CAPTURE FACULTY ACTIVITY DATA ONCE,
USE IT INFINITELY
with ACTIVITY INSIGHT.

SIMPLIFY PERSONNEL REVIEWS

Activity Insight streamlines the review process for annual faculty activity reports, promotion and tenure, merit pay adjustments and more. Making these processes more efficient saves your faculty, staff and administration significant time and effort.

STREAMLINE ACCREDITATION

Activity Insight reduces the burden of the accreditation process on your faculty and staff. All the information you need to fulfill reporting requirements is kept up-to-date, stored within the software and ready for your administrators to use right away.

ATTRACT FACULTY AND FUNDING

Activity Insight gives you instant visibility to the most current work of your faculty, which is also likely their best. A faculty activity reporting solution enables you to easily maintain up-to-date faculty web profiles and promote achievements externally.

GET MORE GRANTS

Activity Insight makes it easy to connect qualified faculty with available research opportunities, which facilitates more interdisciplinary research. This gives your university a competitive advantage when applying for grants, meaning more research dollars for your campus.

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MAKE PERSONNEL REVIEWS EASIER THAN EVER.

Activity Insight revolutionizes the faculty review process by eliminating paper completely.

ANNUAL FACULTY ACTIVITY REPORT

SIMPLIFY PROCESSES

Activity Insight simplifies the personnel review process by giving faculty one place to track their teaching, research and service activities at all times during the year. Because this information is always up-to-date, when it comes time to submit reports the majority of the hard work is already done. Plus, Activity Insight produces electronic files that reviewers can access anywhere.

HOW IT WORKS

Faculty members keep track of their teaching, research and service activities as they perform them throughout the year. They can even attach supporting files such as grant funding award letters, full-texts of publications and more. Once faculty members enter their accomplishments, they can output the information in a variety of formats to accommodate annual reports, promotion and tenure, and other personnel review processes.

NO MORE BEING CHAINED TO A DESK WITH STACKS OF BINDERS.

SAVE STAFF TONS OF TIME.

ELIMINATE FRUSTRATING PAPER PROCESSES COMPLETELY.

ONE HOME FOR FACULTY ACTIVITY.

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REDUCE THE ADMINISTRATIVE BURDEN DURING ACCREDITATION.

Activity Insight streamlines accreditation by giving administrators access to the information they need quickly and efficiently.

REDUCE PREP TIME

The specific report templates that your regional and professional accreditors require are available to you immediately through Activity Insight – and they're always up-to-date. Administrators prepare for on-site accreditation visits by obtaining the tables they need nearly instantly, rather than sending out repeated requests for information and compiling it manually and repeatedly.

HOW IT WORKS

When accreditation time comes, administrators have immediate access to the faculty activity information they need. Your campus administrators can generate standardized and ad hoc reports using the same information over and over again.

SIMPLIFY THE MAD DASH OF ACCREDITATION.

INFORMATION AT ADMINISTRATORS' FINGERTIPS.

ACCURATE, COMPLETE ACCREDITATION REPORTS.

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SHOWCASE YOUR MOST PRECIOUS ASSET — YOUR FACULTY.

Activity Insight makes it easy to tout faculty achievement.
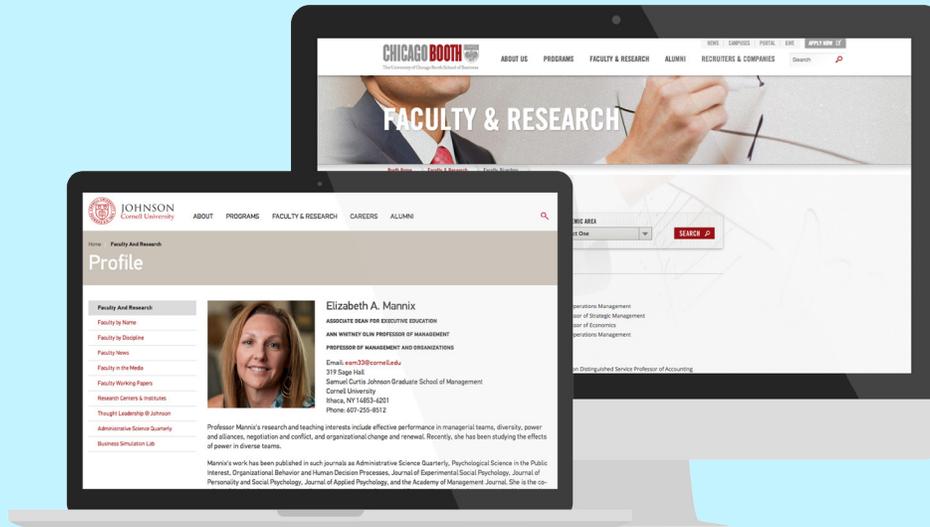
TELL YOUR BEST STORY

Understanding faculty achievements enables universities to promote key successes to the public and external stakeholders such as donors, state legislators and industry organizations. In addition, keeping faculty profiles up-to-date helps attract prospective faculty and grad students.

