



Patrick Stubbins <stubbinsp@sou.edu>

Fwd: Esports Minor

1 message

Jody Waters <watersj@sou.edu>
To: Patrick Stubbins <stubbinsp@sou.edu>

Tue, Apr 14, 2020 at 1:03 PM

----- Forwarded message -----

From: **Jeremiah Carlton** <carltonj@sou.edu>
Date: Tue, Apr 14, 2020 at 11:51 AM
Subject: Fwd: Esports Minor
To: Jody Waters <watersj@sou.edu>

COMM Conversation Surrounding new Esports Minor

**Kindest,
Jeremy Carlton**

[he/him/his]

Lecturer

Southern Oregon University

School of Business, Communication, and the Environment

Office: Central Hall #121

Phone: 541-552-6499

Email: carltonj@sou.edu

----- Forwarded message -----

From: **Jeremiah Carlton** <carltonj@sou.edu>
Date: Tue, Mar 3, 2020 at 2:45 PM
Subject: Re: Esports Minor
To: Precious Yamaguchi <yamaguchp@sou.edu>
Cc: Alena Ruggerio <ruggeria@sou.edu>

Hi Precious!

Thank you so much and do know that I very much look forward to meeting you in person. I've heard nothing but great things. Yes, we are moving head-long into this and it has really picked up steam these last few months which is really exciting. Thank you for suggesting the two. I'm still debating in my mind over the exact classes, but we might end up listing all of the COMM classes that Alena mentioned or just the two. It simply depends given the interdisciplinary nature of the minor. EMDA and Business are also in on this conversation and I am having a similar discussion with each department. I will definitely be taking this to heart as I finish up the proposal, and again, thank you.

**Kindest,
Jeremy Carlton**

[he/him/his]

Lecturer

Southern Oregon University

School of Business, Communication, and the Environment

Office: Central Hall #121

Phone: 541-552-6499

Email: carltonj@sou.edu

On Tue, Mar 3, 2020 at 2:16 PM Precious Yamaguchi <yamaguchp@sou.edu> wrote:

Good afternoon Alena and Jeremy,

Thank you for your email! I'm excited Jeremy's moving the Esports initiatives forward. Yes! I definitely plan to continue to teach the COMM 460 Video Games & Cultures course — we should hard number this (please remind me the process of how to get a course hard-numbered?). Now that I teach the course on my own (I used to co-teach it with Warren Hedges sometimes when he was with EMDA), I focus a lot of the course on ESports.

The two classes I would choose as electives (besides the Video Games & Cultures class) would be COMM 203 Media Literacy and COMM 460D Tech, Culture, & Comm. They both give in-depth looks about the cultural and social aspects of technology and media, and aim to help students to become socially conscious media and tech users as well as creators.

COMM 200 is always beneficial and I teach that class using an online interactive game but I don't think other professors who teach it or may teach it in the future will incorporate an online game so it may not be necessary to have that as one of the classes. COMM 424 Creative Entrepreneurship may be good though!

Thank you for including me in the conversation!
Best wishes,
Precious

Sent from my iPhone

On Mar 3, 2020, at 1:08 PM, Alena Ruggerio <ruggeria@sou.edu> wrote:

Dear Precious,

I'm sorry to bother you. I know you are on leave, and try to keep my messages to you to a minimum. I am sending you and Bodhi many wishes for recovery from the flu, and hopes that neither Andres nor Tiger will catch it. I'm hoping you're feeling well enough for a quick consultation...

I had a meeting with Jeremy Carleton from the School of Business today. He has picked up the ball on the Esports program at SOU, and is running with it in some impressive ways. One of the things he's working on is proposing the Minor in Esports Management.

We met to discuss possible Communication courses to include in the minor. The ones being considered are:
COMM 200 Communication Across Cultures
COMM 203 Media Literacy
COMM 326 Multimedia Storytelling
COMM 424 Creative Entrepreneurship
COMM 460D Technology, Communication, and Culture
COMM 460E Visual Communication

I thank you for your time in answering several questions:

1) Are there any crucial courses missing from this list? I know you taught Video Games before, but it's not hard-numbered. Are you intending to teach Video Games regularly in the future?

2) Are there any courses that should be removed from the list? Personally, I am not certain COMM 200 fits as specifically with the minor as the other courses on the list. COMM 424 might be in that same category?

3) If you had to nominate *only two* courses from this list to be included as electives for the Minor in Esports Management, what would they be?

Jeremy is under some time pressure -- he needs to file the paperwork for the new minor by the end of this week.

But I didn't want to move forward without consulting you, as you have already been involved in President-level conversations about this program, and would be directly contributing to the curriculum.

Thank you,
Alena

Alena Amato Ruggerio, Ph.D.

Pronouns: she/her/hers

Professor of Communication

Chair of Communication

President of the Board of Directors of Friends of Hannon Library

Affiliated faculty: Gender, Sexuality, and Women's Studies

Southern Oregon University

Alena.Ruggerio@sou.edu

Find the Communication faculty offices in Trailer Hall, near the Digital Media Center

--

Jody Waters, PhD

Associate Provost and Director of Graduate Studies

Associate Professor of Communication

CH 113

Southern Oregon University

[1250 Siskiyou Blvd](#)

[Ashland OR 97520](#)

541 552-6121