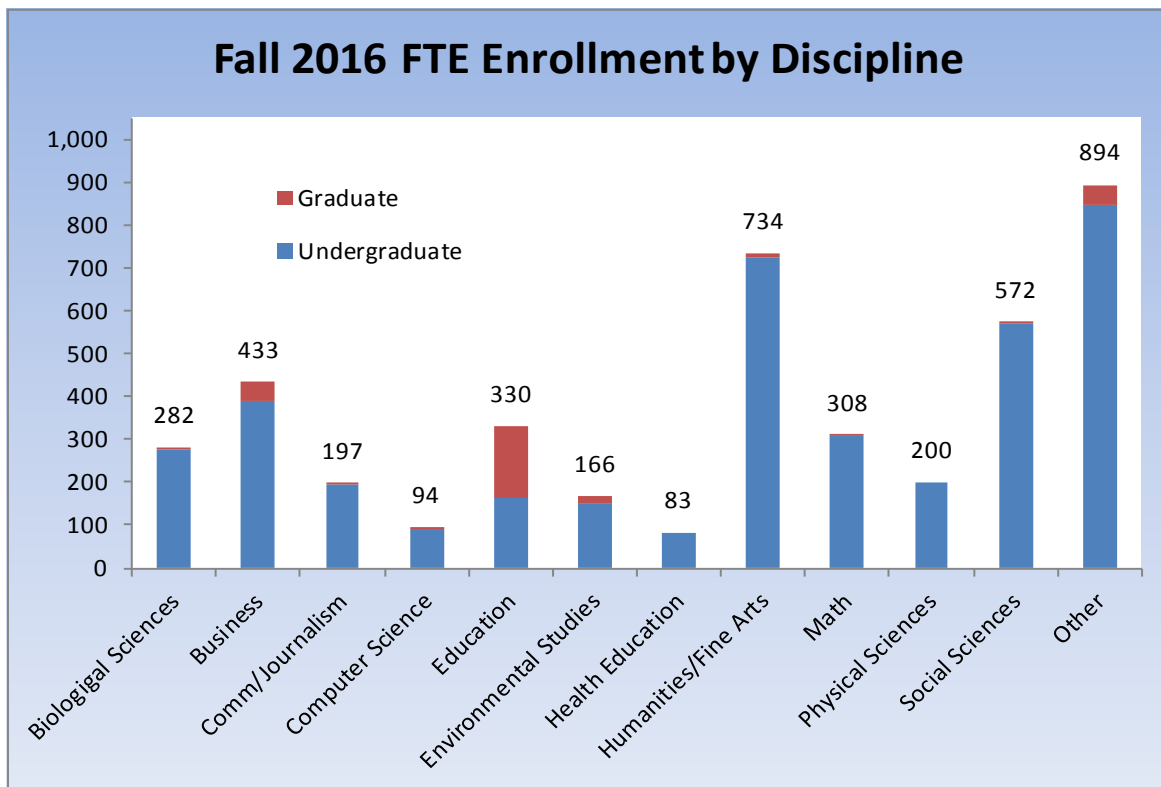


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall 2016 FTE Enrollment by Discipline

	Undergraduate		Graduate		Total	
	N	%	N	%	N	%
Biological Sciences	276.7	6.9%	5.0	1.7%	281.7	6.6%
Business	391.1	9.8%	42.3	14.5%	433.4	10.1%
Comm/Journalism	196.0	4.9%	1.3	0.4%	197.3	4.6%
Computer Science	92.3	2.3%	1.7	0.6%	94.0	2.2%
Education	165.5	4.1%	164.8	56.7%	330.3	7.7%
Environmental Studies	149.5	3.7%	16.7	5.7%	166.2	3.9%
Health Education ¹	83.1	2.1%	0.0	0.0%	83.1	1.9%
Humanities/Fine Arts	725.5	18.1%	8.5	2.9%	734.0	17.1%
Math	306.7	7.7%	1.7	0.6%	308.4	7.2%
Physical Sciences	199.6	5.0%	0.0	0.0%	199.6	4.6%
Social Sciences	571.3	14.3%	0.7	0.2%	572.0	13.3%
Other ²	845.5	21.1%	48.1	16.5%	893.6	20.8%
Total	4,002.8	100.0%	290.8	100.0%	4,293.6	100.0%



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

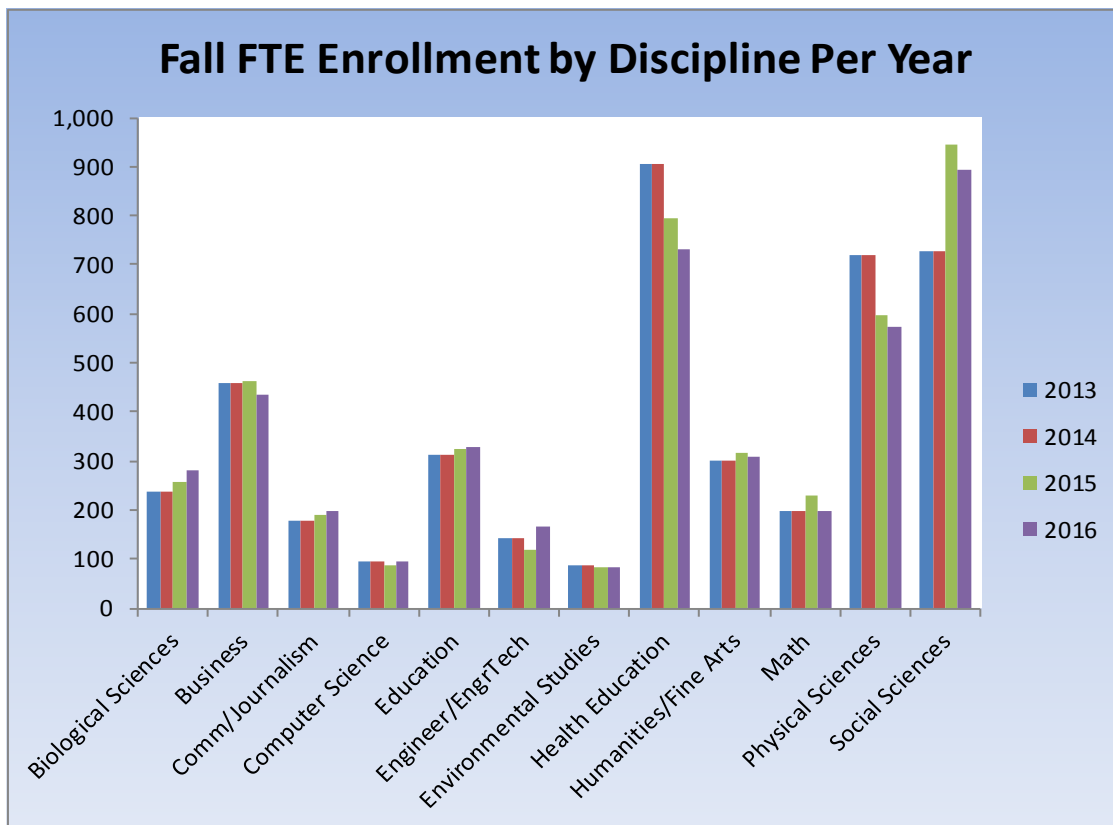
* Source SOU Institutional Research

** Total FTE is slightly different from FTE reported elsewhere due to timing

ENROLLMENT TRENDS

Fall FTE Enrollment by Discipline

	2013	2014	2015	2016
Biological Sciences	238.2	238.2	256.8	281.7
Business	459.7	459.7	462.1	433.4
Comm/Journalism	176.4	176.4	190.0	197.3
Computer Science	93.4	93.4	87.7	94.0
Education	313.2	313.2	324.9	330.3
Environmental Studies	144.6	144.6	117.5	166.1
Health Education ¹	85.6	85.6	82.9	83.1
Humanities/Fine Arts	903.7	903.7	793.1	733.5
Math	300.4	300.4	315.8	307.9
Physical Sciences	196.8	196.8	231.5	199.6
Social Sciences	718.4	718.4	595.7	572.0
Other ²	727.6	727.6	945.8	893.6
Total	4,358.0	4,358.0	4,403.8	4,292.5



¹ Excludes Nursing FTE

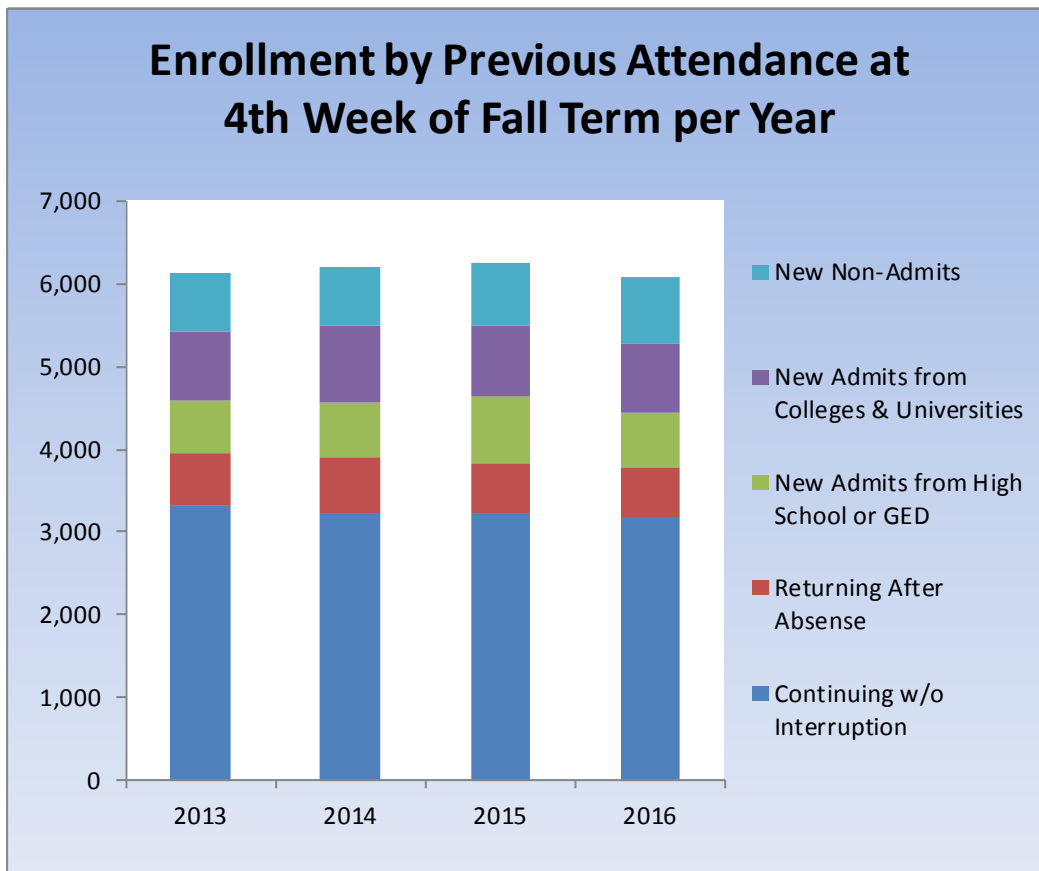
² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

* Source SOU Institutional Research

** Total FTE is slightly different from FTE reported elsewhere due to timing

Enrollment by Previous Attendance

	2013	2014	2015	2016
Continuing w/o Interruption	3,307	3,222	3,223	3,162
Returning After Absense	657	673	615	631
New Admits from High School or GED				
Oregon High School	369	318	429	291
Other U.S. High School	222	312	350	350
Foreign High School	25	26	10	14
GED	12	7	4	5
New Admits from Colleges & Universities				
OUS Institution	31	39	40	30
Oregon Community College	295	315	265	275
Other Oregon College	10	6	4	5
Other U.S. College	206	238	242	249
Foreign College	2	22	41	31
Unknown College	283	306	261	235
New Non-Admits	721	719	758	810
Total	6,140	6,203	6,242	6,088



* Source OUS Gray Book Reports

ENROLLMENT TRENDS

Enrollment by Geographic Origin

	2013	2014	2015	2016
Baker	4	5	3	2
Benton	28	24	20	24
Clackamas	126	124	140	133
Clatsop	11	11	13	9
Columbia	11	12	15	11
Coos	65	81	67	53
Crook	5	8	7	4
Curry	30	26	17	15
Deschutes	110	123	128	166
Douglas	116	114	106	149
Gilliam				
Grant	2	3	2	2
Harney	4	3	4	1
Hood River	3	3	5	6
Jackson	2,609	2,687	2,556	2,409
Jefferson	7	3	4	3
Josephine	375	371	383	393
Klamath	125	128	136	139
Lake	5	6	6	6
Lane	154	126	115	112
Lincoln	5	3	11	8
Linn	27	26	19	22
Malheur	6	6	9	7
Marion	78	62	65	61
Morrow	3	2	2	2
Multnomah	164	180	195	185
Polk	16	12	9	11
Sherman	1			
Tillamook	5	2	1	3
Umatilla	11	11	8	4
Union	5	6	4	3
Wallowa	2	3	3	
Wasco	6	8	4	3
Washington	156	169	160	141
Wheeler	1			
Yamhill	31	26	20	20
Unknown County			1	
Total Oregon	4,307	4,374	4,238	4,238

