



Class of 2020  
Pat Alexander  
Margaret Pashko  
Sue Sorem

Class of 2021  
Lyn Gutierrez  
Irv Lubliner  
Bill Mansfield

Class of 2022  
Betsy Gentry  
Larry Hunter  
Elisabeth Zinser

### **Agenda**

OLLI at SOU Council Meeting  
February 25, 2020, 3:30 PM  
Campbell Center, Room A

Discussion of Action Items and proposed Motions: Prior and following the Council discussion of each motion, the Chair will ask for OLLI member comments, limited to 3 minutes for each speaker.

1. Call to order: President – Pat Alexander
2. Adoption of the Agenda – Pat Alexander
3. Approval of Minutes & Committee Reports
4. Presentation by Dan Crocker, CEO -Ashland YMCA
5. Treasurer Report – Irv Lubliner  
See Attachment
6. Motion(s)
  - Approval of Memorandum of Understanding between Ashland YMCA and OLLI at SOU-Elisabeth Zinser  
Rationale: As reported at the last Council meeting, representatives of the Ashland YMCA and OLLI have explored a collaboration of mutual benefit guided by our respective missions. Since the draft MOU was presented in January, helpful discussions prompted a couple of modifications.
  - Approval of Revised Committee Charges-Sue Sorem  
Rationale: Update of the Committee Charges which were approved in 2017.
7. President’s Report – Pat Alexander

President's Message  
OLLI at SOU Council, February 25, 2020

As you know this is the second year since the inception of the LDRC. Under the leadership of Susan, and then Sandy, the Committee has been successful in recruiting many members for volunteer and/or leadership positions. Recruiting candidates to run for Council remains an issue, however. In both years, the LDRC volunteers have contributed substantial amounts of thought, time and effort, but I believe that too much of the recruiting responsibility has been placed on them.

As I had mentioned in last month's Council, I believe that all of us in leadership should be involved in an active way in the recruiting. Many members have understandable reasons for not wanting to run. However, lack of information or misinformation are obstacles that can be easily overcome. So, if you know of someone who might be qualified and might be interested, please direct them to Sandy, Margaret, Larry, Pauline or myself for the "non fake" news about serving on Council.

Lastly, candidates must declare by March 16, 2020, so there's still time.

8. Discussion Topics

- **Presentation concerning TODD (Transfer on Death Deed) , an estate planning tool—George Rice, Chair, FPMC and Bill Mansfield Council Liaison to FPMC**

9. Standing Committee Reports

- **OLLI Council, Report from CCO, Feb. 2020**
- **Communications and Community Relations Committee—Peggy Evans, chair**
- *Course Catalogue:*
- Spring term catalogues have been mailed to members and nearly 850 have been delivered to various locations. Special thanks to Rob Casserly who at the proofing stage dealt with many last-minute changes, large and small. Many thanks to all who contribute to the catalogue, to its production, and to its distribution.
- *Open House 2020: Friday, July 24, in the Stevenson Union.*
- We had a brainstorming meeting of people involved with several of the past open houses—Larry Hunter, Margaret Pashko, Mindy Ferris, Rob Casserly, Pauline Black, Anne Bellegia, and Peggy Evans. Our theme is continuing to be refined. It's currently "well aging" in its various aspects (financial, social, physical, community, purpose-filled). There is a meeting scheduled with Sheila Clough of Asante Ashland and Sandra Slattery of the Ashland Chamber of Commerce in mid-March to discuss participation by these organizations.
- Anne met with several sponsor prospects—Dan Crocker at YMCA and Steven Saslow at Rosebud Media. In line with the MOU, the YMCA will participate as a community partner. Rosebud has agreed to support the event; details to be confirmed. Anne made a pitch to Bandana Shrestha of AARP Oregon on expanding their community partner presence as a paid sponsor. She is evaluating. Rogue Credit Union is still considering. Anne will meet with Asante on March 19.
- Pauline Black and Anne met with Josh Lanier of Aladdin (the food service at SOU) regarding refreshments. They will accommodate our budget of about \$2000 with beverages,

fruit and a possible other healthy item and agreed we could ask retirement communities for donated items. If desired, they will open Elmo's with a limited menu for those wishing to purchase lunch prior to the event. They will donate Raider cups as a giveaway. Josh will ask his wife, marketing manager at Southern Oregon PBS, about their interest in being an Open House sponsor.