HOW IT WORKS

Faculty use Activity Insight to keep track of their teaching, research and service activities. Once your campus website profiles are connected to Activity Insight, they are always current, putting your university in the best light possible. In addition, up-to-date faculty activity makes it easy to promote your faculty's success to a wider audience.

A COMPELLING STORY = MORE FUNDING.

INCREASED SUCCESS IN RECRUITING FACULTY AND STUDENTS.

UP-TO-DATE WEB PROFILES MADE EASY.

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info@digitalmeasures.com   866.348.5677   digitalmeasures.com

COMPETE WITH OTHER UNIVERSITIES FOR GRANTS — AND WIN.

Activity Insight gives your campus the advantage by placing the information you need at your fingertips.

HELP YOUR GRANTS OFFICE

Increasing pressure on university budgets means the competition for grant opportunities is greater than ever. With a central faculty activity reporting solution, it's easy to identify faculty members to collaborate on research. This translates to more interdisciplinary research and increased grant dollars.

HOW IT WORKS

When grant opportunities come about, Activity Insight gives administrators streamlined access to faculty activity information. Designated people on your campus can search for information using specific keywords to identify faculty members. This enables your campus to connect grant collaborators quickly and efficiently, and secure more grants.

OBTAIN MORE GRANT DOLLARS FOR YOUR UNIVERSITY.

EASILY IDENTIFY TOP POTENTIAL COLLABORATORS.
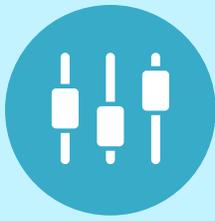
STOP GUESSING WHICH FACULTY MEMBER FITS THE BILL.

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IMPLEMENT, CUSTOMIZE AND GET BUY-IN, QUICKLY.

Activity Insight's intuitive features make it easy to set up and maintain the solution, and get your faculty on board.

SET UP

Getting started with Activity Insight is easy. You begin with a full-featured faculty activity reporting system that collects a comprehensive range of standard information and offers a useful set of base reports.

Other set up features include:
- Built-in tools for collecting and reporting on faculty information
- Other notable features such as single sign-on, proxy capabilities and audit logs

CUSTOMIZATION

You're not going to get into Activity Insight only to find that it can't accommodate your needs. Hundreds of the nation's largest universities have implemented Activity Insight and it can be tailored to fit even the most particular needs. You won't outgrow Activity Insight — instead you'll grow into it.

Typically, software customization means dramatically increased cost and uncertainty about how the customization will impact future versions. Those aren't concerns with Activity Insight; you won't be charged more for customizations and your specific instance of Activity Insight will be automatically updated when we release new features.

FACULTY USE

Activity Insight is designed to be intuitive for all of its users, especially faculty, who don't have time to dedicate to data entry. Individual faculty members only have two menu items to choose from: Manage Your Activities or Run Custom Reports.

Activity Insight makes it easy for faculty to load data into the system, using the following options:
1. Load it from other systems such as reference managers and other databases
2. Use the PasteBoard, which enables faculty to quickly and easily copy and paste large amounts of text and drag it into fields
3. Allow a proxy to input and manage data
4. Enter information manually, including copying and pasting from other documents

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REST ASSURED, YOUR UNIVERSITY IS IN GOOD HANDS.

Digital Measures is serious about security and providing top-notch support.

SECURITY

Digital Measures takes security very seriously. We know that a breach of your campus' information would be catastrophic, and Digital Measures takes all measures necessary to ensure that doesn't happen.

- *Data Center Security:* Digital Measures partners with Oracle, which has mature security processes and controls due to their vast resources and experience. This results in a higher level of care and concern for the safety and privacy of your information.
- *Server Security:* All servers are configured for high levels of redundancy, including power, network connections and hard drives. Server builds are automated to ensure consistency across machines. All hardware and operating systems are monitored and managed by Oracle.
- *Activity Insight Security:* Activity Insight includes many core protections that are continually monitored and upgraded to protect your data.
- *Digital Measures Security:* Digital Measures' staff is trained annually and informed of the latest in security updates and procedures. All data connections have a secure, SSL-encrypted connection, and staff computers are outfitted with antivirus software and encrypted drives.

SUPPORT

Every Activity Insight client is assigned a Solution Specialist — a trained professional who can help with all aspects of customization and implementation of your faculty activity reporting system.

Your Solution Specialist will be there to personally support you from day one, offering guidance and expertise on:

- Methods of effectively implementing Activity Insight
- Technical knowledge about Activity Insight's functions and capabilities
- Strategies for introducing Activity Insight to your faculty
- Technical knowledge about bringing data into Activity Insight from other systems
- Recommendations for efficient and effective data collection and reporting techniques
- Other best practices for using Activity Insight based on our experience working with hundreds of other universities like yours

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