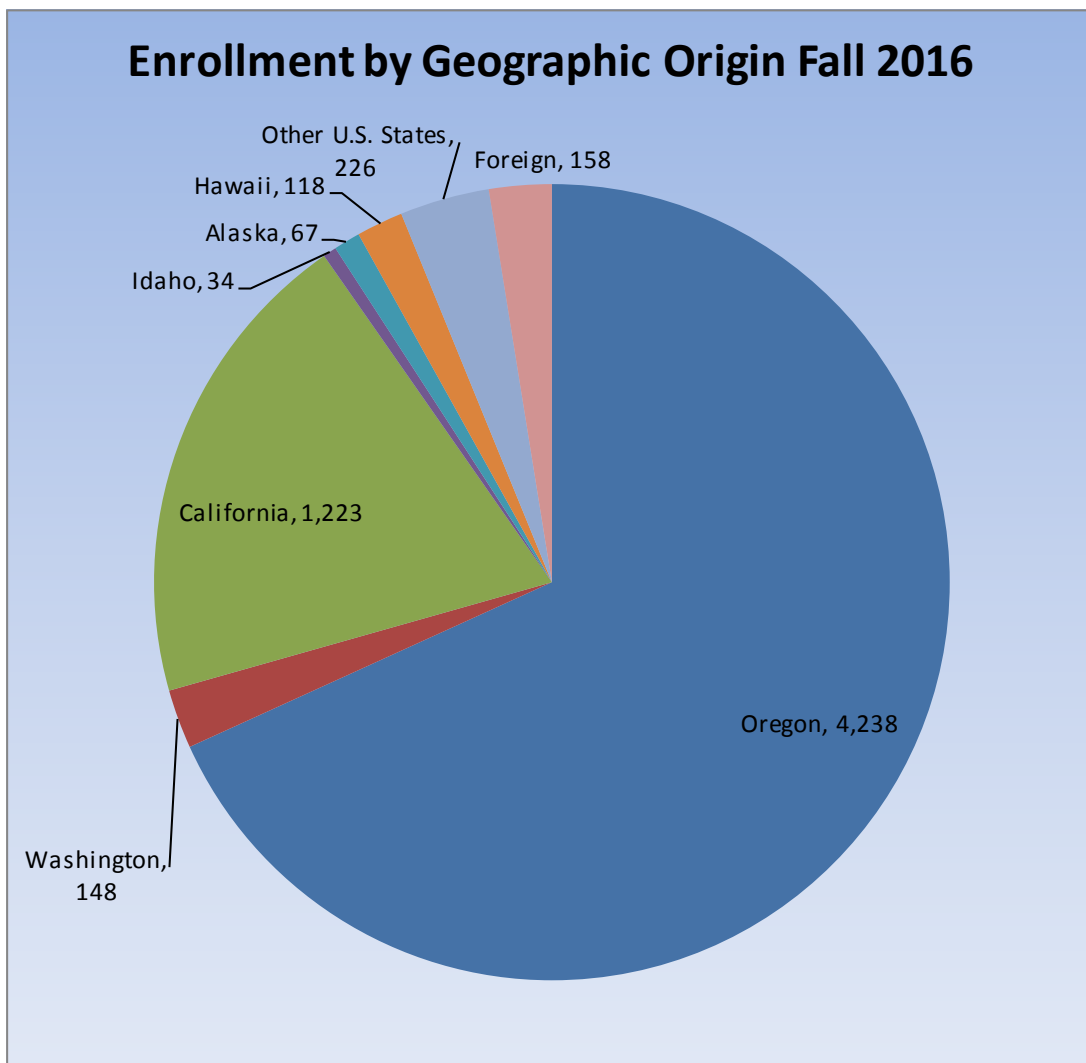
* Source SOU Institutional Research

ENROLLMENT TRENDS

Enrollment by Geographic Origin

continued...

	2013	2014	2015	2016
State of Washington	152	162	152	149
State of California	913	1,016	1,135	1,223
State of Idaho	24	26	32	34
State of Alaska	94	75	80	67
State of Hawaii	87	104	117	118
Other U.S. States	240	261	261	226
Foreign	160	154	156	158
Unknown Geog. Source	120	14	29	6
Total Other	1,790	1,812	1,962	1,981
Grand Total	6,097	6,186	6,200	6,219

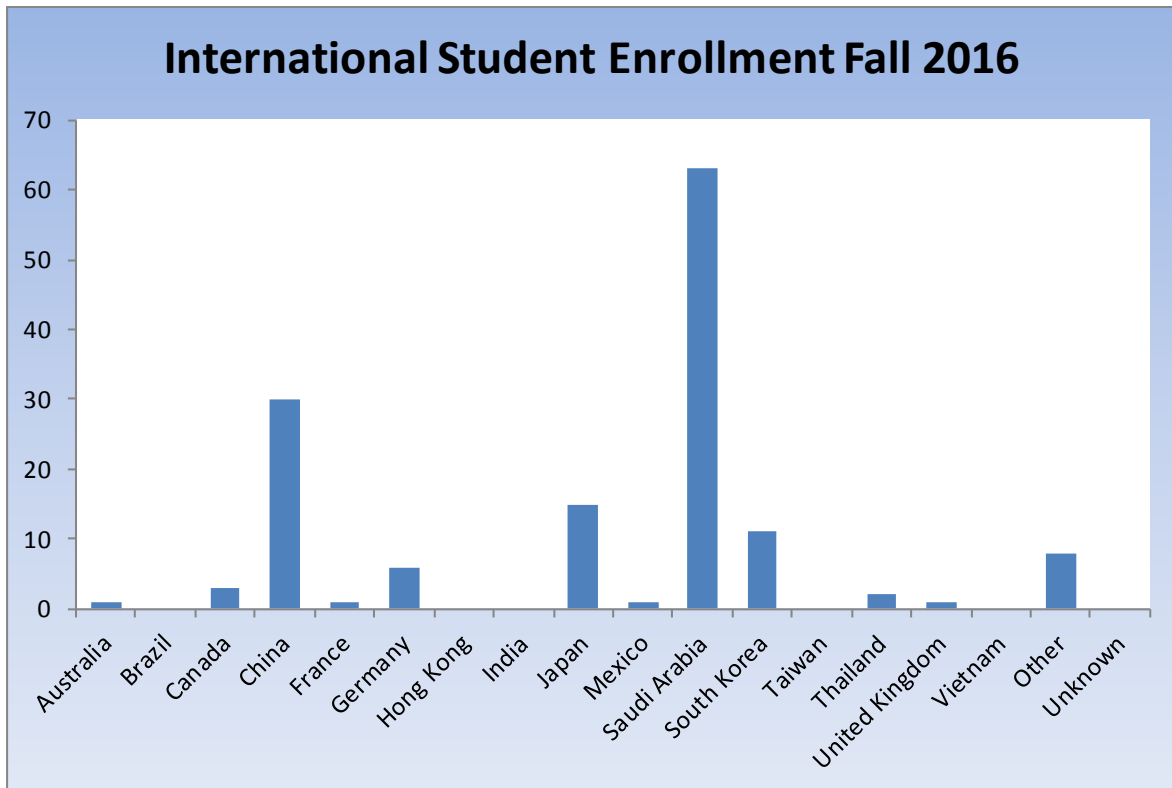


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall International Student Enrollment

	2013	2014	2015	2016
Australia	3	4	2	1
Brazil	2	1	2	
Canada				3
China	20	29	27	30
France		1	3	1
Germany	8	10	12	6
Hong Kong	1	1	1	
India	1	1	1	
Japan	15	15	9	15
Mexico	20	8	1	1
Saudi Arabia	46	38	41	63
South Korea	28	11	12	11
Taiwan	1	3	1	
Thailand			1	2
United Kingdom	4	5	1	1
Vietnam	1			
Other	11	9	9	8
Unknown	1	1		
Total	162	137	123	142

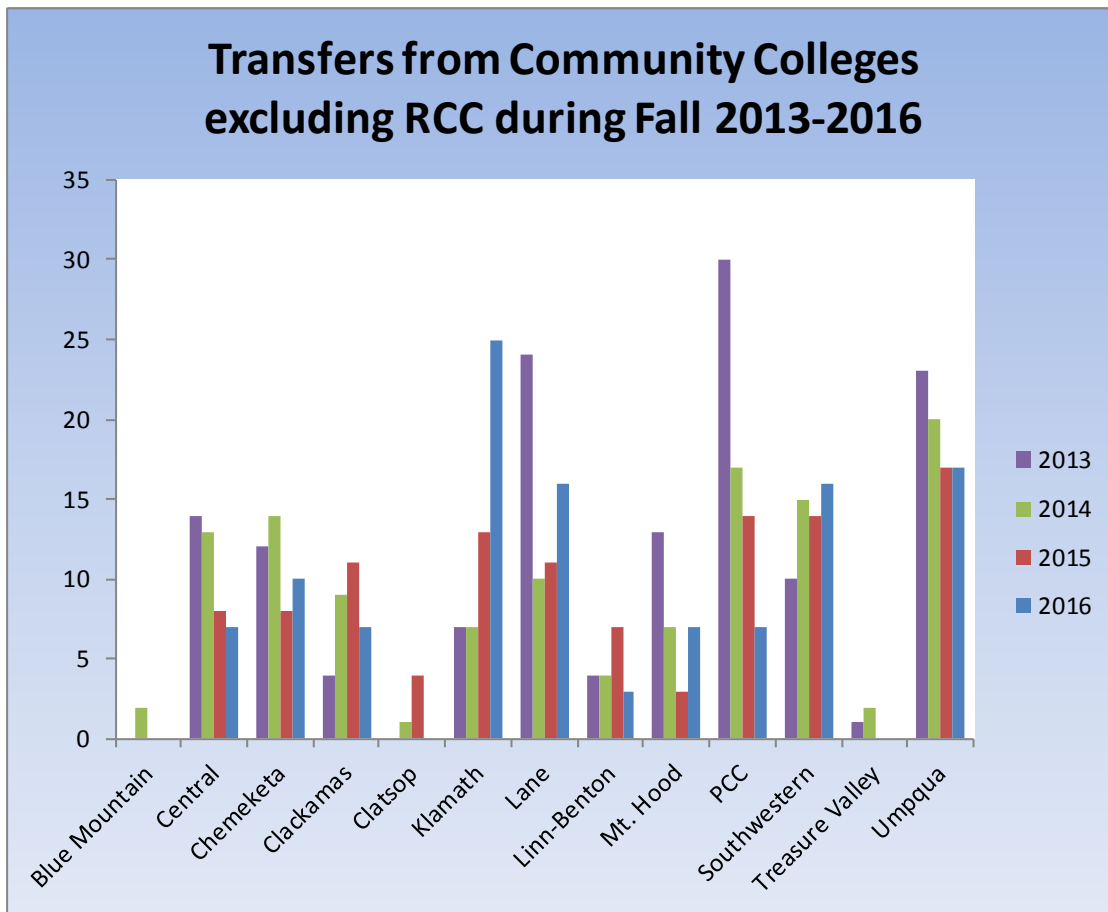


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall Transfers From Community Colleges

	2010	2011	2012	2013	2014	2015	2016
Blue Mountain	1	1	1		2		
Central	13	10	10	14	13	8	7
Chemeketa	12	13	10	12	14	8	10
Clackamas	8	9	6	4	9	11	7
Clatsop	2	5	1		1	4	
Klamath	8	9	12	7	7	13	25
Lane	23	28	19	24	10	11	16
Linn-Benton	4	9	8	4	4	7	3
Mt. Hood	5	3	6	13	7	3	7
PCC	31	26	17	30	17	14	7
Southwestern	17	18	16	10	15	14	16
Treasure Valley	1	3	2	1	2		
Umpqua	16	39	16	23	20	17	17
RCC	146	211	186	153	194	155	160
Total Oregon CC	287	384	310	295	315	265	275