- Anne worked on a flyer for the event.
- *Community Lecture Series: Camille Korsmo, lead, assisted by Linda Hart*
- The spring lectures have been scheduled. Richard Brewer is working on the posters for them:
- · Creating Live Theatre: The Collaborative Theatre Project, presented by Susan Aversa-Orrego, Artistic Director of CTP, along with actors. board & staff members
- · The O & C Trainwreck: How the "O&C Act" Shaped Forest Management in Southern Oregon, presented by Brodia Minter of KS Wild
- One of the 2020 fall term lectures has been tentatively scheduled, thanks to a lead from Pauline Black. The subject is the Doctors Without Borders/ Médecins Sans Frontières program through the eyes of Linda Tetrault, a non-medical field worker and OLLI member. Linda Hart and Camille met with the lecturer and were fascinated by what she has to share.
- Linda Hart is working on finding a co-lead for the 2020-21 lecture program.
- *Ambassadors: Colet Allen, lead*
- The Ambassadors delivered the Spring Catalogs beginning on Friday, Feb. 21. Ashland Ambassadors picked up their catalogues at the Campbell Center and Colet picked up catalogues and delivered them to the other Ambassadors for their deliveries around the valley. We have delivered 834 spring catalogues and we will revisit the numbers and organizations that we serve in early summer before planned delivery of Fall catalogs.
- *Community Partners: Mindy Ferris, lead*
- The newly established Community Liaison team will meet next week to establish a timetable for approaching our community partners.
- *Community Outreach: Anne Bellegia*
- Anne created a PowerPoint presentation for the YMCA's Wellness Wednesday on February 26 on the topic of Identity, Meaning and Purpose for Aging Adults. She will supply attendees with a copy of our Spring catalog.
- Anne created an OLLI-themed PowerPoint presentation for OLLI's hosting of the Ashland Chamber Greeters meeting on the morning of March 27. Member Services is arranging refreshments. A ReNEWall ribbon-cutting for Chamber members and VIPs will follow.
- Anne provided AARP Oregon with materials about a senior technology fair produced by Oasis in San Diego as a possible theme for AARP's fall Vital Aging Conference; OLLI would be provided a table at the event with which to support MOLLI outreach for instructors and members.
- *Advertising and Promotion: Anne Bellegia*
- Anne created and placed a one-page color ad promoting the Spring Special in the Jefferson Journal. She also produced a Spring Special flyer for posting in the classrooms and in select community locations. Anne did extra publicity for the Comic Con lecture due to light registration.
- *PR/Media Relations: Anne Bellegia*
- Jim Coleman (our Media Relations lead) and Anne met with the JPR News and Jefferson Exchange teams and floated the idea of OLLI serving as a contact provider by supplying them with a pool of experts on various topics from among our extensive contacts. Jim subsequently drafted a list of individuals and topic areas and will share it with JPR to see whether there are individuals on the list in which they would be interested.
- A similar offer was made in a meeting with Steven Saslow, Rosebud's publisher, and he asked that Jim and Anne meet with Justin Umberson, editor of the Mail Tribune and Ashland Tidings.

- Anne sent a press release about the Spring term courses and special membership fee to Healthy Living, Mail Tribune and Ashland Tidings.
- Anne alerted the editor of Healthy Living about the theme of the July Open House. Anne will follow up to see if feature coverage is possible in their July/August edition.
- As part of the Rosebud outreach, there is interest in holding an OLLI class there, possibly for fall term.
- *Miscellaneous:*
- LDRC support: Anne set up a survey and email to solicit input from a dozen other OLLI programs regarding their leadership development efforts. She agreed to assemble the bios and photos for the candidates in the upcoming Council election.
- ReNEWall Opening Celebration: Anne created an invitation to VIPs for this with RSVP link within Constant Contact. She will produce a single topic member invitation and registration link.
- *Diversity:* Anne met with Pacific Retirement Services about the possibility of their underwriting member scholarships for some of their Section 8 housing residents. They are considering doing this from their foundation funds for a dozen or so individuals to evaluate the idea of broader outreach to lower income seniors.
- *Archive:* Anne identified key CCO files relating to the course catalog, open houses, advertising, promotion, and presentations for the last five years and transferred these to a flash drive. She will give this to Barb Barasa who will standardize the file nomenclature. Whether the files will remain on a flash drive in the office or stored online is still to be determined.
  - Curriculum – Sara Brown & Susan Stitham
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  - Funds Policy & Management – George Rice
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  - **Future Space Needs – Cliff Edwards & Lorraine Vail**
- **Future Space Needs Committee February Report**
- *Construction:*
- 1. A few items remain on the Campbell Center construction punch list. We are hopeful these will be cleared in the next week or so.
- 2. The initial estimate for the metal shed roof over the bike rack was \$5000 when this vendor was not available a new vendor quoted \$10k-\$15k. We will be contacting other vendors (although limited numbers exist in the valley) for bids. We do not expect this work to be ready for spring term.
- 3. The handrails for the courtyard's new ramp have been installed. Facilities will move the concrete bench/table a short distance to provide better access to the ramp.
- *Furnishings:*
- 1. Orders have been placed for the classroom tables, courtyard benches, member lounge furniture including the artificial plant and bulletin board. All shipments are expected to arrive during the first week of March. An assembly party is tentatively planned for Saturday, March 14. Because of the number of items to be put together, we will need a good showing of volunteers.
- 2. A group of 8 people met on Saturday, February 22, and assembled all 110 of the new classroom chairs. Where possible, these were placed in their appropriate rooms.
- 3. A pendant light was selected and ordered in preparation for the electricians to install all new lighting in the member lounge. Facilities has arranged for a local contractor to begin the work on Tuesday, March 3, after the A/V equipment has been removed from the old

