

New Course Proposal

Submit completed form electronically

1. **Course prefix and course number:** COMM 486/586

2. **Course title:** Health, the Internet, and Technology

3. **Abbreviated title for class schedule** (30 characters or less): Health, Internet, & Technology

4. **Credit hours:** 4

(note: if credits are variable, list range of credits (e.g. 1-8 credits))

5. **Catalog description:**

Introduces relevant topics that new technologies have brought to health, including the Internet (e.g., online health information), mHealth (e.g., mobile applications), and telemedicine in healthcare. Students will also develop skills in helping individuals adopt healthier behaviors by harnessing social media or other technologies.

6. **Prerequisites** *(to add each additional prerequisite, start a new line):* No course prerequisites

(See attached Note for samples)

A. (course prefix, (space) and number) or or or or

B. (course prefix, (space) and number) or or or or

C. (course prefix, (space) and number) or or or or

7. **Co-requisites** (including labs, if any): None

A. (course prefix, (space) and number) or or or or

8. **Major/Class restrictions:** Please indicate any class or major restrictions: Junior standing or instructor approval

9. **Is course repeatable?** No (X) If Yes, list maximum credits:

10. **Labs requirements:** If course includes a lab: # of hours lecture: ; # of hours lab:

11. **Fees:** List any course fees: None

12. **Grade Mode:** Graded only: Pass/No Pass only: Option: (X) Yes

13. **CIP Code:** Six-digit CIP code (check with your Division Director): 09.0905

14. **Special qualifications; Is course proposed for (yes/no):**

A. University Studies? Yes If yes, list Strand(s) Strand H

B. Honors? No

15. Cross-listing: List any cross-listing: and and and and

16. Strategic justification for proposed course:

A. **Rationale:** What is the overall strategic rationale for offering this course?

The Comm curriculum currently only has one health-specific Communication Studies course (Comm 346, Health Communication). This year, that course was full with a wait list, in part because of demand from Healthcare Administration (HCA) students. This course strategically serves both the Communication Studies and HCA majors, with additional utility to Social Media and Public Engagement majors who wish to learn more about applied social media and technology skills in a health-related setting.

B. **Alignment:**

1. How does this course align with the unit's mission plan? This course helps fulfill the following communication program learning outcomes: proficient communication, critical thinking and inquiry, professional preparation, and media and visual literacy.

2. How does the course fit into the rest of the unit's curriculum? This course will help Comm students with an interest in health communication and/or technology continue their education in these areas. It will additionally serve Comm students with non-health interests, such as Social Media and Public Engagement students, due to the course's focus on social media campaign building and credibility evaluation of online information.

C. **Enrollment:** What is the new course's estimated enrollment each time it is offered over a three-year period? Year 1: 25; Year 2: 30-40; Year 3: 30-40

Note: If the Strand H application is approved, these numbers would likely be higher.

D. **Resource evaluation:** What resources – faculty, equipment, lab space, etc. -- will be needed to offer this course and how will those resources be obtained?

1. *Faculty:*

- a. Who will teach the course? Kristin Hocevar, COMM Assistant Professor
- b. Evaluate unit's faculty availability and/or needs and the impact on other teaching obligations.

Part of Kristin's hire was to teach this course for the benefit of the Communication department and interdisciplinary Healthcare Administration major. As her ability to teach this class was an understanding of the hire, we do not anticipate it negatively impacting other teaching obligations.

- c. If additional faculty members are needed, how will that need be met? No additional faculty are needed at this time. If necessary, an adjunct might be able to teach the class.

2. *Facilities:* Cite any additional need for classrooms, equipment or lab space; explain how that need(s) will be met: No additional need, other than a regular classroom with normal A/V capabilities.

3. *Other:*

- a. Are Hannon Library resources sufficient to meet the needs of this course?
Yes
- b. Are any other resources needed to support this course? No
If so, please explain how they will be obtained.

E. External impact:

1. What is the expected effect of this course on existing programs elsewhere in the university?

The existing program most significantly affected, other than Communication, is Healthcare Administration (HCA). As this course was conceived to be of interest to both HCA and Communication students, the impact is projected to be positive. Some of Kristin's current HCA students (enrolled in Comm 346) have demonstrated interest, and we have the documented support of the HCA program coordinator, who also believes this course will be of interest to HCA students.

NOTE: Please document your contact with other academic programs which may be affected by this new course and the response you received.

2. Will any of your prerequisites affect other academic programs? No

NOTE: Please document your contact with other academic programs which may be affected by this new course and the response you received.

17. Syllabus (condensed)

*(Attach an accompanying, condensed syllabus, which should include the following items. Schedules and similar details are **not** required.)*

- A. Course description (same as Catalog description, above)
- B. Learning objectives of the course
- C. Required texts
- D. Course format
- E. Other – any other relevant materials needed to explain the goals and teaching methods of this course.

Approvals:



Signature of Division Director

3/6/19

Date

4/29/16