* Source OUS Gray Book Reports

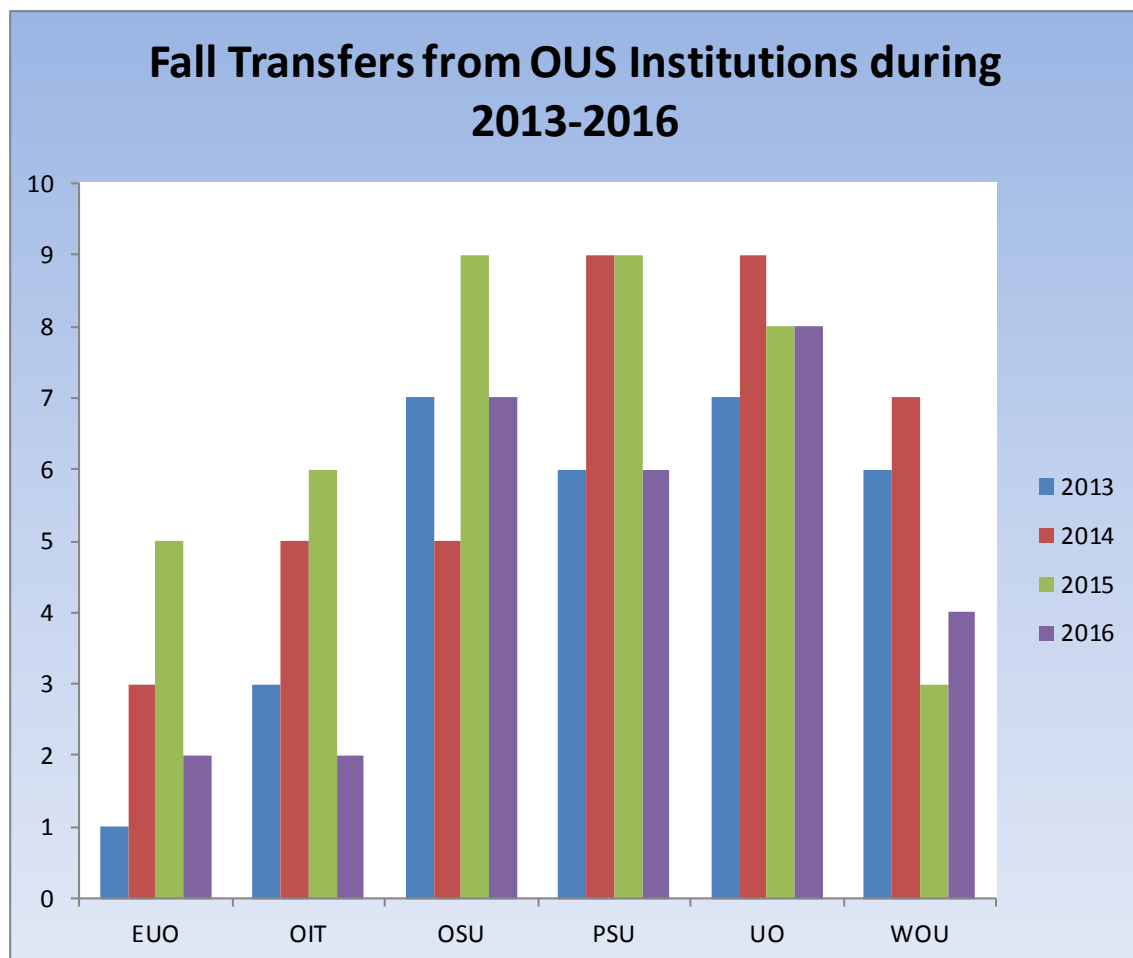
ENROLLMENT TRENDS

Fall Transfers From OUS & Other Institutions

	2010	2011	2012	2013	2014	2015	2016
EUO	3	1	1	1	3	5	2
OIT	10	5	5	3	5	6	2
OSU	16	15	16	7	5	9	7
PSU	13	7	8	6	9	9	6
UO	15	10	17	7	9	8	8
WOU	5	6	4	6	7	3	4
Subtotal	62	44	51	30	38	40	29

Other Institutions

Oregon CC	287	384	310	295	315	265	275
Other Institutions	390	401	484	502	573	524	547
Grand Total	739	829	845	827	926	829	851



* Source OUS Gray Book Reports

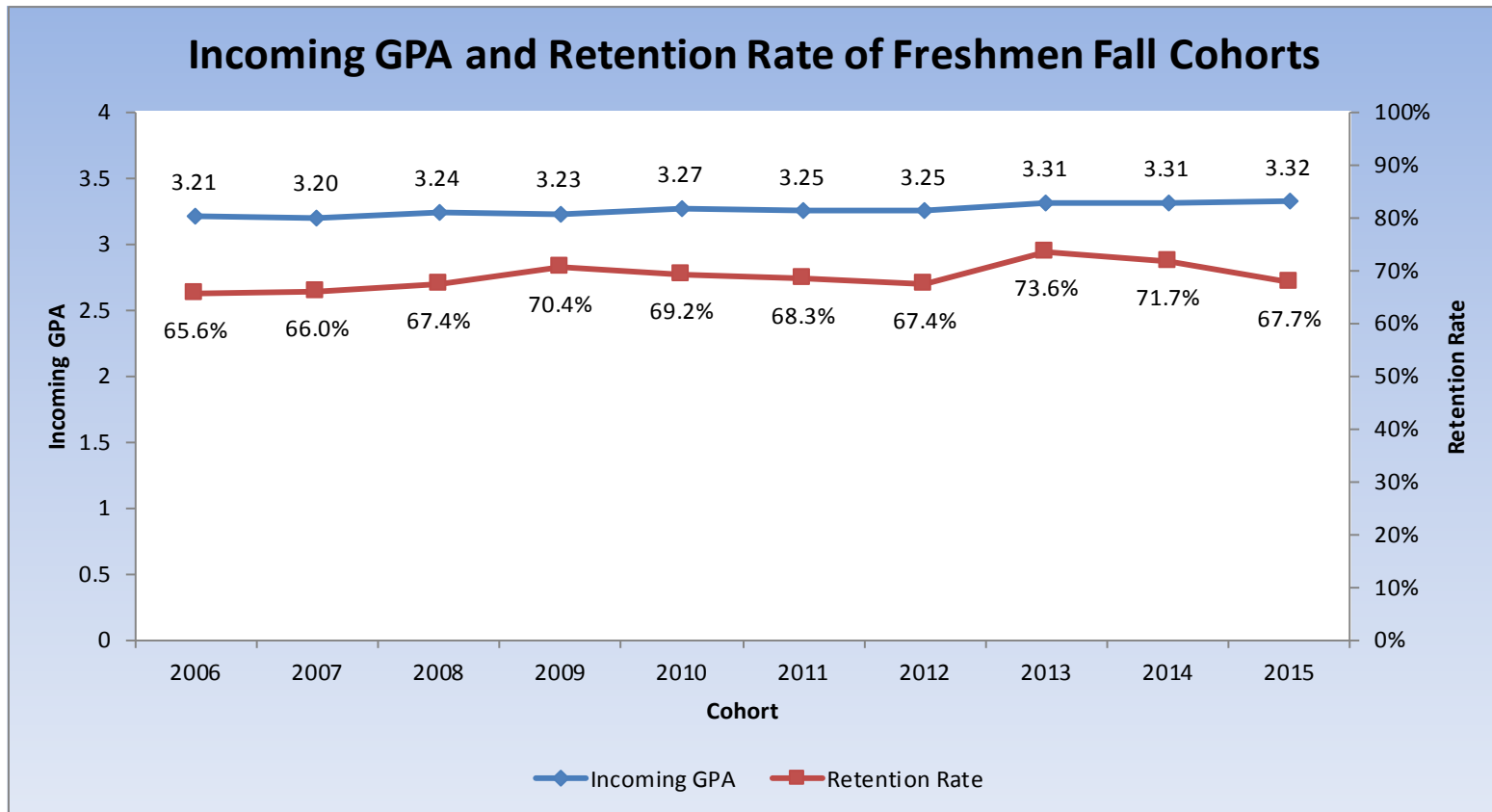


Retention & Graduation

Average GPA and Retention

First Time, Full Time, Degree Seeking Freshmen Fall Cohort

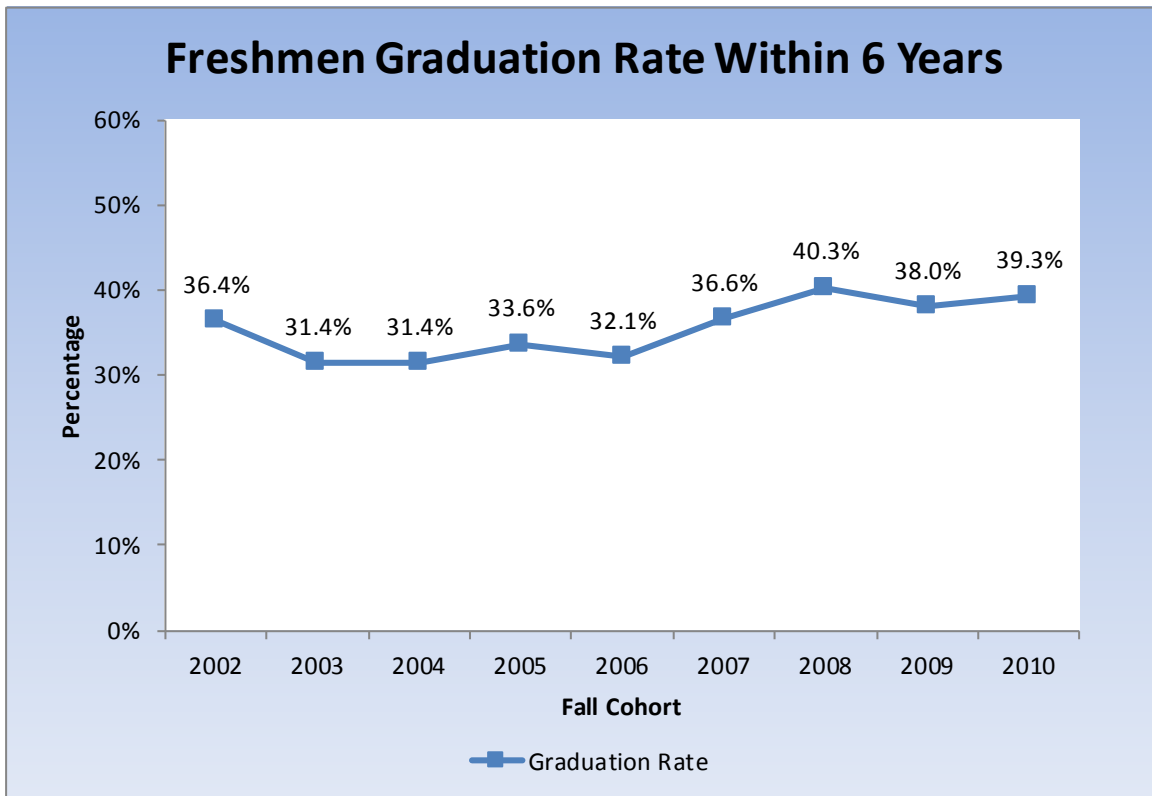
Cohort	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
N	704	703	675	653	738	709	641	594	630	784
Incoming GPA	3.21	3.20	3.24	3.23	3.27	3.25	3.25	3.31	3.31	3.32
% Retained at SOU the following Fall	65.6%	66.0%	67.4%	70.4%	69.2%	68.3%	67.4%	73.6%	71.7%	67.7%



* Source SOU Institutional Research

Freshmen Cumulative Graduation Rate within 6 years highlighted

	Graduation Year								
	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16
Cohort									
2002	36.4%	38.5%	39.6%	40.0%	40.7%	40.7%	41.2%	41.6%	41.8%
2003	27.4%	31.4%	32.5%	34.2%	35.0%	35.6%	36.0%	36.3%	36.4%
2004	13.6%	27.1%	31.4%	33.2%	34.4%	34.8%	35.0%	35.3%	35.7%
2005	1.7%	15.7%	29.3%	33.6%	35.4%	36.5%	37.2%	37.6%	38.0%
2006	0.1%	2.1%	15.6%	28.1%	32.1%	34.2%	34.8%	35.3%	35.4%
2007		0.1%	1.7%	18.7%	32.6%	36.6%	38.5%	39.5%	40.3%
2008			0.1%	4.0%	22.4%	36.0%	40.3%	41.8%	43.0%
2009				0.2%	2.8%	19.8%	32.9%	38.0%	39.7%
2010						2.6%	22.8%	35.1%	39.3%
2011							4.8%	22.1%	34.6%
2012							0.2%	2.7%	24.3%
2013								0.2%	2.7%
2014									0.3%