Classroom C. Following the electrical work, Facilities will make the necessary repairs and repaint the patches completing the conversion to a new member lounge.

- 4. The list of one thousand plus members and friends who supported the renovation is now with the graphic artist for preparation for printing. The poster will be framed and hung next to the Giving Garden mural in the member lounge. All those who contributed to the ReNEWall fund, Café Noir, and the Annual Fund which was merged with the ReNEWall appeal, are included.
- 5. As a result of feedback from the Bring Your Own Cup campaign, we have revived plans to install a drinking fountain and bottle filler in the kitchen area of the new member lounge.
- 6. Margaret Pashko, a member of the décor team, is managing the “Calling all Artists” project to adorn the walls with member art.
- *Technology:*
  - 1. All A/V equipment has been ordered for the new classrooms. Large screen TVs have been delivered and are awaiting installation in Room E.
  - 2. SOU-IT has begun installation of the new equipment, including PA speakers in the ceilings and running wires to the outlets.
  - 3. Removal of the projector and other A/V equipment from Room C will begin as early as Friday, February 28, in preparation for the electricians to work on new lighting for the member lounge.
- *Finances:*
  - 1. With the exception of the unknown expense for metal shed roof for the bike rack, all estimates remain covered by the latest information. We expect to have the final CCR accounting in May except for the bike rack shed. The negative balance on the Council report will be eliminated once the final transfer of funds from the SOUF account to SOU is transacted this month.
  - 2. The final accounting for the Café Noir will be available next month. There remain questions regarding income and the SOU SU rental expense.
- *Grand Opening Event:*
  - 1. Promotional materials for the 3/17 10am ribbon cutting and the member 3-5pm afternoon celebration are being finalized with CCO. Be sure to RSVP to both events.
- Lorraine Vail and Cliff Edwards. 2/25/2020

- **Landscape – Sandy Hansen**

- **OLLI Landscape Monthly Report 2020**

- January/February 2020
- We had a work day on February 1st, a small group showed up and we managed to get all of the deadheading done. The North courtyard patch needed the most attention, so three of us worked on that area.
- Terry and I planted two Red Twig Dogwoods in the front West garden on February 8th. I bought three and will plant the third one in the same plot after the open house in March. I want to use one in a container as a prop to enhance the garden.
- Since the Open House is coming up soon I am starting to stock pile some colorful plants to put into containers. Each month leading up to the open house the gardens will look better and better, but I still want to bring in more color to show off how nice the buildings look since they have been painted.
- I am going to start recruiting for new gardeners, many of the gardeners have had to drop out for one reason or another.

