

# New Course Proposal

Submit completed form electronically

1. Course prefix and course number: MBA 537

2. Course title: Healthcare in the United States: Structures, Systems & Policies

3. Abbreviated title for class schedule (30 characters or less):

Healthcare in the United States

4. Credit hours:

4

5. Catalog description:

Engages key issues related to the organization and operations of the US healthcare system. The healthcare system in the United States is one of complexities due to the vast number of components that are central to its functioning. Regulators, payers, providers, consumers and suppliers all contribute to the system where higher spending does not necessarily equate to better healthcare outcomes.

6. Prerequisites (*to add each additional prerequisite, start a new line*): None

(See attached Note for samples) NONE

A. (course prefix, (space) and number) or or or or

B. (course prefix, (space) and number) or or or or

C. (course prefix, (space) and number) or or or or

7. Co-requisites (including labs, if any):

A. (course prefix, (space) and number) or or or or

8. Major/Class restrictions: Please indicate any class or major restrictions: None

9. Is course repeatable? No XX If Yes, list maximum credits:

10. Labs requirements: None

If course includes a lab: # of hours lecture: ; # of hours lab:

11. Fees: List any course fees: None

12. Grade Mode: Graded only: XX Pass/No Pass only: Option:

**13. CIP Code: Six-digit CIP code (check with your Division Director): 51.0701**

**14. Special qualifications; Is course proposed for (yes/no):**

A. University Studies? **No** If yes, list Strand(s)

B. Honors? **No**

**15. Cross-listing: List any cross-listing: None**

**16. Strategic justification for proposed course:**

A. **Rationale:** What is the overall strategic rationale for offering this course?

The course is proposed as part of the MBA program's healthcare administration concentration. Currently, SOAN offers a 300 level course on the Sociology of Healthcare. However, this undergraduate course is introductory in its scope. This graduate course offers detailed exploration into the structure of the healthcare system, healthcare disparity models, health insurance models, policymaking processes and healthcare stakeholders, healthcare delivery systems and specific attention is given to the Oregon Healthcare System.

B. **Alignment:**

1. How does this course align with the unit's mission plan?

The MBA program seeks to provide students with a broad knowledge base in major functions of a business. This course provides students with the opportunity to examine a health care system, which is constantly in flux. Students will also be able to effectively communicate with various stakeholders while understanding the disparities that currently exist.

2. How does the course fit into the rest of the unit's curriculum?

The course will be one of three courses that comprise the healthcare administration concentration portion of the MBA program. The Healthcare in the United States course is inextricably linked to the other courses on Health Communication and Data Analytics. Taken together, all 3 courses provide a broad range of theoretical and applied healthcare content which is useful in order to meet the growing demands of the healthcare in Oregon.

C. **Enrollment:** What is the new course's estimated enrollment each time it is offered over a three-year period?

Year 1 - 40; Year 2 - 40; Year - 40

D. **Resource evaluation:** What resources – faculty, equipment, lab space, etc. -- will be needed to offer this course and how will those resources be obtained?

1. *Faculty:*

- a. Who will teach the course? **Larry Gibbs, PhD**
- b. Evaluate unit's faculty availability and/or needs and the impact on other teaching obligations.

**Larry would teach this course as an overload because of its periodical offering. Depending on need and interest in the healthcare administration concentration, it is anticipated that this course may be incorporated into his normal teaching load in the future.**

- c. If additional faculty members are needed, how will that need be met?

**Additional faculty from SOAN may not be available, but faculty from Business could potentially teach the course.**

2. *Facilities:* Cite any additional need for classrooms, equipment or lab space; explain how that need(s) will be met.

**This course will be taught fully online. No additional lab space is necessary.**

3. *Other:*

- a. Are Hannon Library resources sufficient to meet the needs of this course? **Yes.**
- b. Are any other resources needed to support this course? **No**  
If so, please explain how they will be obtained.

E. **External impact:**

1. What is the expected effect of this course on existing programs elsewhere in the university?

**No negative effect is anticipated. While the healthcare administration Bachelors is still new, it is possible that those students would be interested in applying to the MBA with a healthcare administration concentration; thus, a positive effect on the healthcare administration bachelors is anticipated.**

**NOTE:** Please document your contact with other academic programs which may be affected by this new course and the response you received.

2. Will any of your prerequisites affect other academic programs? **No**

**NOTE:** Please document your contact with other academic programs which may be affected by this new course and the response you received.

**17. Syllabus (condensed)**

*(Attach an accompanying, condensed syllabus, which should include the following items. Schedules and similar details are **not** required.)*

A. Course description (same as Catalog description, above)

**Engages key issues related to the organization and operations of the US healthcare system. The healthcare system in the United States is one of complexities due to the vast number of components that are central to its functioning. Regulators, payers, providers, consumers and suppliers all contribute to the system where higher spending does not necessarily equate to better healthcare outcomes.**

B. Learning objectives of the course

<ul style="list-style-type: none"><li>• Describe the evolution of the US healthcare system</li></ul>
<ul style="list-style-type: none"><li>• Examine and explain health disparities from theoretical frameworks</li></ul>
<ul style="list-style-type: none"><li>• Identify and assess various types of health insurance plans and services currently provided</li></ul>
<ul style="list-style-type: none"><li>• Identify and analyze roles of major stakeholders in the healthcare system (e.g. insurers, providers, pharmaceutical personnel, government, doctors and patients) and the development of policies</li></ul>
<ul style="list-style-type: none"><li>• Identify and assess healthcare delivery systems</li></ul>
<ul style="list-style-type: none"><li>• Describe the main components of the Oregon Health Care System (e.g. CCOs, ACOs).</li></ul>
<ul style="list-style-type: none"><li>• Communicate effectively and provide evidence to support positions on various healthcare system issues.</li></ul>

C. Required texts

**N/A (Materials will be provided and posted in Moodle)**

D. Course format

**Online – seven-week session**

E. Other – any other relevant materials needed to explain the goals and teaching methods of this course.

Approvals:

  
\_\_\_\_\_  
Signature of Division Director

  
\_\_\_\_\_  
Date

4/29/16