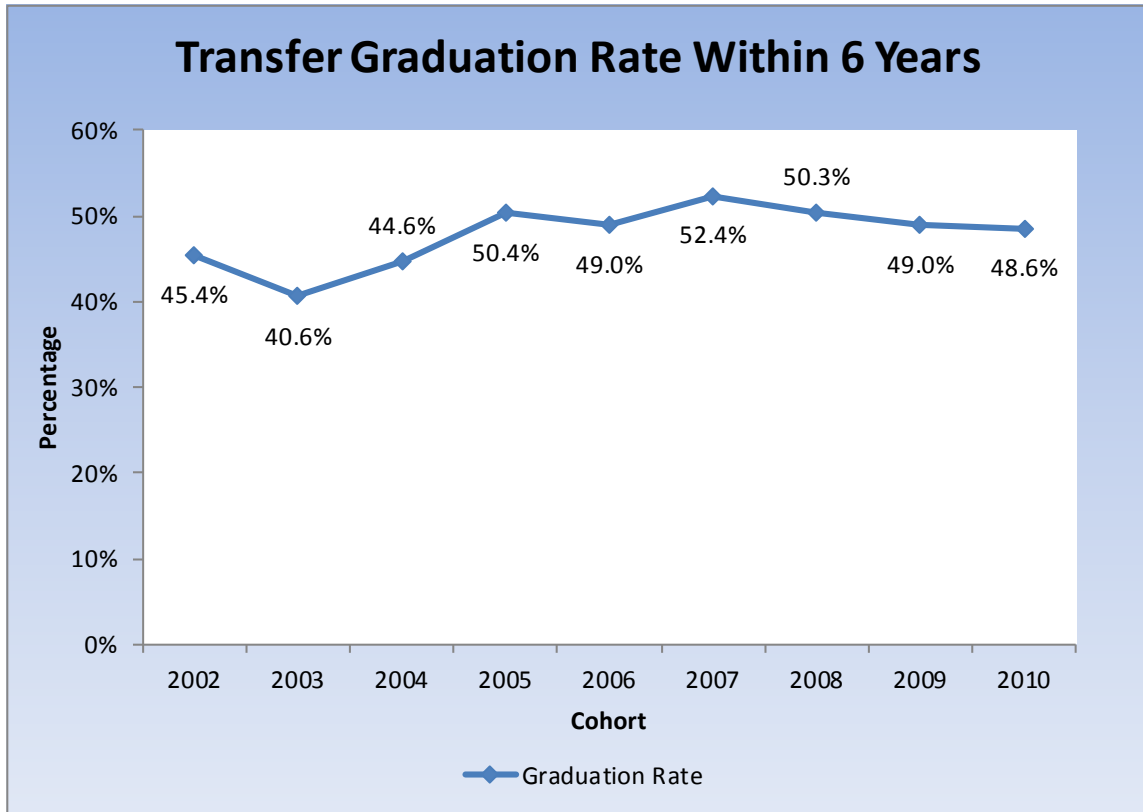


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to First Time, Full Time Freshmen

Transfer Graduation Rate within 6 years highlighted

		Graduation Year								
		2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16
Cohort										
2002	45.4%	46.2%	46.7%	47.7%	48.1%	48.2%	48.4%	48.7%	49.4%	
2003	38.3%	40.6%	42.2%	43.2%	43.4%	43.8%	44.3%	44.5%	44.6%	
2004	37.9%	42.5%	44.6%	45.7%	46.8%	47.0%	47.0%	47.2%	47.5%	
2005	36.3%	44.2%	49.4%	50.4%	50.8%	51.2%	51.4%	51.7%	51.9%	
2006	13.3%	30.7%	43.9%	47.1%	49.0%	49.9%	50.8%	51.6%	51.8%	
2007	0.3%	11.9%	32.3%	44.4%	50.9%	52.4%	53.5%	54.0%	54.2%	
2008		0.2%	12.1%	32.6%	45.6%	48.2%	50.3%	51.6%	52.3%	
2009			0.3%	11.8%	33.6%	43.3%	47.3%	49.0%	50.2%	
2010				1.0%	11.8%	30.4%	42.0%	46.8%	48.6%	
2011					0.60%	13.8%	32.1%	43.2%	46.6%	
2012							13.2%	31.0%	42.3%	
2013							0.3%	13.8%	34.6%	
2014								0.7%	15.2%	

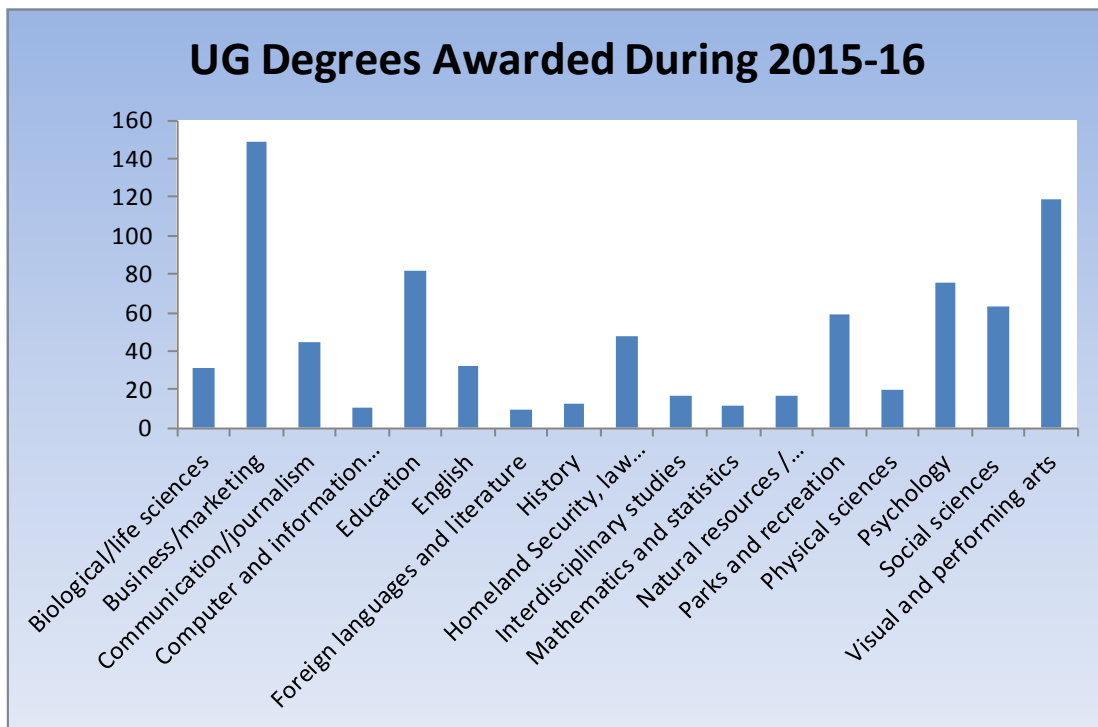


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to Transfer Students

Undergraduate Degrees Awarded by Major

	2012-13	2013-14	2014-15	2015-16
Biological/life sciences	22	36	20	31
Business/marketing	145	145	139	149
Communication/journalism	44	59	57	45
Computer and information sciences	34	17	24	11
Education	77	76	55	82
English	45	31	36	32
Foreign languages and literature	17	3	7	10
History	21	18	16	13
Homeland Security, law enforcement, firefighting, and protective services	69	65	62	48
Interdisciplinary studies	18	18	13	17
Mathematics and statistics	14	17	13	12
Natural resources / environmental science	17	33	32	17
Parks and recreation	47	57	67	59
Physical sciences	13	21	16	20
Psychology	96	84	80	76
Social sciences	67	74	57	63
Visual and performing arts	59	98	106	119
Total	805	852	800	804



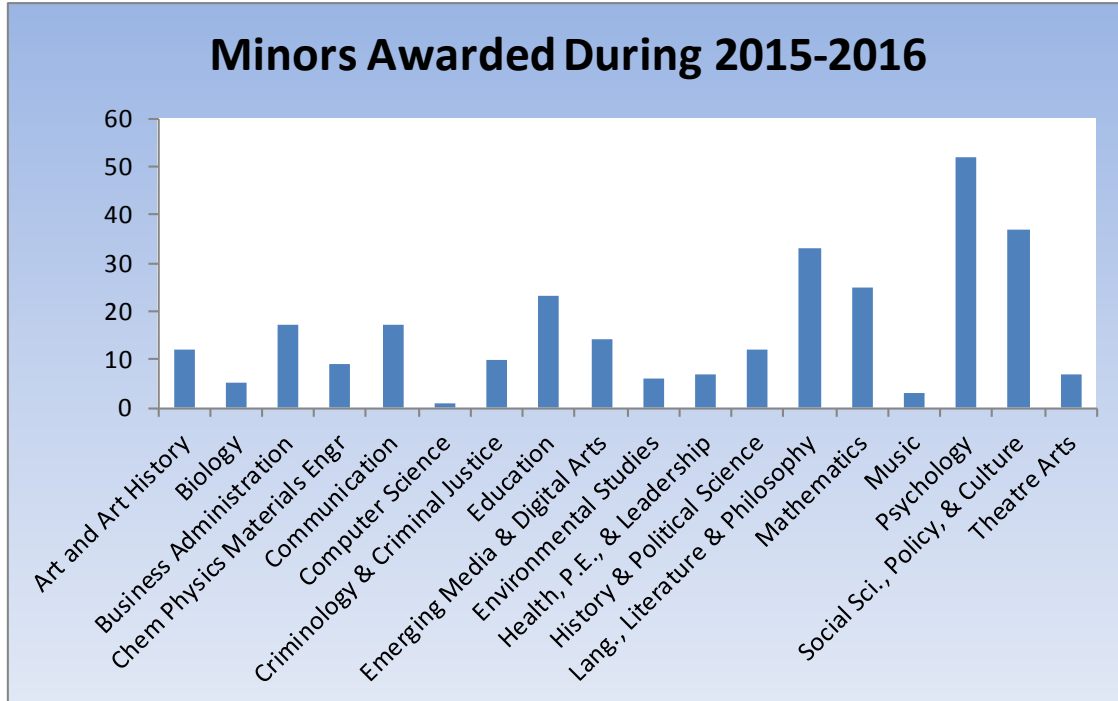
* Source SOU Institutional Research

** Note: Primary and Secondary Majors Included

Awarded a Degree anytime within the academic year

Minor Degrees Awarded

	2012-13	2013-14	2014-15	2015-16
Art and Art History	10	16	15	12
Biology	10	11	6	5
Business Administration	19	28	24	17
Chem Physics Materials Engr	11	15	6	9
Communication	16	17	17	17
Computer Science	4	3	2	1
Criminology & Criminal Justice	16	12	11	10
Education	9	14	10	23
Emerging Media & Digital Arts	19	15	18	14
Environmental Studies	3	5	6	6
Health, P.E., & Leadership	11	5	10	7
History & Political Science	4	6	9	12
Lang., Literature & Philosophy	41	54	38	33
Mathematics	14	18	11	25
Music	2	4	2	3
Psychology	67	60	64	52
Social Sci., Policy, & Culture	58	39	40	37
Theatre Arts		3	12	7
Total	314	325	301	290



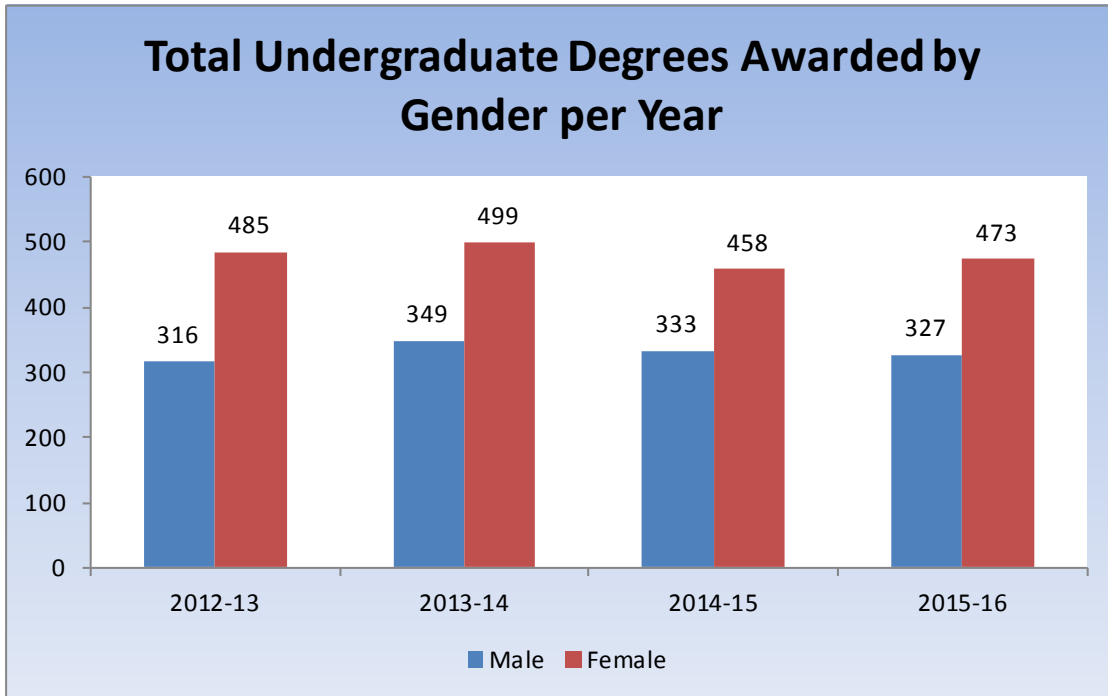
* Source SOU Institutional Research

** Note: Primary and Secondary Minors Included

Awarded a Minor any time within the academic year

Undergraduate Degrees Awarded by Ethnicity and Gender

	2012-13	2013-14	2014-15	2015-16
Male	316	349	333	327
American Indian/Alaskan Native	4	5	3	3
Asian/Pacific Islander	10	10	7	13
Black	4	6	9	5
Hispanic	22	29	24	24
White	245	242	231	210
Other ¹	31	57	59	72
Female	485	499	458	473
American Indian/Alaskan Native	9	10	15	4
Asian/Pacific Islander	18	10	11	8
Black	5	1	9	5
Hispanic	43	44	35	48
White	362	363	327	323
Other ¹	48	71	61	85