- **Leadership Development & Recruitment – Sandy Theis**

- **Leadership Recruitment and Development Committee**
- **February Council Report**
- Team OLLI 2 ended successfully this month. Most members are already participating in a volunteer role in OLLI or expressed an interest. Two members expressed interest in running for a Council position. We invited members to evaluate the sessions and we have recommendations for next year. We believe that the Team OLLI concept is a good way to provide members with a more in-depth view of OLLI. It will probably never yield 6 people to run for the OLLI Council.
- In regard to the Council election, a notice has been in the weekly news that people interested in running for Council should contact Sandy Theis or the office. So far we have two candidates for sure, with another firm possibility. Committee members have contacted others and we are hopeful for a full slate. If Council members and committee chairs have recommendations they would be appreciated. The deadline for declaring interest is March 16. The date for the forum is May 6 at 3:30.
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- **Member Services – Andrea Gay**
- **MSC Monthly Report to Council: February 2020 Chair: Andrea Gay**
- *Host Coordinator:* Linda Price Will be discontinuing the class announcements starting Spring term. Announcements will continue to be shared via fliers in the classrooms and the News Flash.
- *Inside OLLI:* Robbi McMinimy Presentations at the Campbell Center on February 20th and at the HEC on February 27th.
- *Member Memorials:* Baiba Calhoun OLLI member Ronald Brown passed away on 12/19/2019. A News Flash announcement will appear to remind members to notify office of deceased members.
- *Member Recognition:* George Neilsen Status unchanged.
- *SIG's:* Barb Barasa “The Common Good” SIG has terminated. New SIG's on “Writing” are beginning shortly. SIG's continuing to remain strong.
- *Member Satisfaction:* Bonnie Johnson Member Satisfaction Survey team will meet the beginning of April to choose questions to be asked. Curriculum Committee would like to pursue finding out how much interest there is in online only OLLI courses. Survey will be finalized in April with a mid-May deadline for completion. The results will be analyzed and reported at the June Annual meeting.
- *Social Crew:* Rob Joseph Approximately 5 hours spent on emails with Conversation Connections and other OLLI related matters. 2 trips to the Campbell Center regarding preparation for the upcoming Campbell Grand Opening Celebration.
- *Office Support:* Maureen Wilson-Jarrard There was 132.5 office hours covered. MSC Chair: Andrea Gay Completed Team OLLI 2. Attended Inside OLLI at Campbell Center. Met with Rob Casserly and Rebecca Walker of SOU to discuss presentation to OLLI members regarding Sustainability and the BYOC initiative. I have received several emails from members supportive of this. Presentation date is April 1st at the Campbell Center, Room E. Have met with Pauline Black, Lorraine Vail and Rob Joseph regarding the Campbell Center Grand Opening Menus. Submitted a request to Irv Lubliner and Pat Alexander for \$350.00 to be granted to the MSC budget to cover cost of morning events for the grand opening that was not initially allocated in the MSC budget.

### **Medford Task Force:**

- **MOLLI – Sue Sorem**
- **MOLLI Monthly Report – February 25, 2020 Council Meeting**
- *Committee Operations:* MOLLI met on February 15th. Next meeting TBA
- New Instructors/Courses Initiated by MOLLI for Spring Term: MOLLI generated five new courses and one new-to-OLLI instructor for spring. To date we have six potential new instructors for fall term but no commitments at present.
- *Conversation Connections:* Five committee members have committed to facilitate one con-con session each during spring term. Plans and dates have been set and the title of the series will be “Conversation Connections - Brown Bag Spring Series - at the HEC Lounge”.
- *Subjects:* Serendipity, Power of One, Should Oregon Initiate a Sales Tax?, What Movies or Books Changed your Attitudes about “Others”?, How Do You Choose the Movies You Attend?
- *Potential MOLLI Annual Goals:* The committee discussed the following possible goals for this next year.
  - Promote the OLLI Medford Campus at local events, e.g., the OLLI Open House, the AARP Senior Fair and the Medford Open Streets.
  - Standardize the HEC Greeter Program for the first two weeks of each term. Create brief training for new recruits who want to volunteer as greeters.
  - Study the feasibility of purchasing a portable sound system for HEC instructors who need to amplify their speaking voices, since the HEC classrooms are not wired for microphones. If feasible, draft a proposal and present to finance committee for inclusion in the budget.
- Submitted by : Sue Sorem

### **Funds Policy and Management Committee-George Rice**

- *FPMC Report for February 25, 2020 Council Meeting*
- *Spring funds letter appeal.*
- Bill Mansfield and George Rice met on Friday, February 21st with new FPMC member Jim Early to discuss the spring letter fundraising campaign. This campaign consists of a President’s letter to each member requesting support of the Annual Fund. A remit envelope is enclosed. No other information is included in the every member mailing. In past years the response to this mailing has been very successful. Jim Early has agreed to take charge of this project. Pat and Rob will meet with Jim to discuss tasks and logistics.
- OLLI Legacy Fund TODD program.
- Bill Mansfield and George Rice have prepared an OLF sponsored program on estate planning that will explain the Transfer on Death Deed as an alternative to a trust. It will be presented on April 3rd from 11:00 to 12:30 in Room D. The syllabus for the presentation will be presented at the Council meeting with a brief explanation on how the program will be conducted. Council members can call or email Bill or George with any questions or comments. Questions can also be asked at the March Council meeting.
- George Rice, FPMC interim Chair

