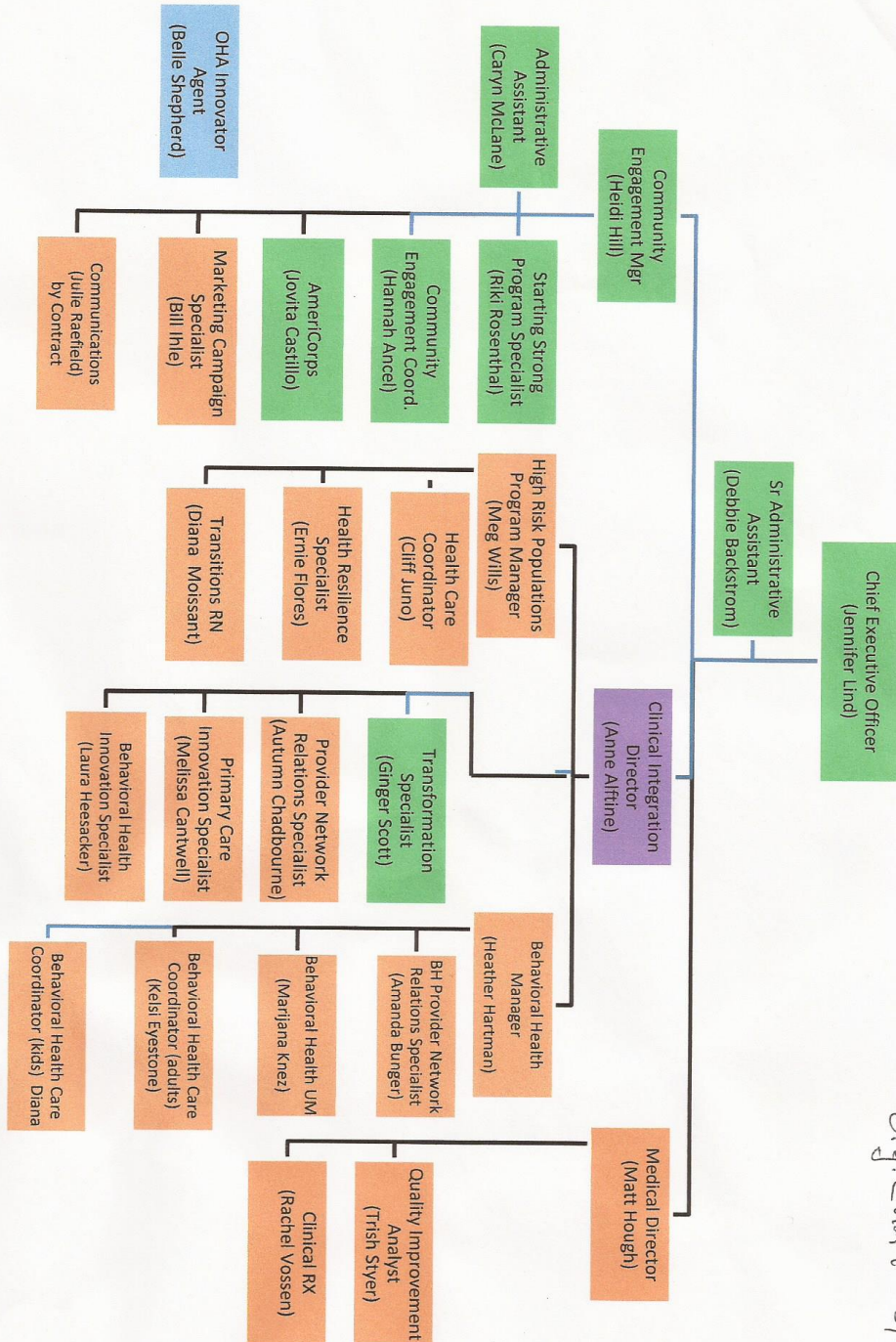


- 1) **This curriculum is based on employer-specified learning outcomes.** The strength of SOU's effort to launch a "Health Administration" major is in the comprehensive and coherent set of eight learning outcomes, which call for an interdisciplinary major. What kinds of HA programs exist around the country?
 - a. Many health admin program around the country are located in Schools of Business, and they are largely business degrees (i.e., management and finance) with some health related course work. Some of these are bachelors and some are graduate programs.
 - b. Some (fewer) health admin programs are interdisciplinary, along the lines we propose.
- 2) **The employment context for our proposed bachelor's degree in Healthcare "Administration" (or "Management" or "Services"):** According to the Bureau of Labor Statistics Occupations Handbook, we can expect substantial growth in the availability of health care jobs. Some of these jobs will require masters-level training for advancement, but many require only a 4-year degree to enter the field.
 - a. Medical and Health Service Managers
<https://www.bls.gov/ooh/management/medical-and-health-services-managers.htm#tab-6>
 - b. Health Educator and Community Health Workers
<https://www.bls.gov/ooh/community-and-social-service/health-educators.htm>
 - c. Social and Community Service Managers
<https://www.bls.gov/ooh/management/social-and-community-service-managers.htm#tab-1>
 - d. Substance Abuse and Behavioral Disorder Counselors
<https://www.bls.gov/ooh/community-and-social-service/substance-abuse-and-behavioral-disorder-counselors.htm>
- 3) **The healthcare sector in Oregon, and nationwide, is dynamic, and many new job titles are not directly reflected in the BLS handbook:** Jackson Care Connect's organizational chart (see attachment), offers one example. JCC did not exist 5 years ago (25 employees). It is a fast growing Coordinated Care Organization (n=16 statewide), spawned by the Oregon legislature's healthcare reform efforts in 2011. Many of the new JCC positions are entry and mid-level jobs, which generally require a bachelor's degree, with titles like, "Coordinator," "Specialist," and "Analyst". Career advancement into administrative and managerial positions often requires subsequent graduate training. (The CEO of JCC is an SOU graduate [BA Anthropology '00; MPH UC Berkeley '05).
- 4) **In interdisciplinary (non-clinical) Health degree fits our institution and regional needs.** SOU's new interdisciplinary program proposal is not designed to train someone to be a senior hospital administrator, which would require graduate training and credentials. In fact, there are [healthcare sector careers for people with a bachelor's degree](#), in and beyond our region.
- 5) **Practicum and internship opportunities will be crucial for students' timely and successful transition from college to career, as it increasingly is in every field.**



Jackson Care Connect
Org. Chart 3/21/17