* Source SOU Institutional Research

¹Includes Multiple Ethnicities, Declined to Respond, Unknown, or None of the Above

** Note: Primary and Secondary Majors Included

Awarded a Degree within the Academic Year



Tuition & Financial Aid

TUITION & FINANCIAL AID

Annual Tuition and Fee Rates

	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	% Change from 2015-16
Undergraduate												
Resident	5,233	5,502	5,718	6,252	6,795	7,215	7,521	7,794	7,720	8,145	8,523	4.6%
Non-Resident	16,918	17,580	18,264	19,914	20,430	20,490	20,238	21,278	21,296	22,365	23,170	3.6%
Graduate												
Resident	10,186	10,632	1,169	11,919	12,195	14,190	14,298	15,029	15,047	15,822	16,002	1.1%
Non-Resident	16,882	17,553	18,324	18,810	19,005	17,790	17,538	18,437	18,455	19,422	19,602	0.9%

*based upon 15 credit hours for undergraduates and 12 credit hours for graduates

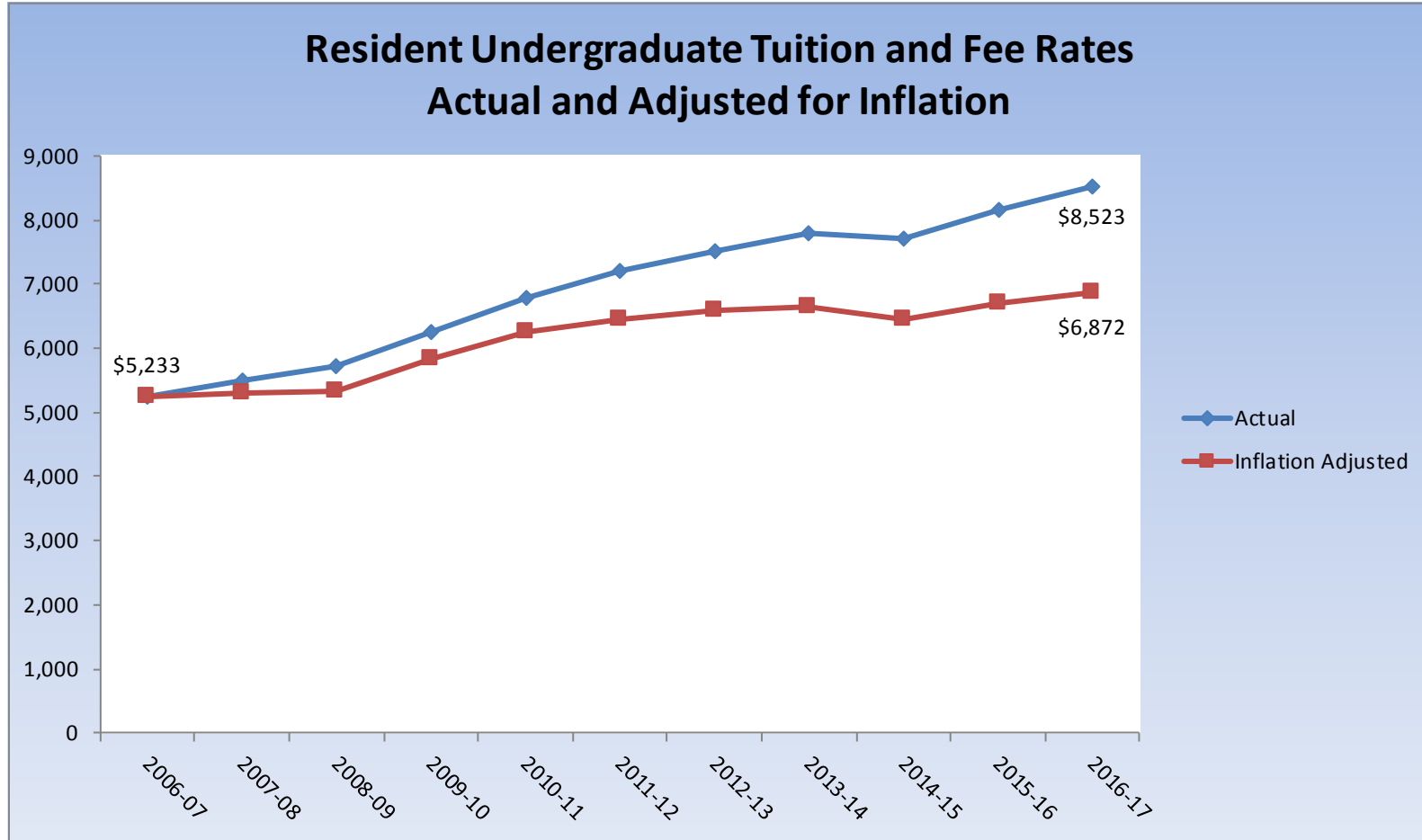
Inflation Adjusted Against 2006-07 Dollars

	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	% Change from 2015-16
Undergraduate												
Resident	5,233	5,305	5,339	5,830	6,258	6,460	6,582	6,655	6,436	6,708	6,872	2.4%
Non-Resident	16,918	16,952	17,052	18,571	18,817	18,347	17,712	18,168	17,754	18,418	18,681	1.4%
Graduate												
Resident	10,186	10,252	1,091	11,115	11,232	12,706	12,513	12,832	12,545	13,030	12,902	-1.0%
Non-Resident	16,882	16,925	17,108	17,541	17,504	15,929	15,349	15,742	15,386	15,995	15,804	-1.2%

*Source OUS Fact Book & SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Annual Tuition and Fee Rates



*Source OUS Fact Book & SOU Financial Aid

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	% Change from 2015-16
Resident Tuition and Fees	5,233	5,409	5,718	6,252	6,795	7,215	7,521	7,794	7,720	8,010	8,523	6.4%
Room and Board	7,404	7,941	8,418	8,454	8,508	9,240	9,651	11,340	11,682	12,033	12,540	4.2%
Books and Supplies	1,200	1,350	1,350	1,350	1,350	1,260	900	1,029	960	999	999	0.0%
Personal Expenses (incl Transportation)	3,300	3,600	3,750	3,750	3,750	2,484	2,685	2,685	2,685	3,252	3,252	0.0%
Total	17,137	18,300	19,236	19,806	20,403	20,199	20,757	22,848	23,047	24,294	25,314	4.2%

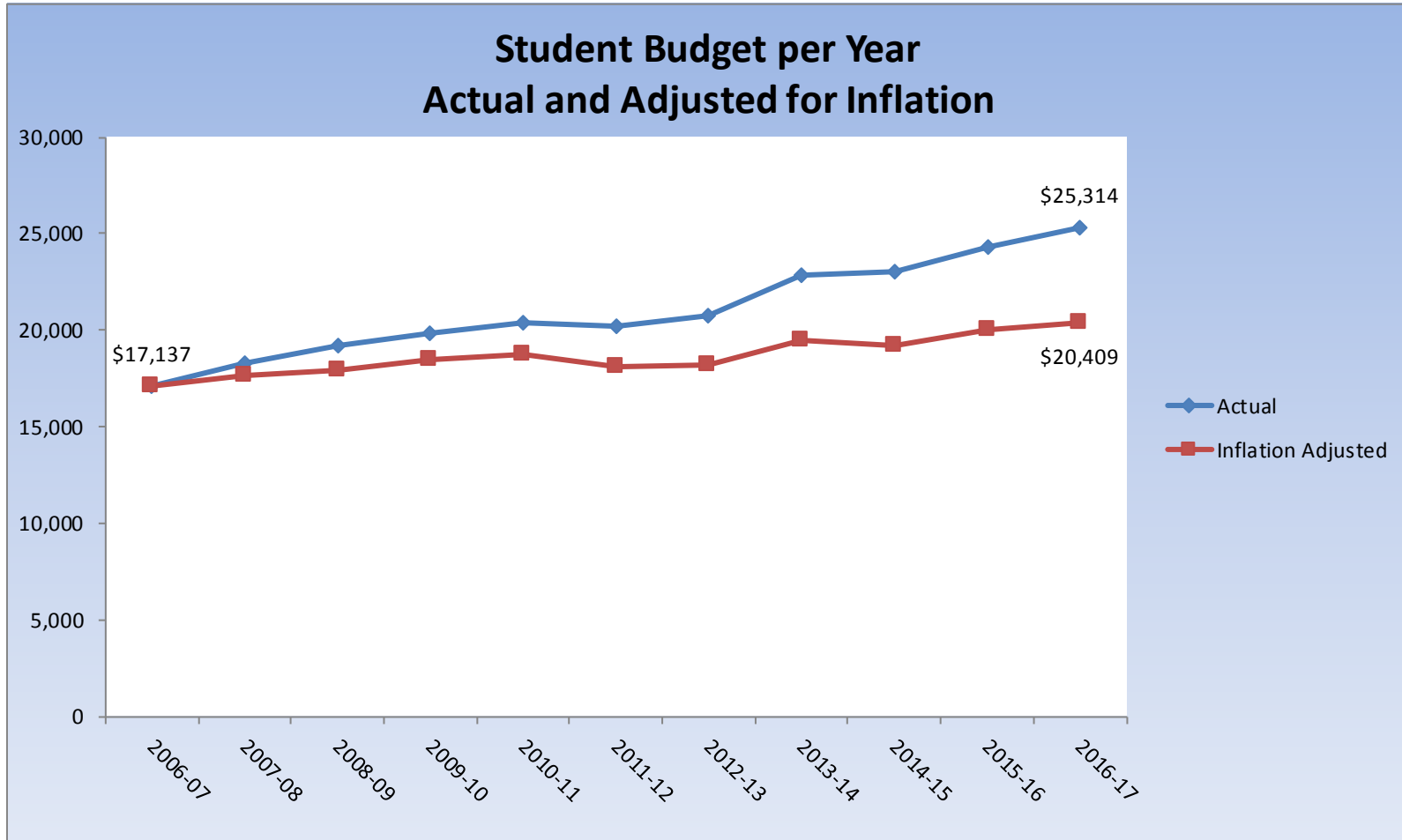
Inflation Adjusted Against 2006-07 Dollars

	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	% Change from 2015-16
Resident Tuition and Fees	5,233	5,216	5,339	5,830	6,258	6,460	6,582	6,655	6,436	6,597	6,872	4.2%
Room and Board	7,404	7,657	7,860	7,884	7,836	8,274	8,446	9,682	9,739	9,910	10,110	2.0%
Books and Supplies	1,200	1,302	1,260	1,259	1,243	1,128	788	879	800	823	805	-2.1%
Personal Expenses (incl Transportation)	3,300	3,471	3,501	3,497	3,454	2,224	2,350	2,293	2,238	2,678	2,622	-2.1%
Total	17,137	17,646	17,960	18,470	18,792	18,086	18,166	19,508	19,214	20,007	20,409	2.0%