## Curriculum Committee-Sara Brown and Susan Stitham

### Report to OLLI Council

#### Curriculum Committee

February 25, 2020

Winter 2020:

#### *CC Initiative #1: Instructor Support:*

a. *The Instructor Workshop*, “Oops! I Thought It Was Funny” led by Sara Brown, was held February 17. We had a full enrollment of 30, with 25 attendees, and the discussion of how to avoid inappropriate jokes, stories and remarks in the OLLI classroom was very positive as was the review of the OLLI Code of Conduct.

b. *CC subcommittees* are busy organizing our two “Ignite the Spark” sessions– 90 minute meetings to recruit and encourage new OLLI instructors. The first is scheduled for March 2 at HEC (4 – 5:30 pm), and the second for April 6 at the Stevenson Center, same time. The program will share some of the logistics of OLLI teaching but the highlight will be brief presentations by four current OLLI instructors who teach GOCs (“great OLLI classes”) and who’ve agreed to share their enthusiasm for OLLI teaching and respond to questions. Participants who wish to take the next step of submitting a course proposal for Fall ’20 or later will be invited to the follow up session, FAN THE FLAME, scheduled for May 11th, where they will get individual help from liaisons on thinking through their course proposal. Thanks to Pauline Black for handling the publicity and reservations.

c. *Pilot: NTO Orientation* – The first NTO Orientation will take place at The Hawk on February 29th. Whether it was the “free lunch” (thanks, Council) or our having found the sweet spot and “teachable moment,” we are delighted to report that all 12 of the 14 Spring NTOs who will be in town plan to be in attendance. The CC subcommittee working on the agenda and logistics has laid out an excellent agenda; special thanks to Ginny Blankinship, Ellen Downes, Allen Tomashefsky, and Linda Jaffe as well as a number of others, including long time GOC instructor Suzanne Witucki who will be sharing some “Tips for Teaching Great OLLI Classes” with the NTOs.

I.T. Training for NTOs: a definite advantage of the Orientation will be the immediate scheduling of training sessions for all NTOs planning to use I.T.

Evaluation of the Orientation: in addition to immediate feedback from the participants, we will have two other sources of data to determine the efficacy of this approach to NTO orientation: (1) the individual liaison-NTO follow-up meetings in March, and (2) a proposed gathering of the Spring NTOs after their initial courses are ended, in June 2020.

This plan represents a change from our original presentation to you, in that the earliest we would come to you for a policy to make this orientation mandatory would be at your June Council meeting. We will make an interim report at the March meeting.

Spring 2020:

d. *“Ignite the Spark” #2*: Repeat session planned for April 6th in Ashland.

e. *“Fan the Flame”*: Follow up 90 minute workshop for interested participants from the two “Ignite the Spark” sessions to include one on one help with completing the course proposal form and making the instructional decisions necessary for proposing a successful class. Planned for May 11 at Campbell Center.

*Other Business*

a. *Online OLLI Courses*: Sara Brown’s subcommittee to examine OLLI’s experience with online courses and to develop a proposal for criteria to apply in approving such courses as part of OLLI’s offering of “great OLLI courses” has begun work, and is gathering data widely.

b. *“Peaceful Transition of Power”* – what we all hope for in every instance—is in process for the Curriculum Committee: after 6 years of service on CC, Sara Brown will be stepping down at the end of the OLLI year. Ginny Blankinship will be assuming the lead for the Fall 2020 Course Proposal window in May, and taking the CP co-chair position for 20-21. CC, and all of OLLI, is profoundly grateful to both.

Respectfully submitted, Susan Stitham and Sara Brown, Co-chair

10. Additional Remarks

- Assistant Director – Rob Casserly
- Director, Outreach & Engagement – Rachel Jones
- Council Members
- Committee Chairs

11. Upcoming Events

- March 13-Winter Term Ends
- March 16-OLLI Council Meeting
- March 27- ReNEWal, Grand Reopening of Campbell Center

Adjournment

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