Communication & Expression
GenEd Course Proposal Guide

Communication & Expression Capacity Requirements

A student's capacity for Communication & Expression prepares them to identify, develop, and express ideas with specific audiences in mind and to receive and appreciate others' ideas.

Students who have developed their capacity for Communication & Expression will:

(Please see notes at the end of this document for detailed examples of proficiency skills.**)**

1. *Identify and develop ideas.*
2. *Express ideas.*
3. *Receive and appreciate ideas.*

All courses approved for the Communication & Expression capacity must provide substantial opportunities for students to practice and apply proficiencies 1 through 3.

All Communication & Expression courses must include a signature assignment in which students exhibit evidence of their developing capacity.

Examples of signature assignments may include but are not limited to:

- **Process artifacts**, *such as lab journals, field diaries, literature reviews, recorded observations, sketches, drafts, mockups, and prototypes, etc.*
- **Culminating artifacts**, *such as papers, essays, videos, articles, reports, presentations, podcasts, designs, programs, exhibitions, demonstrations, other performances, and various media, etc.*

All lower-division courses approved for the Communication & Expression capacity will also be mapped to the E, F, and/or G strand of University Studies for backward compatibility (no additional application is required).

Wherever possible, upper-division courses approved for the Communication & Expression capacity will also be mapped to the H, I, or J strand of University Studies for backward compatibility, *but this is not a requirement*.

Required Materials to Submit with Application

The Capacity Course Application can be found here and is due Friday, April 1, 2022.

While completing your application, you will need to upload the following deliverables:

a) a complete **course design map** (see: **template** & **instructions**) that demonstrates how each capacity proficiency will be taught and assessed in your course.

b) a complete **syllabus** for the proposed course (we encourage you to use **this template** if it is helpful; see **template instructions here**). Whatever format you choose, your syllabus must include:

- these **GE Syllabus Common Elements**;
- a list of course learning outcomes that clearly align with required capacity proficiencies;
- a clear list of assignments used to assess all capacity proficiencies.

Course Review Process

Each Capacity Course Application will be reviewed and evaluated by Capacity Mentors using a copy of **this checklist**. Applications that clearly meet the outlined requirements above will move forward to the University Studies Committee, then Faculty Senate, with a recommendation to approve provisionally for 2 or 3 years. This determination must be unanimous among reviewing mentors.

Applications that do not clearly meet the requirements will be returned to course developers with feedback for further clarification or revision.

If Capacity Mentors cannot reach a consensus recommendation, the application will be elevated for a full review by the entire University Studies Committee, which will have the final say.

Course Development Support

PLEASE NOTE THE FOLLOWING ELIGIBILITY GUIDELINES:

- **Support for Courses That Exist in AY 21-22 Catalog:** $1,500 stipend per approved application of an existing course (limit 1 stipend per capacity, capped at 2 stipends per faculty member).
- **Support for New Courses Proposed for the AY 22-23 Catalog:** $2,000 stipend per approved application of a newly created course (limit 1 stipend per capacity, capped at 2 stipends per faculty member, subject to Undergraduate Curriculum approval of new course).
- **Aggregate limit:** faculty may receive up to four stipends between the existing and new course categories, but no more than 1 stipend in any capacity.
- **Course Release Option:** Faculty may request 2 ELU release per approved application in place of stipend, up to 4 ELU of release.

Communication & Expression Capacity Notes

Below we outline the kinds of skills students should exhibit in each proficiency in greater detail.

Students who have developed their capacity for Communication & Expression will:

1. ***Identify and develop ideas.***

   Example skills:

   - ❖ Adapt ideas to the needs of individuals, groups, and diverse cultural contexts.
   - ❖ Identify and target multiple audiences as needed.
   - ❖ Locate, evaluate, and use evidence relevant to the context (including genre, goals, audience, purpose, platforms, and modalities).

2. ***Express ideas.***

   Example skills:

   - ❖ Use relevant expression conventions for clarity and precision.
   - ❖ Adopt genre and style appropriate to purpose and audience.
   - ❖ Demonstrate clear and purposeful organizational structure.
   - ❖ Reflect on one's own expressions.
   - ❖ Use media and technologies in meaningful and innovative ways.

3. ***Receive and appreciate ideas.***

   Example skills:

   - ❖ Engage in active, sender-centered reception.
   - ❖ Evaluate the ethical elements of an expression.
   - ❖ Comprehend simultaneous modes of expression.
   - ❖ Distinguish intent, influence, and impact of expressions.
   - ❖ Accurately identify, understand, interpret, and synthesize meanings embedded in multimodal expressions.
   - ❖ Mindfully respond to reach mutual understanding.