*Source OUS Fact Book and SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

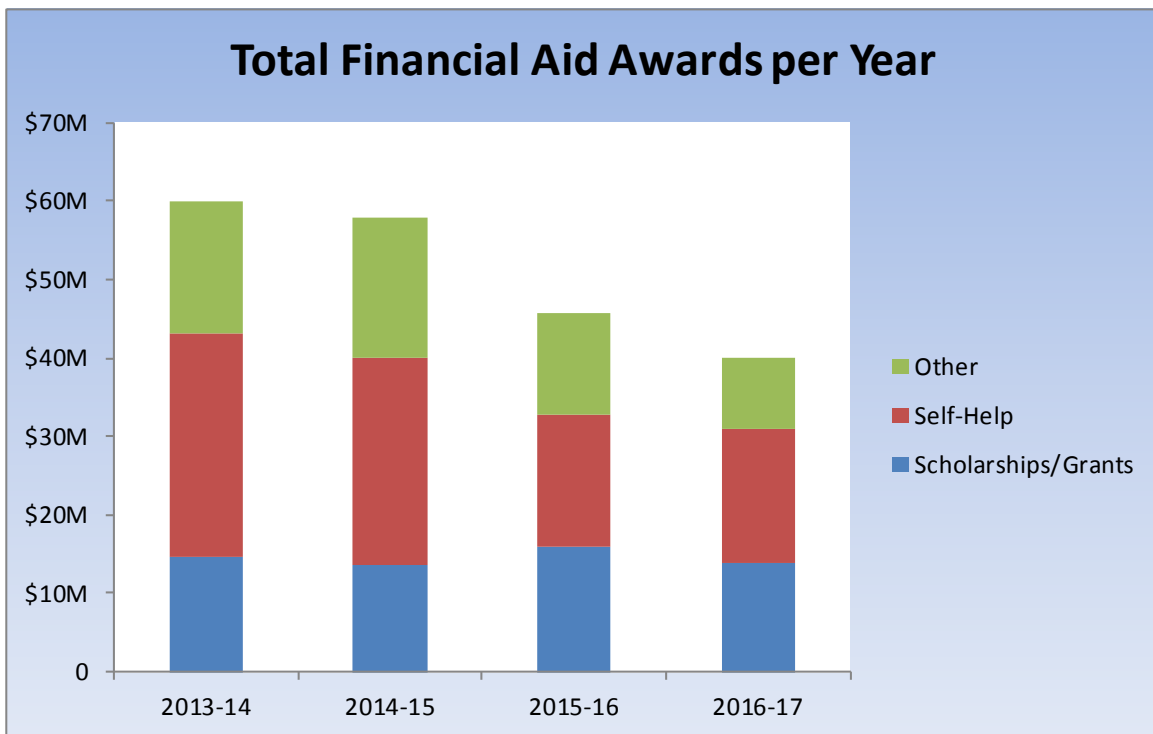


*Source OUS Fact Book & SOU Financial Aid Office

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Financial Aid Awards

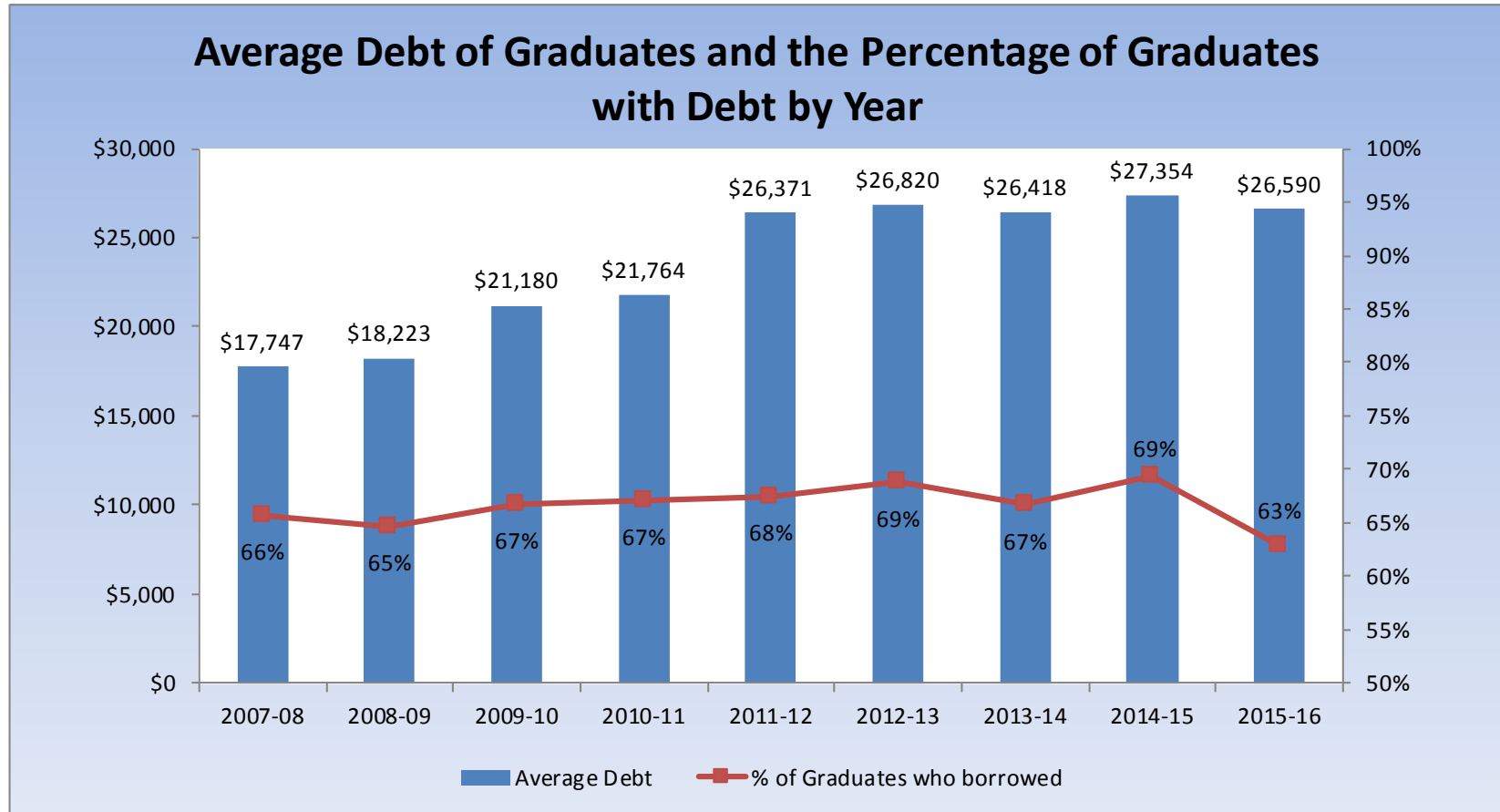
	2013-14	2014-15	2015-16	2016-17
Scholarships/Grants				
Federal	\$ 10,245,665	\$ 9,608,866	\$ 9,589,555	\$ 8,193,303
State	1,629,193	1,626,167	1,894,101	2,041,125
Institutional	950,514	872,739	3,950,439	3,255,479
External Sources	1,758,177	1,530,748	626,030	497,247
Total Scholarships/Grants	14,583,549	13,638,520	16,060,125	13,987,154
Self-Help				
Student Loans	27,954,370	25,792,375	16,543,483	16,718,331
Federal Work-Study	568,738	455,131	205,646	263,219
State and other	-	-	-	-
Total Self-Help	28,523,108	26,247,506	16,749,129	16,981,550
Other				
Parent Loans	13,009,350	14,472,414	8,887,777	5,710,042
Tuition Waivers	3,239,752	2,956,469	3,587,221	3,031,877
Athletic Awards	498,895	511,987	467,841	382,350
Total Other	16,747,997	17,940,870	12,942,839	9,124,269
Grand Total	\$ 59,854,654	\$ 57,826,896	\$ 45,752,093	\$ 40,092,973



* Source SOU Financial Aid

Average Federal Loan Debt of Graduates by Year

	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16
Average Debt	\$17,747	\$18,223	\$21,180	\$21,764	\$26,371	\$26,820	\$26,418	\$27,354	\$26,590
% of Graduates who borrowed	66%	65%	67%	67%	68%	69%	67%	69%	63%



* Source SOU Office of Institutional Research

** Students who started at SOU as first time freshmen

*** Excludes PLUS loans and private/alternative loans

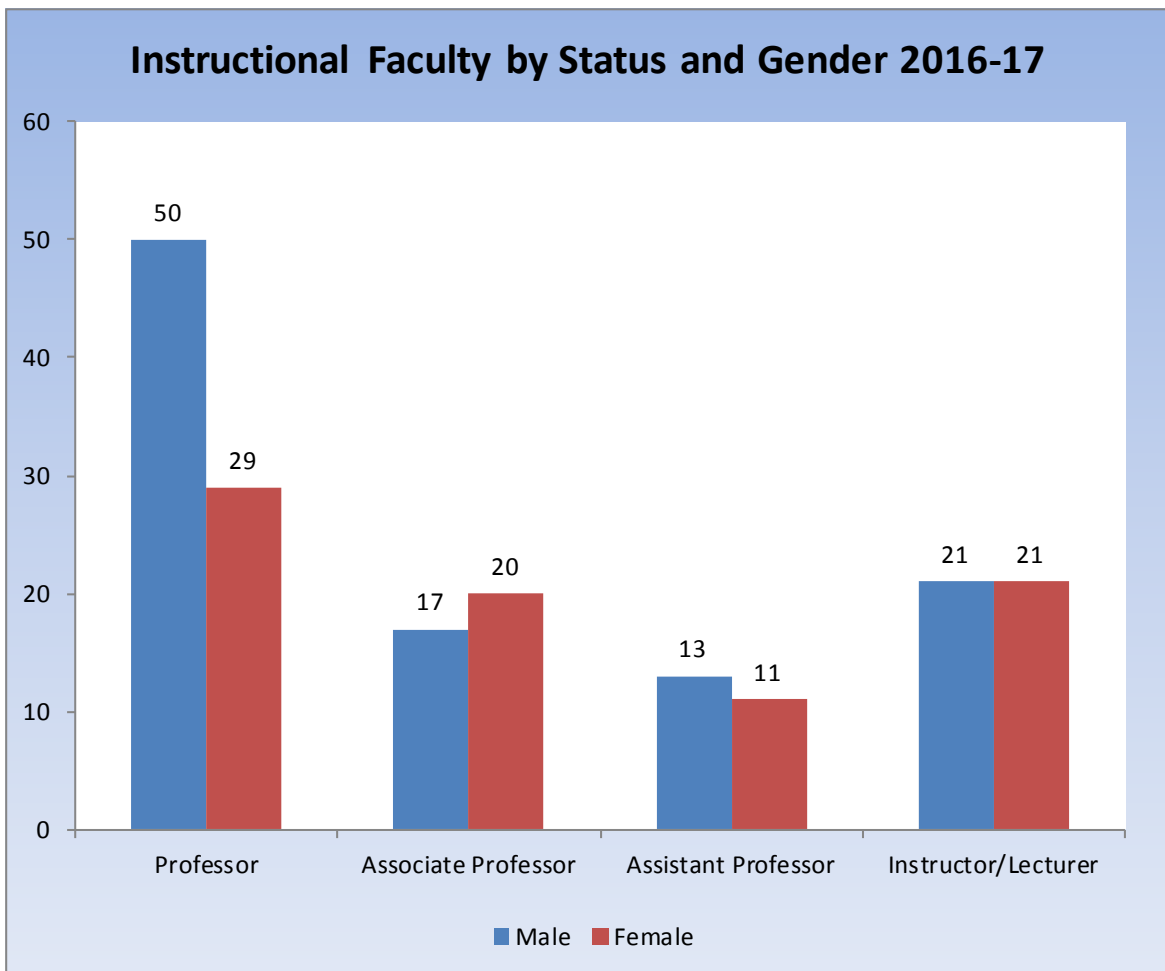
Note: Due to large variations in calculating historical student debt, a new methodology was introduced in 2015-16 that only includes students' federal loans once they've been applied to their account receivable



FACULTY & STAFF

Instructional Faculty by Gender and Rank

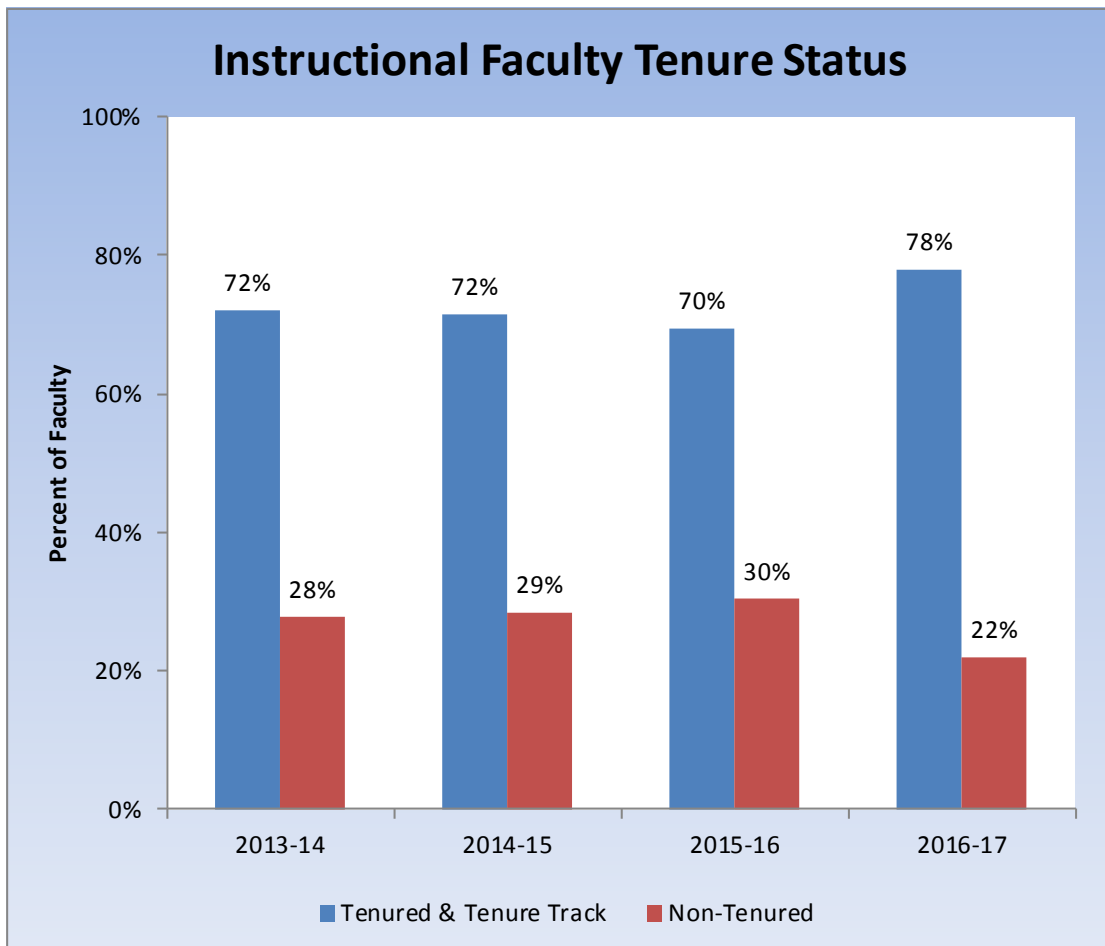
	2013-14	2014-15	2015-16	2016-17
Male				
Professor	57	50	50	50
Associate Professor	27	26	20	17
Assistant Professor	12	12	11	13
Instructor/Lecturer	33	26	20	21
Total	129	114	101	101
Female				
Professor	25	27	28	29
Associate Professor	29	24	21	20
Assistant Professor	12	10	5	11
Instructor/Lecturer	25	29	28	21
Total	91	90	82	81



