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Sustainable Tourism

Vincent Smith <smithv3@sou.edu>

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To: "J. Carlton" <carltonj@sou.edu>, "McBee, Joan" <mcbeej@sou.edu>, Pavlina McGrady <mcgradyp1@sou.edu>

Jeremy,

For the past several months I have been chatting with Pavlina about a possible new major in sustainable tourism or sustainable tourism management. I just want to express my support for this idea. I think we have some human resources in ES&P that could contribute to this program, I think Pavlina is well connected to the tourism industry in this region, and I think it could help us further brand BCE as innovative. If you would like to see this move forward as a proposal this summer, I am happy to contribute my time.

Vincent M. Smith, PhD

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