



<u>Class of 2021</u>	<u>Class of 2022</u>	<u>Class of 2023</u>
Lyn Gutierrez Irv Lubliner Bill Mansfield	Betsy Gentry Larry Hunter Elisabeth Zinser	Clark Custodio John Ferris Phyllis Fernlund

Minutes

OLLI at SOU Council Meeting

April 27, 2021, 3:30 p.m.

Via Zoom

Present: Council Members – Clark Custodio, Phyllis Fernlund, John Ferris, Betsy Gentry, Lyn Gutierrez, Larry Hunter, Irv Lubliner, Bill Mansfield, Elisabeth Zinser. Committee Chairs and Director/Assistant Director – Rob Casserly, Cathy Crocker, Wayne Davison, Peggy Evans, Andrea Gay, Sandy Hansen, Rachel Jones, Sue Sorem, Susan Stitham, Lorraine Vail. Guests – Gary Anderson, Tracy Palermini, Colleen Patrick-Riley

1. Call to order – President – Larry Hunter. 3:30 p.m.
2. Adoption of the agenda and introduction of Council candidates—Larry Hunter (with adjustment to order of discussion items). **m/s/p**
3. Approval of minutes – Meeting of March 23, 2021 – **m/s/p**
4. Treasurer’s report – Once we figured out which report we were looking at, Irv Lubliner went through the report for April, which included results from February and March. He noted we now have 1356 members, or 9.8% above the revised budget, and as a result income from member fees are 108.2% of budget (but only 63.1% of what it was last year). Year to date expenses are 74.3 % of the revised budget. We will not be billed by SOU for last year’s IT student support. The operating fund balance is \$222,369, or 64% of expenses for this abnormal year. Irv expects we will end the year with a balance around 53% of current year expenses. The Annual Fund stands at \$18,470; the Legacy Fund balance is \$33,147.

5. Motions – None

6. President’s remarks – Larry Hunter thanked the candidates for Council and thanked all the volunteers, staff and members who have gotten us through this year. The annual fund letter should go out next week. The annual meeting will be held by Zoom on June 4.

7. Discussion

Results of member survey on fall course formats – Over 600 members responded to the survey. 469 would enroll in online courses next fall; 388 would enroll in in person courses. Only 35 said they would not renew until there were no restrictions. We seem to be meeting members’ needs by offering both online and in person classes, and there is strong support for continuing online. The success of online classes is due to the great job our volunteer instructors have done and to the support given to instructors and members by volunteers and staff.

Finance and 2021-22 budget – Irv Lubliner noted the 2025 Strategic Plan projects an annual 4% membership increase and presented slides showing the actual member numbers, including:

Numbers used for budgeting and actual membership totals for the year:

FISCAL YEAR	NUMBERS USED IN BUDGET	ACTUAL MEMBERSHIP FOR THE YEAR
2018-19	revised mid-year to 2086	2130
2019-20*	2000, revised to 2237	2049
2020-21**	1800, revised to 1235	1356
2021-22	?	

3.8% drop
33.8% drop

* Campbell Center renovation affected fall and winter enrollment. Spring enrollment was affected by the pandemic forcing instruction to go online.

** Courses taught online throughout the year.

Irv noted that our fee is by far the lowest of all-inclusive fees among other OLLI programs. The Finance Committee will be meeting to plan next year’s budget and will need to project a target number of members for next year and consider whether membership fees should be raised. He asked for input from Council members on considerations for making those recommendations. Council members commented that a membership projection of about 1400 might be a good conservative estimate; a fee increase to \$145 or \$150 would be about 2.5% and there hasn’t been a fee increase in 8 years; OLLI at SOU is doing a wonderful job – we are offering so much and we need to support what we are doing; now is not the moment to increase fees while we are rebuilding membership; is it too late in the year to start thinking about a fee increase?; we

should consider the impact of regular small fee increases as opposed to occasional larger increases; there was a 10% drop in membership the last time there was a fee increase (partially due to other causes?).

OLLI Strategic Plan update – John Ferris noted the Medford OLLI (MOLLI) Committee had met to review their goals and initiatives and has reported to Council how they plan to focus on these.

8. Committee reports

Communications and Community Outreach – Peg Evans confirmed there will not be an Open House this summer. They are considering a Taste of OLLI summer series. There has been lots of good publicity in the *Tidings* and *Mail Tribune*.

Curriculum – Susan Stitham reported they are looking at other options beside Survey Monkey for getting feedback on spring New To OLLI classes. They are having meetings with instructors who are interested in teaching in person classes to explore SOU's requirements.

Development – Wayne Davison reported Elisabeth Zinser has joined the committee.

Landscape – Sandy Hansen has received the go-ahead to get back into the gardens (with restrictions). Hooray!

Leadership Development and Recruitment – Lorraine Vail reported that the Council candidate forum will be held by Zoom on May 10.

Member Services – Andrea Gay reported the member satisfaction survey should go out shortly.

Medford OLLI – Sue Sorem reported they have recruited 2 new instructors who will hope to teach classes at the HEC in the fall.

Venue and Technology Planning – Larry Hunter reported Cliff Edwards has met with the SOU IT department and they will be testing classroom equipment over the next month.

9. Additional remarks

Rob Casserly reported that SOU enrollment is down 6.4% and there are long-term concerns about declining enrollment. President Schott is retiring from SOU at the end of the year and will be missed. He urged everyone to get vaccinated!

Rachel Jones was pleased with SOU's plan for a search process to select a new president. They are looking for members of the search committee; contact Rachel if you're interested.

Coming events:

- May 25, 3:30 p.m. – Council meeting
- June 4, 3:30 p.m. via Zoom – Annual Meeting
- June 8, 10:30 a.m. – Council meetings

Adjourned at 5:15 p.m.