* Source SOU Institutional Research

Instructional Faculty Rank by Tenure Status

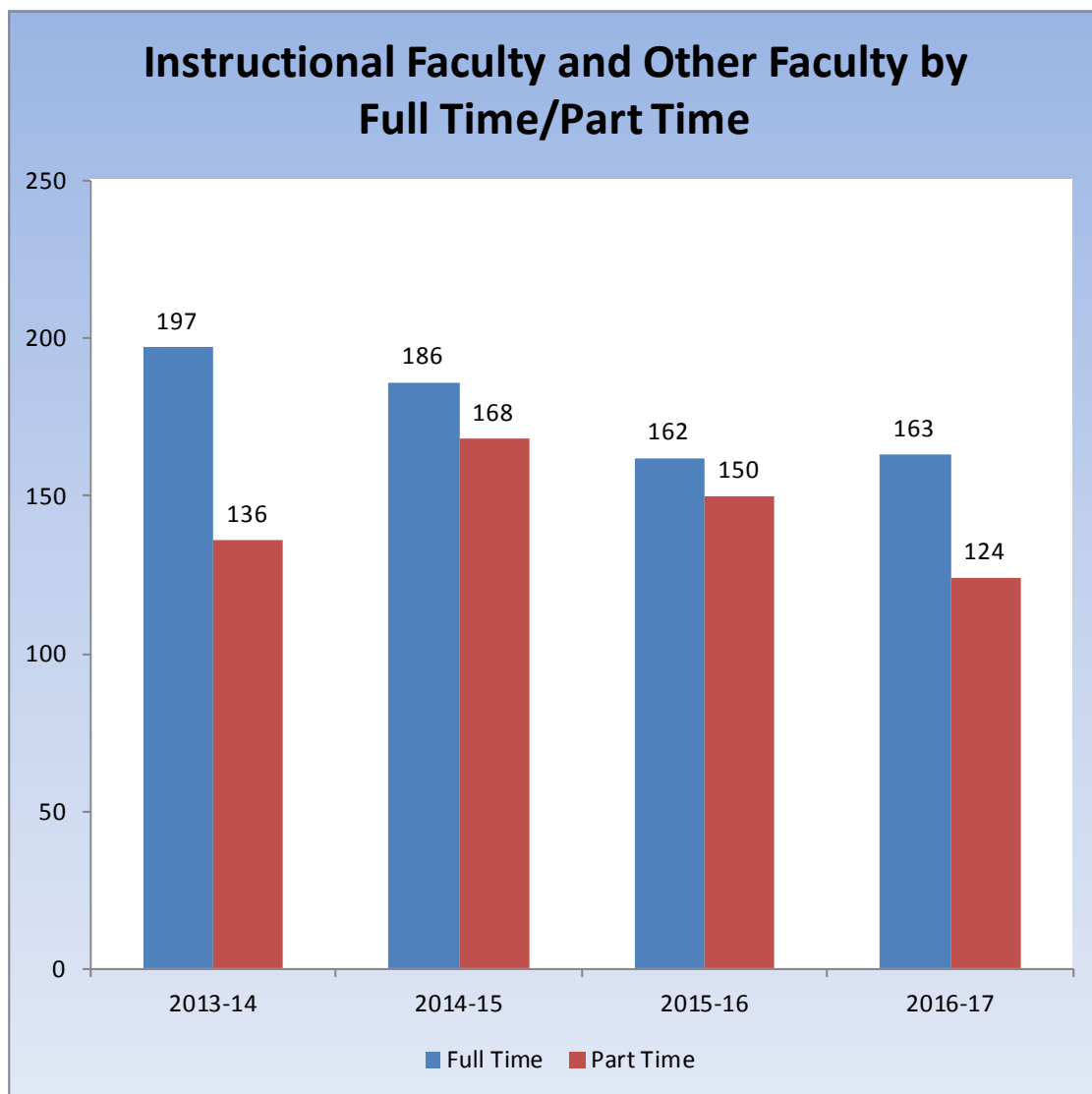
	2013-14	2014-15	2015-16	2016-17
Tenured & Tenure Track	72.1%	71.5%	69.5%	78.0%
Professor	84	78	78	77
Associate Professor	50	47	40	37
Assistant Professor	20	13	10	19
Instructor/Lecturer	4	5	2	9
Total	158	143	130	142
Non-Tenured	27.9%	28.5%	30.5%	22.0%
Professor	-	-	2	2
Associate Professor	1	1	1	-
Assistant Professor	3	5	6	5
Instructor/Lecturer	57	51	48	33
Total	61	57	57	40



* Source SOU Institutional Research

Faculty by Full Time/Part Time

		2013-14		2014-15		2015-16		2016-17	
		FT	PT	FT	PT	FT	PT	FT	PT
Professor		74	10	70	8	68	10	70	9
Associate Professor		43	8	41	7	39	2	36	1
Assistant Professor		21	1	17	1	16	-	24	-
Instructor/Lecturer		41	21	39	17	37	11	33	9
Other Ranks		7	128	3	126	2	127	-	105
Total	N	197	136	186	168	162	150	163	124
	%	59.2%	40.8%	52.5%	47.5%	51.9%	48.1%	56.8%	43.2%



* Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2016

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
American Indian/Alaska Native									
Male	1	0	3	0	0	0	1	5	0.68%
Female	2	0	4	0	0	0	0	6	0.82%
Subtotal	3	0	7	0	0	0	1	11	1.50%
Asian/Pacific Islander									
Male	8	0	5	0	0	1	0	14	1.91%
Female	6	0	2	0	0	0	0	8	1.09%
Subtotal	14	0	7	0	0	1	0	22	3.00%
Black/African American									
Male	0	0	4	0	0	0	0	4	0.54%
Female	1	0	1	0	1	0	0	3	0.41%
Subtotal	1	0	5	0	1	0	0	7	0.95%
Hispanic/Latino									
Male	5	0	3	1	0	1	2	12	1.63%
Female	8	0	4	0	5	0	0	17	2.32%
Subtotal	13	0	7	1	5	1	2	29	3.95%
Multiple Ethnicities									
Male	0	0	2	1	0	1	0	4	0.54%
Female	1	0	2	0	3	0	0	6	0.82%
Subtotal	1	0	4	1	3	1	0	10	1.36%

* Source SOU Institutional Research

FACULTY & STAFF

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2016

...continued

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
Total Minority									
Male	14	0	17	2	0	3	3	39	5.31%
Female	18	0	13	0	9	0	0	40	5.45%
Subtotal	32	0	30	2	9	3	3	79	10.76%
White									
Male	126	4	80	21	13	13	30	287	39.10%
Female	135	5	112	24	68	1	10	355	48.37%
Subtotal	261	9	192	45	81	14	40	642	87.47%
Other / Unknown									
Male	2	0	6	1	0	0	0	9	1.23%
Female	2	0	2	0	0	0	0	4	0.54%
Subtotal	4	0	8	1	0	0	0	13	1.77%
Total									
Male	142	4	103	24	13	16	33	335	45.64%
Female	155	5	127	24	77	1	10	399	54.36%
Grand Total	297	9	230	48	90	17	43	734	100.00%

* Source SOU Institutional Research

** All Teaching, Administrative, Classified and Unclassified Faculty & Staff Included

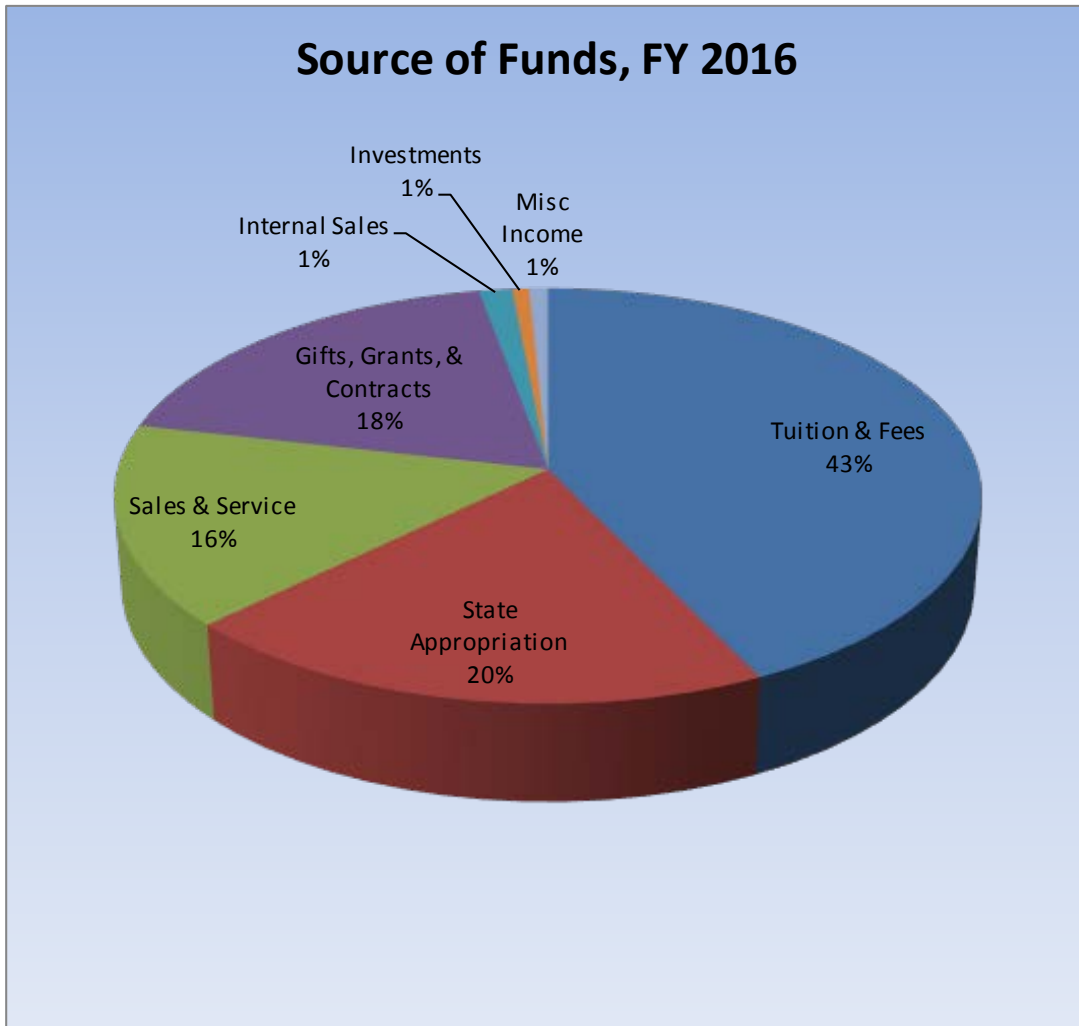


Financial Summary

FINANCIAL SUMMARY

Source of Funds - Actuals

	FY 2013	FY 2014	FY 2015	FY 2016
Revenue				
Tuition & Fees	\$43,267,105	\$42,368,667	\$42,362,772	\$45,346,072
State Appropriation	13,518,004	14,211,725	17,513,658	21,153,931
Sales & Service	14,063,091	14,918,333	13,063,860	16,650,224
Gifts, Grants, & Contracts	19,646,630	18,304,690	18,657,947	19,671,454
Internal Sales	1,553,317	1,951,696	1,395,979	1,483,934
Investments	940,332	849,842	988,909	746,943
Misc Income	369,975	1,564,798	338,295	843,046
Total	93,358,453	94,169,752	94,321,419	105,895,605

