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27 June 2011

Re: Southern Oregon University Research Center (SOURCE)
Regional Studies and Applied Research (RSAR)

To whom it may concern:

As an active business and civic leader it is my pleasure to endorse the effort to create an interdisciplinary certificate in Regional Studies and Applied Research (RSAR) under the direction of the Southern Oregon University Research Center (SOURCE).

Economic development, health care, senior living, environmental, not-for-profit sector, government and private business research all will benefit from SOU graduates who successfully complete and are awarded an interdisciplinary certificates in applied research. The staffing of a SOURCE director to coordinate applied research activities across disciplines reflect the need to coordinate the complex and inter-connected world that we must all consider. Insuring the quality and techniques required to be used to justify conclusions by those who have qualified for this certificate will increase the value that they will bring to their efforts.

We look forward to the successful inclusion and staffing to allow this important program to be added to the Southern Oregon University curriculum. While the certificate will be a nice addition for graduates, the enhanced skills that will come with attaining the award is the true value of adding the program.

Yours truly,

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