



<u>Class of 2021</u>	<u>Class of 2022</u>	<u>Class of 2023</u>
Lynn Gutierrez Irv Lubliner Bill Mansfield	Betsy Gentry Larry Hunter Elisabeth Zinser	Clark Custodio John Ferris Phyllis Fernlund

## Minutes

OLLI at SOU Council Meeting  
November 17, 2020, 3:30 p.m.  
Via Zoom

Present: Council Members – Clark Custodio, Phyllis Fernlund, John Ferris, Betsy Gentry, Lynn Gutierrez, Larry Hunter, Irv Lubliner, Bill Mansfield, Elisabeth Zinser. Committee Chairs and Director/Assistant Director – Ginny Blankinship, Rob Casserly, Wayne Davison, Cliff Edwards, Peggy Evans, Andrea Gay, Sue Sorem, Susan Stitham, Lorraine Vail

1. Call to order – President – Larry Hunter. 3:30 p.m.
2. Adoption of the agenda—Larry Hunter. **m/s/p**
3. Approval of minutes – Meeting of October 27 – **m/s/p**
4. Treasurer’s report – There is no monthly treasurer’s report since this meeting is one week earlier than usual. Irv Lubliner presented a revised budget for 2020-21 as developed by the Finance Committee. The revision is based on 1,235 members (originally budgeted at 1,880), which results in operating income of \$317,453. Expenses have been revised generally downwards, to \$339,294, resulting in a loss of \$21,841 for the year. The revised budget calls for an ending 2020-21 fund balance of \$130,857, or 32.6% of the planned 2021-22 full year expenses which are based on 2050 members and business-as-usual programs. OLLI’s policy is to have a balance of at least 35% of expenses. In response to a question, Lorraine Vail noted that Campbell Center Renewal funds may be used only for improvements to the Campbell Center. Approximately \$8900 is left of those funds, to include a bike rack canopy and the grand opening celebration. **Moved** by Irv on behalf of the Finance Committee that the Council adopt the revised budget as submitted. **Passed** unanimously

5. Motions - None

6. President's remarks – Larry Hunter reported he and Elisabeth Zinser attended a Zoom webinar this morning where David Schmitz, executive director of OSF, and several local business leaders discussed the business outlook in Ashland. Larry's sense was that the general tone was "we will eke by" until OSF reopens. That date is uncertain; possible late summer/fall of 2021? David is committed to good communication with the local community. Larry and Rob will write him a letter introducing him to OLLI.

Larry also noted that two small groups of OLLI leaders will be meeting to begin some envisioning of where OLLI is going once the pandemic is behind us. One group will focus on membership, how to attract new members and reattract old members who have not joined this year. Another group will focus on OLLI's technology future, how do we build on what we've learned from OLLI2U and where do we go from here when "here" isn't all on-line?

And once again, thanks to all who are working so hard to keep OLLI going in these times.

7. Discussion

On behalf of the Leadership Development and Recruitment Committee, Lorraine Vail reminded Council members that we need to participate in the recruiting of new leaders for OLLI. She asked for ideas on how the LDRC can help Council members encourage people to join the Team OLLI presentations that begin in winter term. Ideas included providing a list of OLLI members, providing a script for talking to possible recruits, not using too many acronyms, doing "classroom announcements" at the beginning of Zoom classes (with permission from the instructor). Contact Lorraine with any other ideas.

Renaming committees – Larry noted that the names of two committees don't reflect their current focus. **Moved** by John Ferris (seconded by Betsy Gentry) that the Future Space Needs Committee be renamed the Venue and Technology Planning Committee and that the Funds Policy and Management Committee be renamed the Development Committee. **Passed** unanimously.

8. Committee reports

Communications and Community Outreach – Peggy Evans noted they hope Council members can help with contacting former members who did not renew this year. Rob has revised the catalog section of the website and it's much more user-friendly. Thank you, Rob!

Curriculum – Susan Stitham reported the committee has been keeping attendance records for this term's Zoom classes; a preliminary finding is that attendance at classes has been quite stable over the term. The committee has had some inquiries about teaching a class

here from people out of the area; they are following up with people who are willing to volunteer. Irv Lubliner will be giving a one session presentation at up to 23 other OLLI's!

Venue and Technology Planning – \$500 is budgeted for repairing the irrigation in the nandina bed. Rob has put in the work order.

Member Services – Lorraine Vail will present a Zoom training for members for winter term. The committee is looking into sponsoring some kind of holiday Zoom gathering in December.

Medford OLLI – Sue Sorem reported on four successful Conversation Connections, and urged Council members to facilitate one.

9. Additional remarks

Rob Casserly reported we now have 1104 members, of which 992 are returning members and 112 are new members. We have members in 50 different cities all over the country: Oregon, California, Anchorage AK, New York City, Florida, Denver, Scottsdale AZ, and more. The Conversation Connections have been very successful and he is talking to SOU administrators, the Honors College and the International Program about possibly offering ConCons and/or courses.

On behalf of Rachel Jones (who is on leave), Rob reported that SOU is bracing for a COVID surge. An SOU team is forming to look at selling off-campus properties in order to raise money for the University. He is looking forward to Rachel's return in a few weeks.

Irv Lubliner noted that Rob and Paige Jensen are working with a 20% pay cut. Thanks to both of them for keeping us all going!

Coming events:

- November 20 – Course request period ends
- December 14 – Open registration begins
- No December Council meeting
- January 4, 2021 – Winter term begins
- January 26, 2021, 3:30 p.m. – OLLI Council meeting

Adjourned at 5:15 p.m.