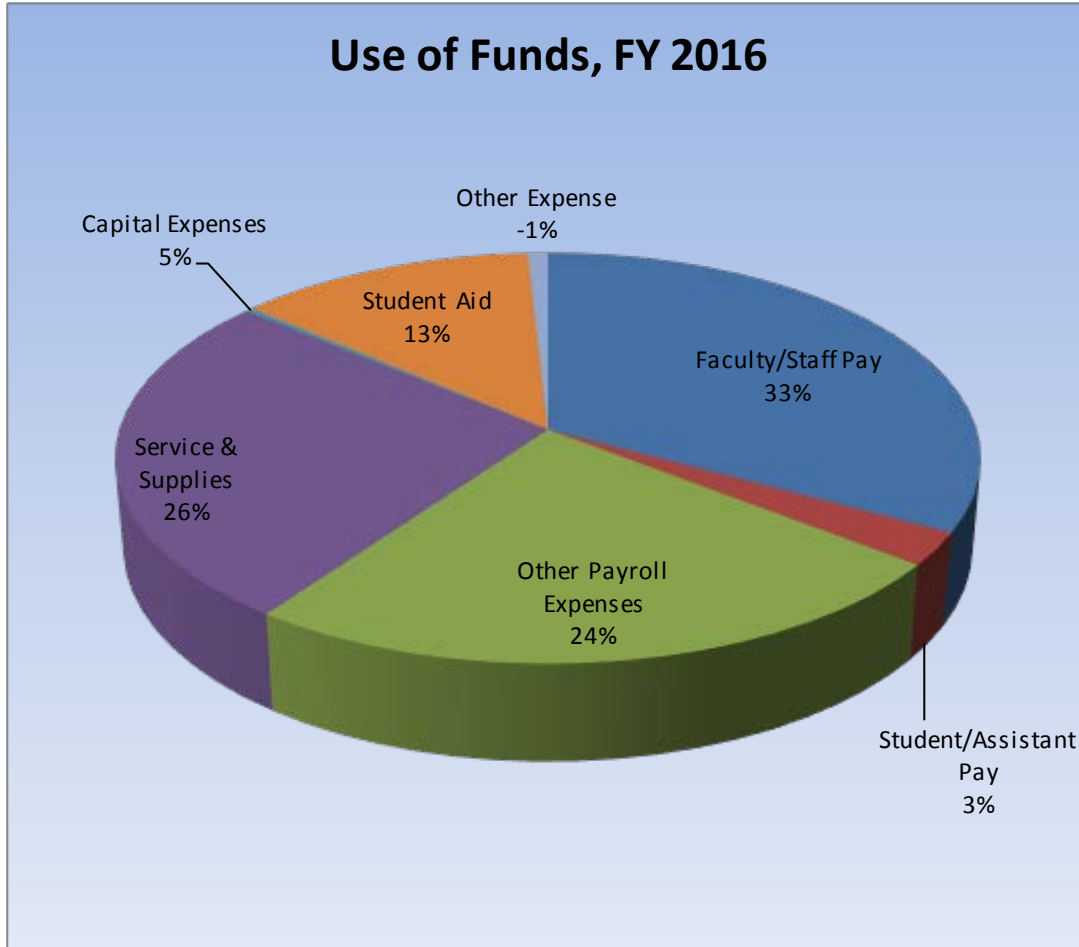


* Source SOU Institutional Research

FINANCIAL SUMMARY

Use of Funds - Actuals

	FY 2013	FY 2014	FY 2015	FY 2016
Expenses				
Faculty/Staff Pay	\$ 34,076,109	\$ 34,289,052	\$ 33,371,359	\$ 36,968,975
Student/Assistant Pay	2,140,257	2,450,194	2,446,646	2,926,814
Other Payroll Expenses	18,081,022	18,436,055	18,166,416	27,353,278
Service & Supplies	25,278,055	22,206,399	24,489,428	29,427,278
Capital Expenses	296,095	389,997	291,144	323,701
Student Aid	14,271,932	14,000,107	13,791,575	14,314,853
Other Expense	600,568	(271,833)	(652,508)	(957,680)
Total	94,744,038	91,499,971	91,904,058	110,357,219



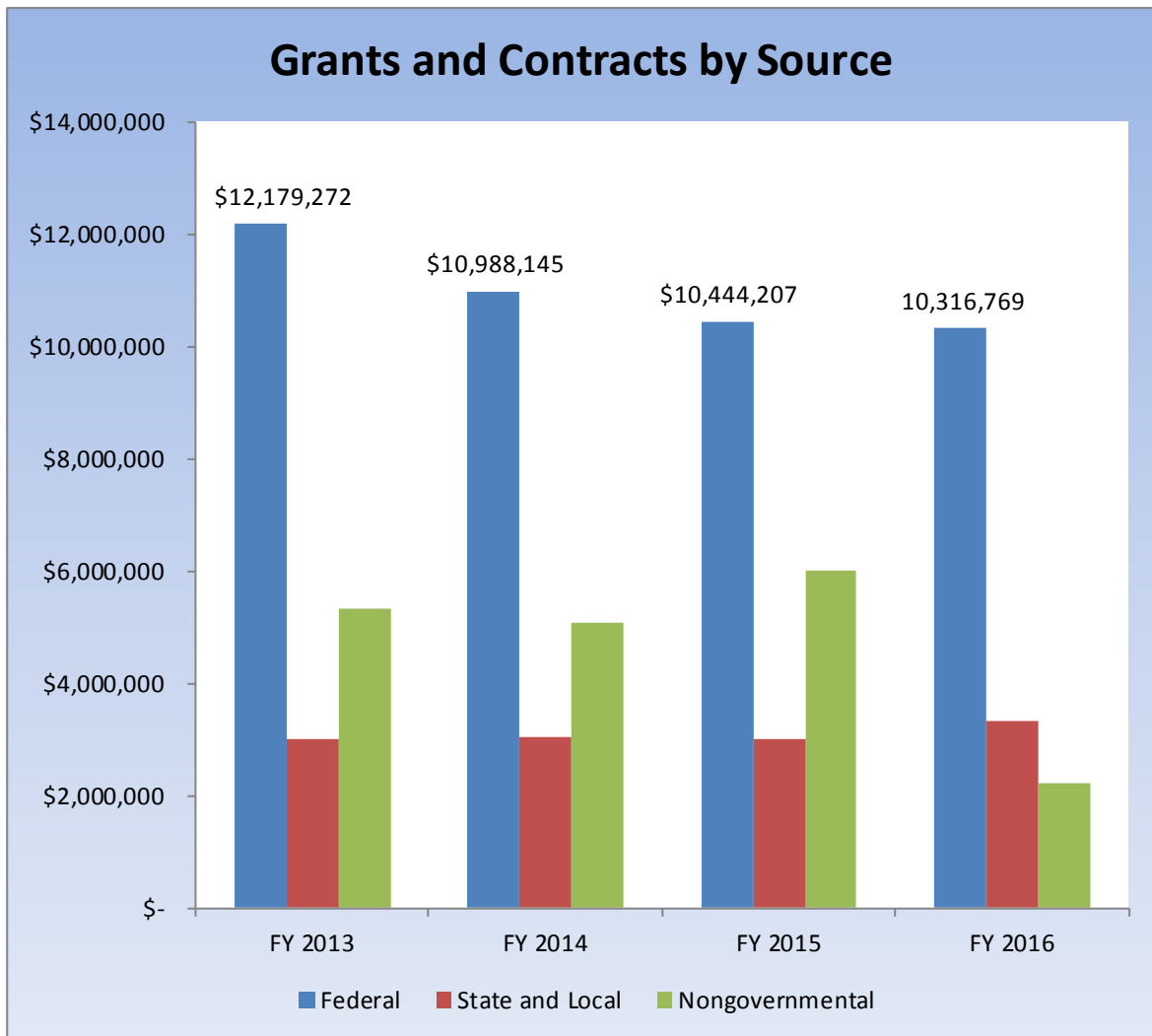
* Source SOU Institutional Research

Other Expense Includes Merchandise-resale/Redistribution, Depreciation/Amortization, Indirect Costs, Internal Sales, and Interfund Transfers

FINANCIAL SUMMARY

Grants and Contracts

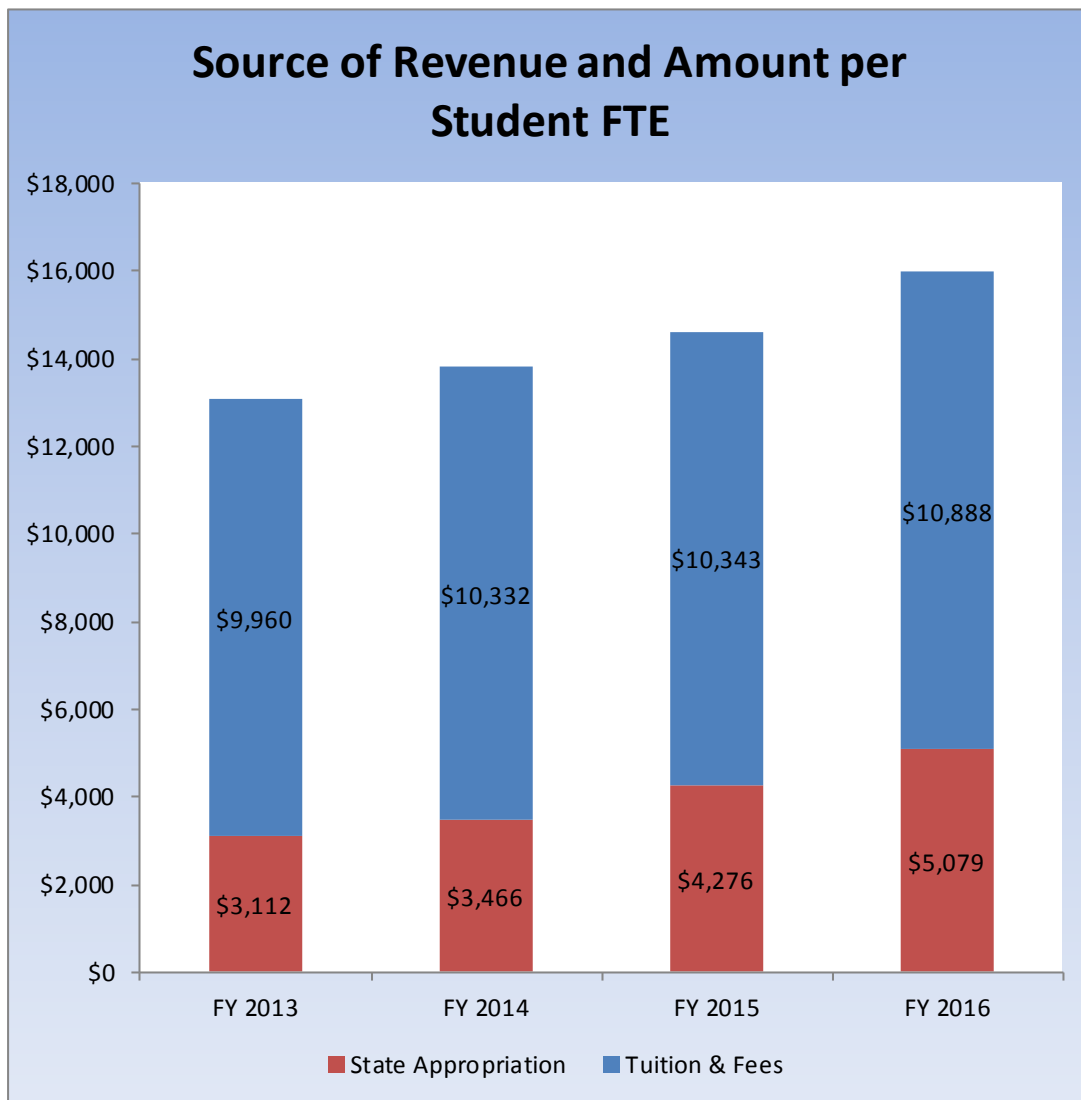
	FY 2013	FY 2014	FY 2015	FY 2016
Federal Grants & Contracts	\$ 12,179,272	\$ 10,988,145	\$ 10,444,207	10,316,769
State and Local Grants & Contracts	3,006,179	3,043,211	3,029,482	3,350,967
Nongovernmental Grants & Contracts	5,322,140	5,095,204	6,015,171	2,218,764
Overhead Cost Recovery	261,028	334,451	260,750	220,213
Refunds to Grantors	(3,865,151)	(4,412,242)	(4,566,098)	(78,793)
Total	\$ 16,903,468	\$ 15,048,770	\$ 15,183,513	\$ 16,027,920



* Source SOU Institutional Research

Revenue per Student FTE

	FY 2013	FY 2014	FY 2015	FY 2016
Tuition & Fees				
Amount	\$9,960	\$10,332	\$10,343	\$10,888
% of Total	76%	75%	71%	68%
State Appropriation				
Amount	\$3,112	\$3,466	\$4,276	\$5,079
% of Total	24%	25%	29%	32%
Total	\$13,072	\$13,797	\$14,619	\$15,967



* Source SOU Institutional Research

** FTE calculated as the average of Fall, Winter, and Spring